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Statistical release:

Niue International Merchandise Trade 2024

2024 FIGURES AT A GLANCE

Total Imports (CIF NZ\$)	30,284,718
<i>Annual movement</i>	<i>-0.5%</i>

Total Exports (FOB NZ\$)	2,535,413
<i>Annual movement</i>	<i>+28.8%</i>

Domestic Exports	64,555
<i>Annual movement</i>	<i>-28.8%</i>

Re-exports	2,470,858
<i>Annual movement</i>	<i>+31.6%</i>

Balance of Trade (NZ\$)	-27,749,305
<i>Annual movement</i>	<i>+2.5%</i>

Other export information (not included in export totals):

Repair and return (NZ\$)	\$5,800
Fill and return (NZ\$)	\$90,980

INTRODUCTION

Fakaalofa lahi atu,

We are very happy to put out this statistical release – International Merchandise Trade Statistics (IMTS) – for the year 2024.

The report is structured as follows:

1. Value of exports and imports
2. Balance of trade and terms of trade
3. Imports
 - a. Total imports
 - b. Imports by country of origin
4. Exports
 - a. Total exports
 - b. Domestic exports
 - c. Re-exports
5. Annex tables – imports and exports by HS group

GENERAL INFORMATION

Domestic exports and re-export figures were extracted from Niue Customs records, Niue Philatelic and Numismatic records, and records from Niue Bulk Fuel. Niue import figures used for this statistical release are NZ export figures provided by the Trade Statistics Section of Statistics New Zealand (often referred to as *mirror statistics*), with estimates made for insurance and freight. New Zealand is the biggest trading partner for Niue, around 95% of imports and over 75% of exports travel through New Zealand.

Niue trade figures currently do not include estimates of goods carried by passengers when travelling (informal/shuttle trade), or trade in services sold to visitors to Niue. Goods sent overseas for repairing and containers for refilling are not included in the IMTS but are recorded for Balance of Payments and National accounts use. We request users note the limitations of the data and use with due care.

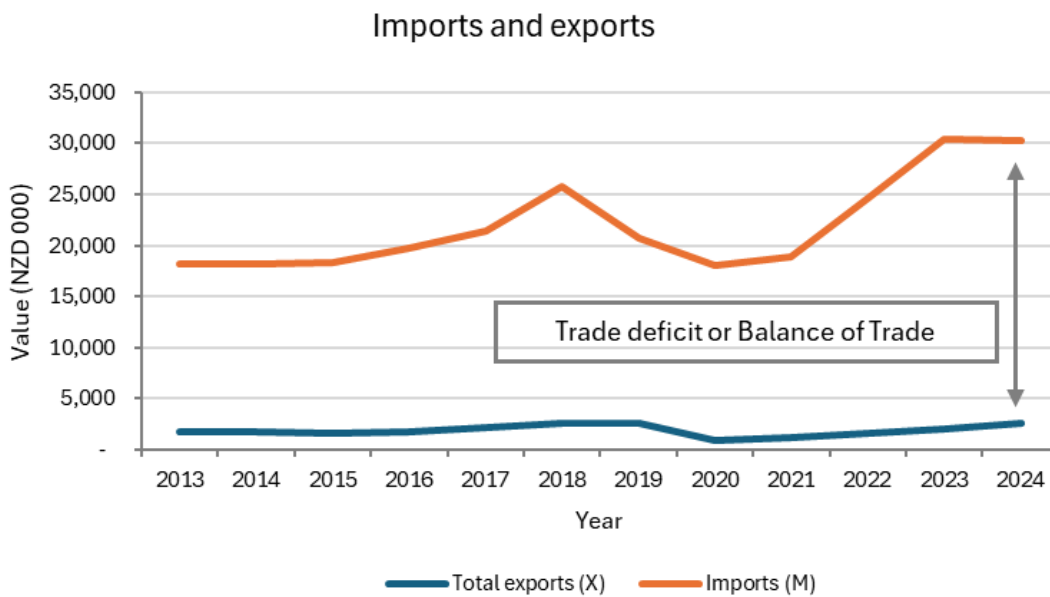
Kia monuina e totouaga. Fakaauae lahi.

1. VALUE OF EXPORTS AND IMPORTS

Exports: The total value of exports for Niue in 2024 was \$2,535,413, an increase of 29% from 2023. The increase reflected a 32% increase in re-exports, which reached \$2,470,858 in 2024 due to increased re-exports of aviation fuel. Domestic exports dropped to \$64,555, the lowest value recorded, and a decrease of 29% from 2023.

Imports: The total value of imports decreased from \$30,440,911 in 2023 to \$30,284,718 in 2024 – a decrease of -0.5%.

Figure 1: Value of imports and total exports, 2013–2024



2. BALANCE OF TRADE AND TERMS OF TRADE

The balance of trade or trade deficit of Niue was -27.7M in 2024, representing the gap between the value of exports and imports (Figure 1). Across the recorded timeseries, the balance of trade ranged from -\$16.4M in 2013 to -\$28.5M in 2023.

Table 1. Imports, exports, and balance of trade, 2013–2024

Year	Exports (X)	Imports (M)	Balance Of Trade (X-M)	% of X/M	% change (X)	% change (M)	% change (X-M)
2013	\$1,728,298	\$18,114,880	-\$16,386,582	10%			
2014	\$1,732,533	\$18,158,093	-\$16,425,560	10%	0%	0%	0%
2015	\$1,643,942	\$18,267,002	-\$16,623,060	9%	-5%	1%	1%
2016	\$1,791,174	\$19,710,841	-\$17,919,667	9%	9%	8%	8%
2017	\$2,158,091	\$21,348,781	-\$19,190,690	10%	20%	8%	7%
2018	\$2,583,148	\$25,834,309	-\$23,251,161	10%	20%	21%	21%
2019	\$2,505,299	\$20,698,836	-\$18,193,537	12%	-3%	-20%	-22%
2020	\$853,812	\$18,051,362	-\$17,197,550	5%	-66%	-13%	-5%
2021	\$1,089,752	\$18,856,837	-\$17,767,085	6%	28%	4%	3%
2022	\$1,558,596	\$24,715,463	-\$23,156,867	6%	43%	31%	30%
2023	\$1,968,553	\$30,440,911	-\$28,472,358	6%	26%	23%	23%
2024	\$2,535,413	\$30,284,718	-\$27,749,305	8%	29%	-1%	-3%

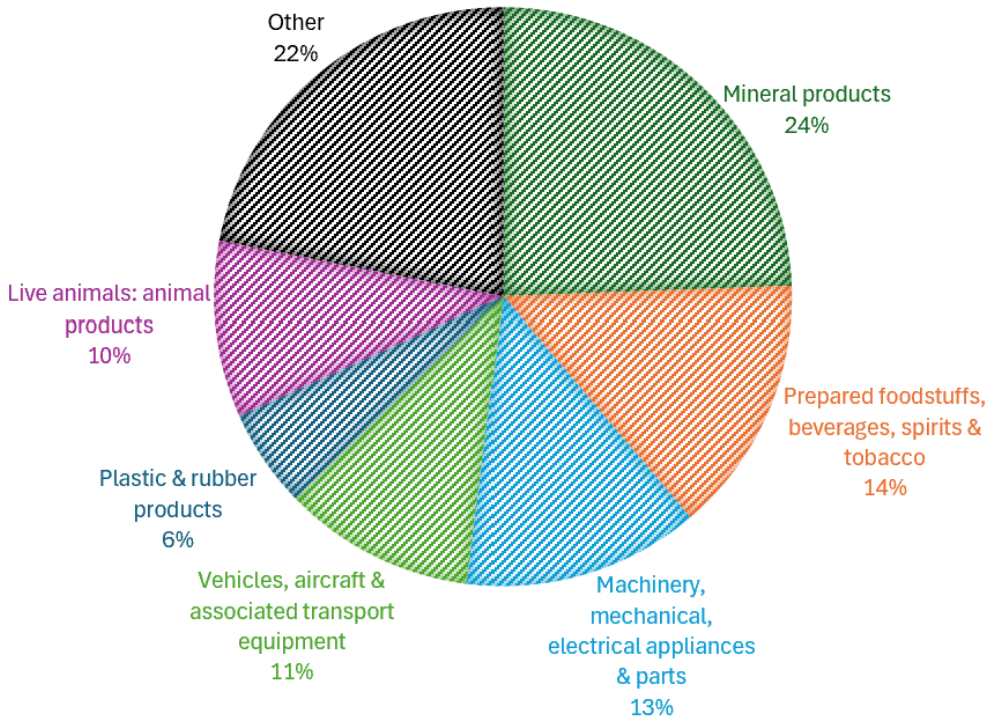
The main contributors to the trade deficit in 2024 were imports of mineral products, prepared foodstuffs, machinery and appliances, transport equipment, and (which increased the deficit by a collective \$22.0M), partly offset by re-exports of mineral products (which decreased the deficit by \$2.3M).

The Terms of Trade measures exports as a fraction of imports. This hovered around 9-12% between 2013 and 2019, before dropping to 5-8% between 2020-2024. This suggests that the value of capital resources or money going out to purchase imports is increasingly large compared to the value coming in through exports.

3A. TOTAL IMPORTS

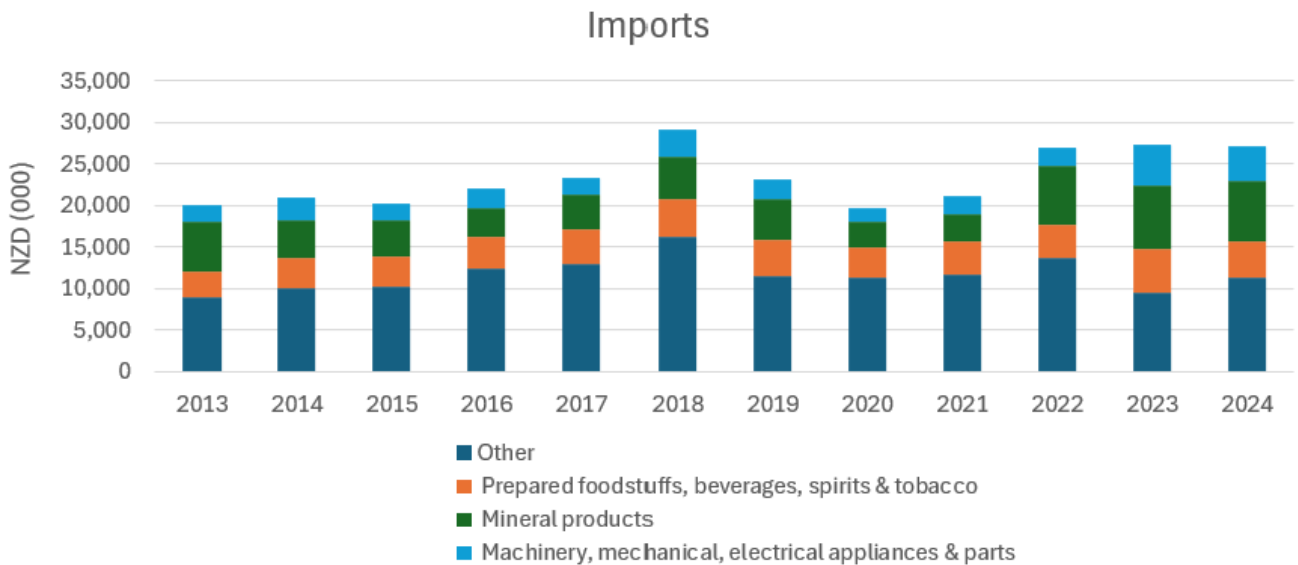
The top contributors (in HS broad groups) to the value of imports in 2024 were mineral products including diesel, motor spirit, and jet fuel (\$7.4m, 24.4%); prepared foodstuffs, beverages, spirits & tobacco (\$4.3m, 14.4%); and machinery, mechanical, and electrical appliances and parts (\$4.0m, 13.2%).

Figure 2: Composition of imports, 2024



The value of imported mineral products has varied over time, imports of aviation fuel in particular dropped significantly during the covid-19 border restrictions before increasing to a series high in 2024.

Figure 3: Major imports, 2013–2024



3B. IMPORTS BY COUNTRY OF ORIGIN

The main trading partners for Niue are depicted in Table 2 below. New Zealand continues to be the top trading partner, in 2024 supplying Niue with imports valued at \$23.4m (77.3% of total imports). This was followed by Japan, China, Malaysia, and Thailand.

Table 2. Main trading partners: 2024

Countries of Origin	CIF Value	%Total
New Zealand	\$23,423,720	77.4%
Japan	\$2,963,968	9.8%
China, People's Republic of	\$1,554,452	5.1%
Malaysia	\$1,305,780	4.3%
Thailand	\$201,558	0.7%
United States of America	\$160,519	0.5%
Australia	\$133,796	0.4%
Others	\$540,925	1.8%
TOTAL	\$30,284,718	100.0%

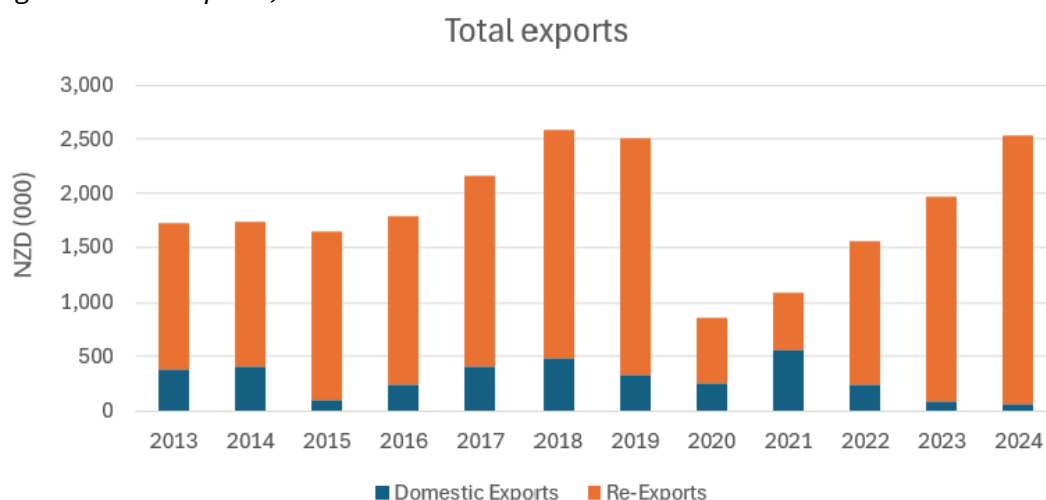
Please note that estimates of Niue imports are based on mirror data provided by Statistics New Zealand (New Zealand exports to Niue) where this merchandise was shipped or transhipped.

4A. TOTAL EXPORTS

Table 3. Export totals and annual change 2018–2024

Exports	2018	2019	2020	2021	2022	2023	2024
Domestic Exports	\$489,203	\$334,483	\$255,187	\$567,982	\$239,616	\$90,716	\$64,555
Change: domestic	19%	-32%	-24%	123%	-58%	-62%	-29%
Re-Exports	\$2,093,945	\$2,170,816	\$598,625	\$521,770	\$1,318,980	\$1,877,838	\$2,470,858
Change: re-exports	20%	4%	-72%	-13%	153%	42%	32%
Total Exports	\$2,583,148	\$2,505,299	\$853,812	\$1,089,752	\$1,558,596	\$1,968,553	\$2,535,413
Change: total	20%	-3%	-66%	28%	43%	26%	29%

Figure 4: Total exports, 2013-2024



The main contributors to the value of exports in 2023 were re-exported aviation fuel (in HS groups 25-27), noni (in HS groups 16-24), and re-exported machinery and appliances (in HS groups 84-85). Details of other groups' contributions to exports are found in the annexed tables – Table 6.

4B. DOMESTIC EXPORTS

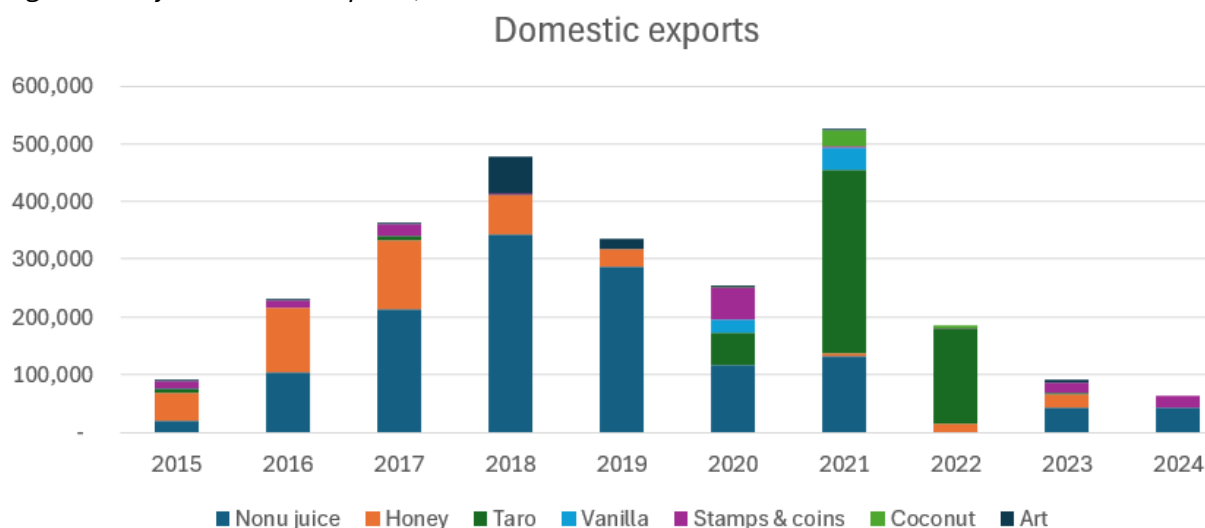
The value of domestic exports in 2024 was \$64,555, a 28.8% decrease from 2023, and an 89% decrease from the series peak during covid-19 border restrictions in 2021.

Table 4. Domestic exports 2018–2024

Commodities	2018	2019	2020	2021	2022	2023	2024
Nonu juice	\$342,950	\$287,024	\$118,000	\$132,500	\$694	\$42,887	\$43,870
Art	\$62,321	\$17,609	\$200	\$710	\$0	\$3,000	\$0
Honey	\$67,650	\$29,850	\$0	\$5,025	\$13,600	\$24,000	\$0
Stamps & Coins	\$3,523	\$0	55518	\$2,061	\$933	\$18,354	\$20,685
Coconut	\$0	\$0	\$100	\$28,640	\$4,580	\$0	\$0
Vanilla	\$0	\$0	23093	\$40,000	\$0	\$0	\$0
Taro	\$759	\$0	\$55,331	\$316,875	\$167,125	\$2,475	\$0
Other	\$12,000	\$0	\$2,945	\$42,171	\$52,684	\$0	\$0
Domestic Exports	\$489,203	\$334,483	\$255,187	\$567,982	\$239,616	\$90,716	\$64,555

Domestic exports in 2024 comprised 2.5% of total exports, compared to 4.6% in 2023, and 15.4% in 2022. Nonu juice made up 68% of exports, with the remainder Coins and Stamps (32%).

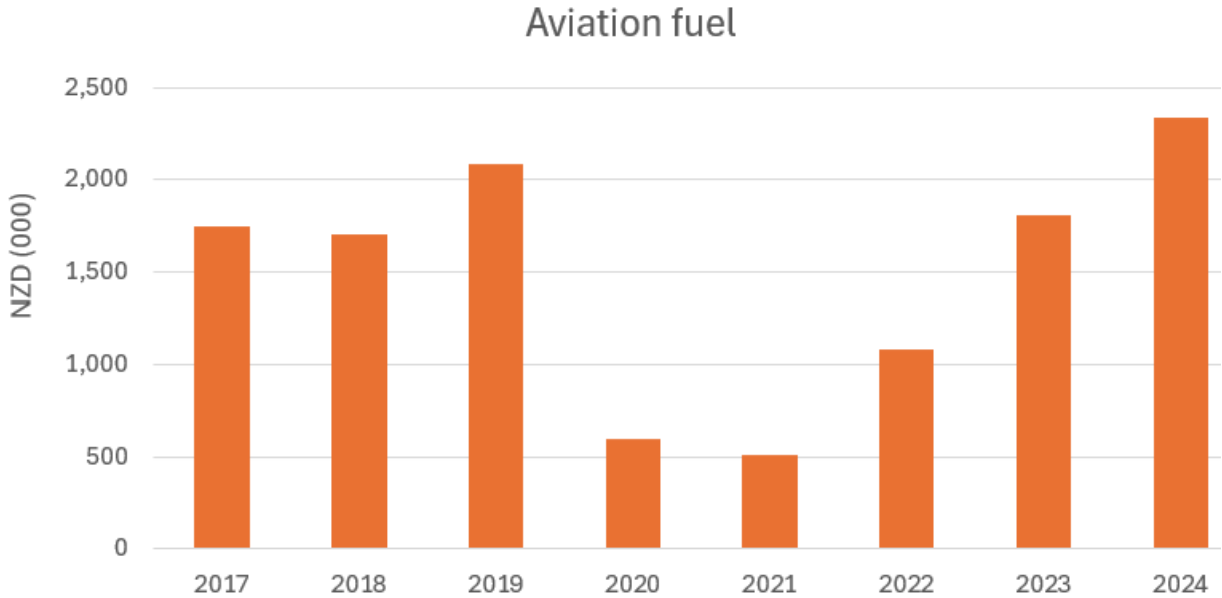
Figure 5: Major domestic exports, 2015–2024



4C. RE-EXPORTS

Re-exports were valued at \$2,470,858 in 2024, making up 97% of the total value of exported goods and an increase of 32% from 2023. Aviation fuel was the primary commodity re-exported, though machinery and electrical equipment being returned to the county of origin also contributed. The value of re-exported aviation fuel was \$2,336,339 in 2024, the highest value recorded.

Figure 6. Re-exported aviation fuel, 2017–2024



5. ANNEX TABLES – IMPORTS AND EXPORTS BY HS GROUP

Table 5: Imports by HS group, 2020–2024

HS groups and Commodities	CIF (NZD)					% Total
	2020	2021	2022	2023	2024	2024
01-05 Live animals: animal products	1,587,613	1,562,670	1,523,462	1,579,111	2,973,400	10%
06-14 Vegetable products	456,059	452,378	462,604	462,628	487,406	2%
15 Animal or vegetable oils and fats	76,946	82,754	107,368	99,064	68,818	0%
16-24 Prepared foodstuffs, beverages, spirits, tobacco	3,606,803	3,970,104	3,960,008	5,187,673	4,348,146	14%
25-27 Mineral products	3,171,954	3,149,690	7,088,381	7,705,872	7,398,088	24%
28-38 Chemicals and allied products	1,172,254	1,139,294	1,283,461	1,375,166	1,207,292	4%
39-40 Plastic, rubber products	1,541,339	1,486,202	1,525,268	1,735,010	1,670,808	6%
41-43 Raw hides/skins/leather products, travel goods	10,385	16,702	10,660	16,000	9,286	0%
44-46 Wood/cork products and plaiting material	685,700	519,017	581,730	905,220	625,396	2%
47-49 Wood pulp, paper and paperboard products	282,766	301,588	330,712	326,140	354,044	1%
50-63 Textile products	189,503	175,568	240,418	171,656	218,627	1%
64-67 Footwear, headgear, umbrellas and parts	38,198	31,098	46,670	33,305	23,068	0%
68-70 Articles of stone, plaster, cement, glass/ceramic products	205,997	138,185	100,853	268,463	190,956	1%
71 Pearls, precious/semi-precious stones/metals	19,339	3,710	60	22,861	49,949	0%
72-83 Base metals and products	970,924	812,848	768,677	1,161,653	846,325	3%
84-85 Machinery, mechanical, electrical appliances & parts	1,551,872	2,354,514	2,229,263	4,931,518	4,001,114	13%
86-89 Vehicles, aircraft & associated transport equipment	1,400,185	1,225,937	3,002,600	3,111,641	3,256,649	11%
90-92 Photographic, optical, medical and surgical goods, clocks/watches, musical instruments	196,912	186,115	365,447	436,698	1,496,905	5%
93 Arms and ammunition, parts & accessories	5,200	3,515	8,430	15,343	6,676	0%
94-96 Miscellaneous manufactured articles	868,358	1,215,204	295,156	643,170	1,051,590	3%
97 Works of art, collectors' pieces & antiques	0	0	0	0	0	0%
98-99 Others	13,056	29,743	784,236	252,720	176	0%
Total CIF	18,051,362	18,856,837	24,715,463	30,440,911	30,284,718	
<i>Annual change</i>	<i>-13%</i>	<i>+4%</i>	<i>+31%</i>	<i>+23%</i>	<i>-0.5%</i>	

Table 6: Total Exports by HS group, 2020–2024

HS groups and Commodities	FOB Values (NZD)					% Total
	2020	2021	2022	2023	2024	2024
01-05 Live animals: animal products	150	12,200	62,109	24,000	0	0.0%
06-14 Vegetable products	81,319	390,565	174,755	2,475	0	0.0%
16-24 Prepared foodstuffs, beverages, spirits, tobacco	118,000	132,500	694	43,870	43,870	1.7%
25-27 Mineral products	598,625	474,434	1,082,838	1,808,157	2,336,339	92.1%
72-83 Base metals and products	0	28,625	0	0	0	0.0%
84-85 Machinery, mechanical, electrical appliances & parts	0	48,657	226,572	69,681	133,869	5.3%
97 Works of art, collectors' pieces & antiques	55,718	2,771	933	21,354	20,685	0.8%
98-99 Others	0	0	10,695	0	650	0.0%
Total	853,812	1,089,752	1,558,596	1,968,553	2,535,413	
<i>Annual change</i>	-66%	28%	43%	26%	29%	

DISCLAIMER

Niue Statistics Office gives no warranty that the information or data supplied contains no errors. However, all care and diligence have been used in processing, analysing, and extracting the information. Therefore, Statistics Niue shall not be liable for any loss or damage suffered by the customer consequent upon the direct or indirect use of the information supplied in this publication.

METADATA

The Niue Statistics Office (NSO), in close collaboration with Niue Customs Office (NCO), is responsible for the collection (NCO, NSO), processing and dissemination (NSO) of the Niue International Merchandise Trade Statistics. The Niue Customs Act 1966 & Niue Statistics Act 2009 provide the legal framework and the institutional arrangements.

Niue IMTS are compiled in accordance with the International Merchandise Trade Statistics Pacific Compilation Guide, 2021¹, using the Pacific Harmonised Commodity Description and Coding system² (PACHS22) for commodity classification.

The primary data source for export data is the Niue Customs Office, with supplementary information obtained from govt records of philatelic, numismatic, and aviation fuel sales. Niue imports are compiled using Stats NZ data on New Zealand exports and re-exports to Niue, assuming insurance and freight factor for an additional 20% of the value of imports.

Niue IMTS data is published annually. All values are in NZ\$, with exports valued in FOB terms, and imports use CIF valuation.

ACKNOWLEDGEMENT

Niue Statistics Office would like to acknowledge the valuable contributions and cooperation of all agencies and organisations involved in the compilation of Niue's International Merchandise Trade Statistics (IMTS). The production of these statistics relies on the timely provision of administrative data and the continued collaboration across government entities.

In particular, the office acknowledges the Niue Customs Office, Niue Philatelic and Numismatic Services and Niue Bulk Fuel.

¹ [Lal, N. \(2021\). International merchandise trade statistics: Pacific compilation guide, 2021.](#)

² [2022 Pacific Harmonized Commodity Description and Coding System | The Pacific Community](#)

The support and commitment of these agencies are essential in ensuring the quality, completeness, and timeliness of Niue's IMTS, and their continued collaboration is gratefully acknowledged.

CONTACT INFORMATION

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