

**Government of Niue** 

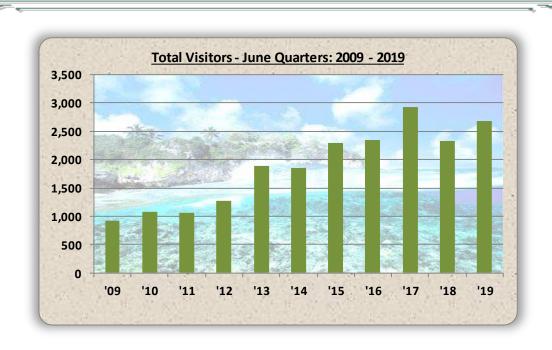


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# STATISTICAL BELEASE

# TRAVELLING RESIDENTS and VISITORS OF NIUE June Quarter 2019









# Introduction

#### Fakaalofa lahi atu.

The Honourable Minister and Staff of Statistics Niue is very happy to put out this statistical release of Travelling residents and Visitors of Niue for the quarter ending June 30<sup>th</sup> 2019.

The graph (in the front page) depicted the total number of travellers for the same quarters (June) from 2009 to 2019 as generally increasing from year to year. This year's June quarter saw a grand total of 3,351 arrivals and 3,215 departures from all vessels. There's no data for Cruise ships.

There are five main parts with four supporting parts to this release:

- A. Figures at a Glance
- 1. Total Arrivals and Departures;
- 2. Movements: Quarterly, Six Months, and Twelve Months of Total Arrivals and Departures;
- 3. Net Migration: Summary;
- 4. Arrival Characteristics:
  - Niuean and Non-Niuean Visitors
  - Returning Niuean and Non-Niuean Residents
- 5. \*Customs Declaration Tables
  - Prohibited and Restricted Goods
  - Alcohol over person concession
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  - Goods for commercial use
  - Total of NZ\$10,000 or foreign equivalent currency
- 6. \*Bio Security Declaration Tables
  - Food
  - Animals and animal products
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- 7. \*Health Declaration Tables
- 8. Departures Characteristics
  - Travelling Niuean and Non-Niuean Residents
  - Returning Niuean and Non-Niuean Visitors
- 9. Definitions
- 10. General Information and Acknowledgements
- 11. Metadata

Please find included in this release the new tables (depicted in parts 5, 6 and 7) of the arrival declarations passengers have to declare upon arrival to appropriate Border Agencies, namely Niue Customs, Niue Biosecurity including Public Health.



We hope these statistics will be of great help in evidence-based decisions, assessment and evaluation of existing policies and the formation of new policies thus leading the way to prosperity of Niue.

Kia monuina e totouaga. Fakaaue lahi.

KimRay Vaha

Government Statistician



#### **DISCLAIMER**

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# **FIGURES AT A GLANCE**

Reference period: 1st April – 30th June 2019

1)	Total Arrivals:	3,351
2)	Total Departures:	3,215
3)	Net Migration:	136
4)	Arrivals:	- / - / - /
	❖ Total Visitors:	2,799
	❖ Niuean	594
	❖ Non-Niuean	2,205
	Visitors become residents	6
	❖ Total returning residents:	552
	❖ Excursionists:	0
5)	Departures:	N (2)
	Total departing residents:	512
	Res. Leaving Permanently:	8
	Total returning visitors:	2,703
	Excursionists:	0
6)	Average Total Tourist Earning (000):  (exclude Cruise Ships)	\$2,636.2
	Niuean Visitors -	\$563.9
	Non-Niuean visitors -	\$2,072.3

# 1.TOTAL ARRIVALS AND DEPARTURES

# 1.1 Total Arrivals & Departures by Months & Residential Status: April – June 2019

Table 1.1: Total Arrivals and Departures by Months & Residential Status: Apr – Jun 2019

Total Arrivals & Departures	April			Мау				June		Quarterly Total			
	Res.	Vis.	Total	Res.	Vis.	Total	Res.	Vis.	Total	Res.	Vis.	Total	
Arrivals	201	909	1,110	218	888	1,106	133	1,002	1,135	552	2,799	3,351	
Departures	198	820	1,018	186	850	1,036	128	1,033	1,161	512	2,703	3,215	
Net Migration	3	89	92	32	38	70	5	-31	-26	40	96	136	

**Arrivals:** At the end of the Opening quarter ending 30<sup>th</sup> June 2019, a quarterly total of 3,351 travellers arrived into Niue. In individual months, there were 1,110 passengers arrived in April, 1,1106 in May and 1,135 in June.

**Departures:** At the end of quarter, a total of 3,215 travellers departed Niue; 1,018 persons in April, 1,036 in May and 1,161 in June.

There were no cruise ships that came to Niue in this Quarter but the passengers from yachts were included.

# 1.2 Total Arrivals and Departures by Carriers or Vessels: April – June 2019

At the end of this quarter Air New Zealand remains to be the main carrier transporting a total of 6,316 passengers to and from Niue (3,226 arrivals and 3,090 departures).

Table 1.2: Total Arrivals and Departures by Carriers in Months: Apr – Jun 2019

Comics /Months	April		М	ay	Ju	ne	Quarterly Total		
Carrier/Months	Arr	Dep	Arr	Dep	Arr	Dep	Arr	Dep	
AirNZ	1,097	1,005	1,101	1,034	1020	1046	3,218	3,085	
RNZAF	0	0	0	0	0	0	0	0	
Other airlines	5	5	3	0	0	0	8	5	
Yachts	8	8	2	2	115	115	125	125	
Cruise ships	0	0	0	0	0	0	0	0	
Other ships	0	0	0	0	0	0	0	0	
Total	1,110	1,018	1,106	1,036	1,135	1,161	3,351	3,215	

<sup>\*</sup> Service personnel only, \*# Service personnel and civilian passengers



# 2. MOVEMENTS: MONTHLY & 12 MONTHS ENDING JUNE 2019

#### 2.1 Movements of Arrivals

- **2.1.1 Monthly Movements:** The levels of movements of arrivals for each month of this quarter vary from month to month. In individual months saw a decrease of 26.8% in April and a further decrease of 0.4% in May. However, there was an increase in June by 2.6%. (*Table 2a left columns*).
- **2.1.2 Twelve Months Movements:** In comparison with the same period last year (April June 2018), there was a total difference of 514 more passengers came to Niue. There is an overall increase, in terms of individual months; the biggest move was seen in the month of April with a 59% increase in the number of arrivals (table 2b left columns). This simply means there were a lot more people coming to Niue this year compared to the same period last year.

Characteristics of these arrivals will be discussed in part 4 of this release.

Table 2a: Movements (Arrivals and Departures) by Months as of June 2019

Months	Arrivals	% movement	Departures	% movement
Mar 19	875	-	830	-
Apr 19	1,110	26.8%	1,018	22.6%
May 19	1,106	-0.4%	1,036	1.7%
Jun 19	1,135	2.6%	1,033	-0.3%

Table 2b: Arrivals & Departures 2018 – 2019 Twelve Months Difference by Months (April - June)

Arrivals	April	May	June	Quarterly total	Departures	April	May	June	Quarterly total
2018	698	984	1,155	2,837	2018	702	865	1,057	2,624
2019	1,110	1,106	1,135	3,351	2019	1,018	1,036	1,036	3,215
Difference	412	122	-20	514	Difference	316	171	-21	591
Movement %	59%	12%	-2%	18%	Movement %	45%	20%	-2%	22%

#### 2.2 Movements of Departures

- **2.2.1 Monthly Movements:** The movement of departures for this quarter ending June 2019 depicted a big increase of 22.6% in April. This was expected when the students were leaving for further studies overseas. (*Table 2a right columns*)
- **2.2.2 Twelve Months Movement:** Compared to the same period 12 months ago the pattern of departures generally saw an increase of people leaving Niue, 591 more people left in January alone. (*Table 2b right*).

Characteristics of these departures will be discussed in part 5 of this release.



# 3. NET MIGRATION - SUMMARY

Travelling residents and visitors is one of the factors or the crucial factor that affects the population number of Niue which means the movements of the net migration directly increases the population by the same if it's a net gain or decreases by the same if it's a net loss.

Table 3: Net Migration: April - June 2019

Net Arrivals & Departures by Residential Status	April			May				June		Quarterly Total		
	Res.	Vis.	Total	Res.	Vis.	Total	Res.	Vis.	Total	Res.	Vis.	Total
Net Migration	3	89	92	32	38	70	5	-31	-26	40	96	136

Depicted in table 3 above, at the end of this quarter June 2019 there was a net decrease or excess of departing passengers over arriving passengers of 136 persons. This net increase of 136 persons was made up of 96 returning visitors against 40 returning residents.

There was no cruise ship that called into Niue this quarter.

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# 4. ARRIVAL CHARACTERISTICS

Arriving persons in this release are characterised in three separate groups:

- 4.1 Niuean and Non-Niuean Visitors;
- 4.2 Niuean and Non-Niuean visitors with an intent to stay; and
- 4.3 Niuean and Non-Niuean Residents

#### 4.1 Niuean and Non-Niuean Visitors

In the opening quarter (April – June 2019) a total of 2,799 visitors arrived in Niue, including those who have indicated they will be living in Niue for more than 30 days or with an intention to stay permanently.

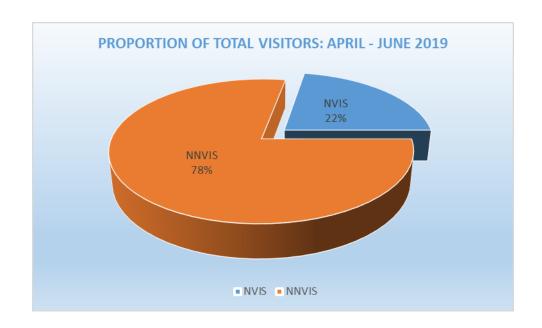
By residential status; 594 were Niuean Visitors and 2,205 were Non-Niuean Visitors.

In months; a total of 909 arrived in April, 888 in May and 1,002 in June (Table 4.1).

Table 4.1: Total Visitors by Residential Status in Months: Apr – Jun 2019

Visitors by residential status	April			May			June			Quarterly Total		
	N Vis	NN Vis	Total	N Vis	NN Vis	Total	N Vis	NN Vis	Total	N Vis	NN Vis	Total
June Qtr Total	179	730	909	267	621	888	148	854	1,002	594	2,205	2,799





In comparing this quarters arriving visitor numbers with the same period last year (June 2018) there was a total of 2,320 visitors and this year there is a total of 2,799 visitors, a growth of 20%. This movement, 47% was a result of more Niuean visitors visiting Niue this year. However, in individual months the numbers and the movements vary from month to month. April depicts the biggest move. (Table 4.1a)

Table 4.1a: Total Visitors by Residential Status in Months: Apr – Jun 2019

Total visitors by		April			May			June			
residential status	N Vis	NN Vis	Total	N Vis	NN Vis	Total	N Vis	NN Vis	Total		
2018	85	455	540	122	684	806	196	778	974		
2019	179	730	909	267	621	888	148	854	1,002		
Difference	94	275	369	145	-63	82	-48	76	28		
Rate of movement	110%	60%	68%	119%	-9%	10%	-24%	10%	3%		

Total Visitors by residential	Quarterly Total								
status	Niuean Visitor	Non-Niuean Visitor	Total						
2018	403	1,917	2,320						
2019	594	2,205	2,799						
Difference	191	288	479						
Rate of movement	47%	15%	20%						



# 4.1.1 Visitors Purpose of Visit by Month: April - June 2019

For the purpose of visiting Niue (including those who were intending to stay longer), the majority of the visitors 1,949 or 72.9% came here on holiday/vacation, followed by 400 or 15% who came to visit friends and relatives; 317 or 12% came on work or on business including conferences. There were 4 travellers saying they are migrating to Niue for more than months or permanently.

Table 4.1.1: Total Visitors by Purpose of Visit in Months: Apr – Jun 2019

DUDDOSE OF VISIT		April			May			June			Quarterly Total		
PURPOSE OF VISIT	Nvis	NNVis	Total	Nvis	NNVis	Total	Nvis	NNVis	Total	Nvis	NNVis	Total	
Business	0	0	0	0	25	25	0	0	0	0	25	25	
Conference	17	163	180	2	35	37	2	73	75	21	271	292	
Holiday	95	517	612	128	528	656	68	738	806	291	1,783	2074	
Visiting Relatives	66	49	115	137	29	166	78	41	119	281	119	400	
Migrating Permanently	1	1	2	0	1	1	0	1	1	1	3	4	
Education & Other	0	0	0	0	0	0	0	0	0	0	0	0	
Not Stated	0	0	0	0	3	3	0	1	1	0	4	4	
Total	179	730	909	267	621	888	148	854	1,002	594	2,205	2,799	

#### 4.1.2 Visitors in Age Groups and Residential Status: April - June 2019 (Data from yachts are not included)

There is a clear pattern of visitors who came to Niue by age groups. As shown in Chart 4.1.2. The group with the highest number was from 50 - 59 years of age while the other ones were a little less. Details are shown in table 4.1.2.

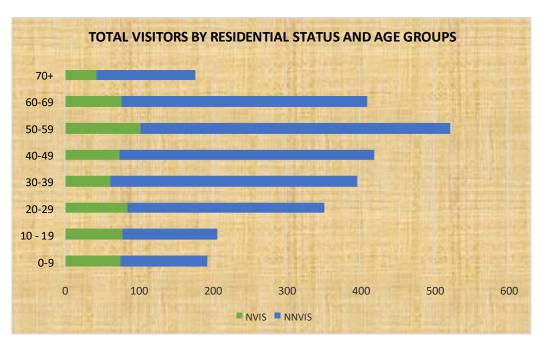


Chart 4.1.2: Total Visitors by Age groups: Apr – Jun 2019



Table 4.1.2: Visitors by Age Groups in Months: April – Jun 2019 (Data from yachts are not included)

Age		April		May				June		Quarterly Total			
/Months	N Vis	NN Vis	Total	N Vis	NN Vis	Total	N Vis	NN Vis	Total	N Vis	NN Vis	Total	%
0-9	17	48	65	42	37	79	16	33	49	75	118	193	7.2%
10-19	26	74	100	30	22	52	22	32	54	78	128	206	7.7%
20-29	20	97	117	44	63	107	20	107	127	84	267	351	13.1%
30-39	21	129	150	31	97	128	10	109	119	62	335	397	14.8%
40-49	24	141	165	29	107	136	20	98	118	73	346	419	15.7%
50-59	28	116	144	46	137	183	28	167	195	102	420	522	19.5%
60-69	32	86	118	23	107	130	22	140	162	77	333	410	15.3%
70+	11	31	42	22	49	71	10	53	63	43	133	176	6.6%
Total	179	722	901	267	619	886	148	739	887	594	2,080	2,674	100.0%

#### 4.1.3 Visitors' Address in Niue: April - June 2019

Of the grand total of 3,351 visitors, there were 115 living on vessels (all on yachts); 1,727 staying in various tourist accommodations; 935 in fourteen villages and 12 on transit. In tourist accommodations (64.6%), about 59.3% of them were staying at Scenic Matavai; 8.0% at Namukulu Motel and Spa; 4.1% at Kololi's Motel and 7.5% at Taloa Heights while the rest in other places (*Table 4.1.3b*).

In villages, the village of Alofi South remains to feature as the main place of stay for both Niuean and Non-Niuean visitors followed by Hakupu and Makefu. (*Table 4.1.3a*)

Table 4.1.3a: Visitors Addresses whilst in Niue - Villages: April - June 2019

Address in Niue	Niuean Visitor	Non- Niuean Visitor	Total	Total% of Village	% of Grand Total
Villages	524	411	935	100.0%	35.0%
Alofi South	162	234	396	42.4%	14.8%
Alofi North	24	10	34	3.6%	1.3%
Makefu	24	44	68	7.3%	2.5%
Tuapa	34	5	39	4.2%	1.5%
Namukulu	0	2	2	0.2%	0.1%
Hikutavake	36	1	37	4.0%	1.4%
Toi	2	0	2	0.2%	0.1%
Mutalau	28	10	38	4.1%	1.4%
Lakepa	15	11	26	2.8%	1.0%
Liku	28	12	40	4.3%	1.5%
Hakupu	115	33	148	15.8%	5.5%
Vaiea	2	4	6	0.6%	0.2%
Avatele	23	32	55	5.9%	2.1%
Tamakautoga	31	13	44	4.9%	1.6%

Table 4.1.3b: Visitors Addresses whilst in Niue – Transit/On Board/Tourist accommodation: Apr – Jun 2019

Address in Niue	Niuean Visitor	Non- Niuean Visitor	Grand Total	% Total of Accommodat- ions	% of Grand Total
Airport/Transit	2	10	12	0.7%	0.4%
On Board Sea Vessel	О	125	125	7.2%	7.4%
Tourist Accommodations	68	1,659	1,727	100.0%	64.6%
Matavai Resort/Villa/Apartments	23	1,001	1,024	59.3%	38.3%
Namukulu Motel	3	135	138	8.0%	5.2%
Kololi's Guesthouse	14	57	71	4.1%	2.7%
Taloa Heights	9	120	129	7.5%	4.8%
Peleni's Motel	0	16	16	0.9%	0.6%
Anaiki Motel	2	40	42	2.4%	1.6%
Alekis Motel	0	19	19	1.1%	0.7%
Lau's Getaway	0	28	28	1.6%	1.0%
Damianas Motel	0	10	10	0.6%	0.4%
Stone Villas	0	24	24	1.4%	0.9%
Nana Charlet Ocean View	0	0	0	0.0%	0.0%
Theresa's Guesthouse	1	5	6	0.3%	0.2%
Kaliki Lodge	0	9	9	0.5%	0.3%
Back Packers	0	1	1	0.1%	0.0%
Aliutu Guesthouse	0	3	3	0.2%	0.1%
Restoration Reef	0	3	3	0.2%	0.1%
Gabes Motel	0	2	2	0.1%	0.1%
Humu Island Retreat	0	2	2	0.1%	0.1%
Coral Garden	1	11	12	0.7%	0.4%
Mamata's Guesthouse	0	1	1	0.1%	0.0%
NICs Bungalows	0	19	19	1.1%	0.7%
Lialagi Guesthouse	0	6	6	0.3%	0.2%
Clifftop Fales	0	8	8	0.5%	0.3%
Bellas Guesthouse	0	9	9	0.5%	0.3%
Other Accommodation	15	130	145	8.4%	5.4%



Chart 4.1.3: Proportion of Visitors' Places of Stay whilst in Niue: April - June 2019

\*On vessel – Yachts and Cruise Ship



#### 4.1.4 Visitors by Occupation and Residential Status: April – June 2019 (Data from yachts are not included)

The numbers and distribution of visitors to Niue by occupation (of those who have stated) vary from one type of occupation to another. However, the main group at any one time remain to be dominated by Technicians and associated Professionals.

The three top groups of travellers for this quarter were Technicians and associated professionals (1,273 or 47.6%); students and small children (415 or 15.5%) and Retirees including unemployed (284 or 10.6%). See Table 4.1.4 below for other groups.

Overall, about 73.8% visitors have had employment or being employed before visiting Niue. The rest were those who were retired or unemployed plus students and little children.

Table 4.1.4 Visitors by occupation and residential status: Apr – Jun 2019

Qtion	Niuea	n Vis	Non-Niu	ıean Vis	Gran	d total
Occupation	#	%	#	%	#	%
0 - Armed forces	0	0%	5	0.2%	5	0.2%
1 - Legislators, senior officials, managers	4	0.1%	73	2.7%	77	2.9%
2 - Professionals	23	0.9%	218	8.2%	241	9.0%
3 - Technicians and associate professionals	244	9.1%	1,029	38.5%	1,273	47.6%
4 - Clerk	7	0.3%	9	0.3%	16	0.6%
5 - Service workers, shop & market sales workers	56	2.1%	113	4.2%	169	6.3%
6 - Skilled agricultural/fisheries workers	0	0%	24	0.9%	24	0.9%
7 - Craft and related trade	17	0.6%	43	1.6%	60	2.2%
8 - Plant/machine operators/assemblers	2	0.1%	51	1.9%	53	2.0%
9- Elementary occupations	19	0.7%	38	1.4%	57	2.1%
98 - Retired/unemployed	60	2.2%	224	8.4%	284	10.6%
99 - Students/small children	162	6.1%	253	9.5%	415	15.5%
Grand Total	594	22.2%	2,080	77.8%	2,674	100.0%

# **4.1.5 Visitors Usual Country of Residence by Months: April – June 2019.** (Data from yachts are not included)

In knowing of the usual country of residence together with the purpose of visit of the visitors will assist in identifying the tourist markets of Niue as well as to know what expected of them and what products and services required of Niue to provide for them.

Table 4.1.5 below depicted the main visitor markets or country of residents and regions of visitors for Niue. Generally, there was a 51% increase of visitors this year compared to the same period last year. According to the figures depicted below New Zealand and Australia remains to be the main markets.

However, in considering the distributions of countries or regions they came from, they were not the same for the two periods. For example, the number of visitors from New Zealand is higher this year compared to last year (2,270 vs 1,935), the distribution is (84.9% vs 83.9%). Details of where they came from can be seen below.



Table 4.1.5 Total Visitors by Country of Residence in Months: April – June 2019

Months/	A =: 1	Moss	A: I		2019		2018
Countries and Regions	April	May	April	Total	Distribution	Total	Distribution
New Zealand	704	788	778	2,270	84.9%	1,935	83.9%
Australia	82	44	40	166	6.2%	142	6.2%
Pacific Islands	70	14	12	96	3.6%	66	2.9%
USA & Canada	10	7	24	41	1.5%	63	2.7%
France	0	1	1	2	0.1%	3	0.1%
Germany	0	3	0	3	0.1%	6	0.3%
United Kingdom	3	8	8	19	0.7%	12	0.5%
Other European	8	11	9	28	1.0%	31	1.3%
China	20	5	9	34	1.3%	24	1.0%
Japan	2	2	4	8	0.3%	16	0.7%
Philippines	0	0	0	0	0.0%	4	0.2%
Other countries	2	3	2	7	0.3%	5	0.2%
TOTAL	901	886	887	2,674	100.0%	2,307	100.0%

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# 4.2 Niuean and Non-Niuean Visitors with an intend to stay/live in Niue

There are many reasons why visitors choose to stay in Niue longer than 3 months. In the light of the Government expanding its labour force market of Niue and workers are sought from overseas to come and work for a fixed period of time. Other reasons include visitors who have decided to emigrate to Niue from other countries to get away from adverse effects of climate change, for example those from Tuvalu. While the others were expatriate Niuean's who have decided to return home.

At the end of this quarter ending 30<sup>th</sup> June, there were 6 visitors who said they have come here and will stay longer than 3 months or up to 12 months and longer depending on circumstances, meaning a visitor with an intend to stay or live in Niue as temporary residents. *(Table 4.2)*.

Table 4.2: Visitors with intent to stay/live in Niue: April - June 2019

Month/Residential status	April	May	June	Niuean	Non-Niuean	Total
Visitors	1	2	3	0	6	6

# RERECTION



# 4.3 Niuean and Non-Niuean Returning Residents

Niuean and Non-Niuean residents who have travelled (leaving and returning) for various reasons (discussed in part 5 of this release) returned to Niue after being away for a period of less than 12 months.

At the end of this quarter a total of 552 of them returned – 201 in April, 218 in May and 133 in June. New residents of 6 were added to this group to make the overall total of 558. (*Table 4.3*)

Table 4.3 Returning Residents and New residents of Niue: April – June 2019

Returning & new		April			May			June		Total			
residents by months	Res.	New	Total	Res.	New	Total	Res.	New	Total	Res.	New	Total	
Total	201	1	202	218	2	220	133	3	136	552	6	558	

#### 4.3.1 Returning Residents' Usual Address in Niue: April – June 2019

Of the 552 returning residents (not including 6 new residents), their usual address or place of stay in Niue spread across all of the 14 villages. The village of Alofi South remains to be the main usual address of the returning residents this quarter with 204 or 37.0% of the total followed by Hakupu 59 or 10.7% and Alofi North 43 or 7.8%. Others are shown on table 4.3.1.

Table 4.3.1 Returning Residents Usual Addresses in Niue: April – June 2019

Returning Resident Address in Niue	April	May	June	Qtr total	% of total
Alofi South	75	68	61	204	37.0%
Alofi North	20	18	5	43	7.8%
Makefu	10	9	5	24	4.3%
Tuapa	10	21	5	36	6.5%
Namukulu, Hikutavake, Toi	8	11	7	26	4.7%
Mutalau	4	7	10	21	3.8%
Lakepa	14	6	8	28	5.1%
Liku	9	11	8	28	5.1%
Hakupu	13	35	11	59	10.7%
Vaiea	0	6	0	6	1.1%
Avatele	20	13	4	37	6.7%
Tamakautoga	18	13	9	40	7.2%
Grand Total	201	218	133	552	100.0%

Of the 552 returnees, 58.2% were returning workers and the rest 41.8% of them were either not working or not in the labour force.



# **5. CUSTOMS DECLARATION TABLES** (No data from yachts are included)

This is the very first time Statistics Niue with the collaboration of Niue Customs Office attempt to report on the results identified by the travellers/visitors in the Customs Declaration portion of the Arrival cards. NB the responses are from those who were 18 years and above. No data from cruise ship is included. Statistics Niue or Niue Customs endeavours to explain the findings of the statistics in future releases.

# **5.1 Prohibited or Restricted Goods**

Goods that maybe prohibited or restricted for example medicines, weapons, indecent publication, endangered species of flora or fauna, illicit drugs or drug paraphernalia.

Table 5.1. Prohibited or Restricted Goods: April – June 2019

Prohibited or Restricted		April			May			June			Quarterly	•
Goods	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total
Yes	1	9	10	4	31	35	7	29	36	12	69	81
No	187	868	1,055	172	775	964	124	840	964	500	2,483	2,983
Not Stated	13	24	37	21	80	105	2	18	20	40	122	162
Total	201	901	1,102	218	886	1,104	133	877	1,020	552	2,674	3,226

# 5.2 Alcohol over person concession

Alcohol over the personal concession (3.5 litres of spirit or 3.5 litres of liqueur or 3.5 litres of wine or 8 litres of beer (cans only or a combination of the above provided the total does not exceed the 3.5 litres)

Table 5.2. Alcohol: April - June 2019

Alcohol over		April			May			June			Quarterly	,
person concession	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total
Yes	0	0	0	2	9	11	2	5	7	4	14	18
No	184	875	1,059	191	786	977	127	851	978	502	2,512	3,014
Not Stated	17	26	43	25	91	116	4	31	35	46	148	194
Total	201	901	1,102	218	886	1,104	133	887	1,020	552	2,674	3,226



# 5.3 Goods of more than NZ\$500.00 in value

Goods including gifts and souvenirs obtained or purchased duty free with a combined value of more than NZ\$500.00.

Table 5.3. Goods value more than NZ\$500.00: April – June 2019

Goods value		April			May			June			Quarterly	,
>NZ\$500.00	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total
Yes	0	0	0	1	3	4	0	5	5	1	8	9
No	184	875	1,059	192	792	984	128	854	982	504	2,521	3,025
Not Stated	17	26	43	25	91	116	5	28	33	47	145	192
Total	201	901	1,102	218	886	1,104	133	887	1,020	552	2,674	3,226

# 5.4 Goods for commercial use

Goods carried for business or commercial use or goods carried on behalf of another person.

Table 5.4. Goods for commercial use: April – June 2019

Goods for		April			May			June			Quarterly	,
commercial use	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total
Yes	0	0	0	1	11	12	3	16	19	4	27	31
No	184	875	1,059	192	792	984	126	845	971	502	2,512	3,014
Not Stated	17	26	43	25	83	108	4	26	30	46	135	181
Total	201	901	1,102	218	886	1,104	113	887	1,020	552	2,674	3,226

# 5.5 NZ\$10,000 or foreign equivalent currency

A total of Ten Thousand Dollars (NZ\$10,000.00) or more in cash (includes bearer negotiable instruments) or foreign equivalent currency.

Table 5.5. NZ\$10,000.00 or more: April – June 2019

NZ\$10,000 or		April			May			June		Quarterly			
more	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total	
Yes	0	0	0	0	0	0	0	5	5	0	5	5	
No	184	875	1,059	193	803	996	129	856	985	506	2,534	3,040	
Not Stated	17	26	43	25	83	108	4	26	30	46	135	181	
Total	201	901	1,102	218	886	1,104	133	887	1,020	552	2,674	3,226	



# 6. BIOSECURITY DECLARATION TABLES (No data from yachts are included)

This is also the very first attempt for Statistics Niue with the collaboration of Niue Biosecurity Office of the Department of Agriculture, Forestry and Fisheries (DAFF) and Public Health Office of the Department of Health to report on the results identified by the travellers/visitors in the Biosecurity and Health Declaration portion of the Arrival cards. NB: No data from cruise ship is included.

The main objective in knowing the information declared by arriving passengers is used to protect Niue's biological resources and environment. Niue operates strict quarantine procedures at all ports of entry to keep harmful pests and diseases out of the country.

Statistics Niue or the Bio Security office of DAFF endeavours to explain the findings of the statistics in future releases.

#### 6.1 Food

Any food cooked, uncooked, fresh, preserved, packaged or dried carried.

Table 6.1. Passengers carrying Food: April – June 2019

Any Food		April			May			June			Qua	rterly	
Carried	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total	%
Yes	149	440	589	168	472	640	113	517	630	430	1,429	1,859	57.6%
No	35	434	469	31	344	375	19	360	379	85	1,138	1,223	37.9%
Not Stated	17	27	44	19	70	89	1	10	11	37	107	144	4.5%
Total	201	901	1,102	218	886	1,104	133	887	1,020	552	2,674	3,226	100.0%

# 6.3 Plant and plant products

Plant and plant products including fruit, vegetables, leaves, nuts, parts of plants, flowers, seeds, bulbs, fungi, cane bamboo, rattan wood or straw.

Table 6.3. Plant and Plant Products: April – June 2019

	April			Мау			June			Quarterly			
Plant products	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total	%
Yes	75	157	232	91	177	268	55	215	270	221	549	770	23.9%
No	109	718	827	106	629	735	76	655	731	291	2002	2293	71.1%
Not Stated	17	26	43	21	80	101	2	17	19	40	123	163	5.1%
Total	201	901	1,102	218	886	1,104	133	887	1,020	552	2,674	3226	100.0%



# 6.2 Animals and animal products

Animals or animal products including meat, dairy products, fish, honey, bee products, eggs, feathers, shells, raw wool, skins, bones or insects.

Table 6.2. Animal Products: April – June 2019

Animal	April			Мау			June			Quarterly			
Products	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total	%
Yes	102	214	316	108	229	337	70	242	312	280	685	965	29.9%
No	82	661	743	90	580	670	61	629	690	233	1,870	2,103	65.2%
Not Stated	17	26	43	20	77	97	2	16	18	39	119	158	4.9%
Total	201	901	1,102	218	886	1,104	133	887	1,020	552	2,674	3,226	100.0%

# 6.5 Equipment

Equipment used with animal, plants or water, including gardening, beekeeping, fishing, water sport or diving activities.

Table 6.4. Equipment used before travelling: April – June 2019

	April			Мау			June			Quarterly			
Equipment	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total	%
Yes	1	72	73	2	139	141	0	181	181	3	392	395	12.2%
No	183	803	986	192	658	850	128	688	816	503	2,149	2,652	82.2%
Not Stated	17	26	43	24	89	113	5	18	23	46	133	179	5.5%
Total	201	901	1,102	218	886	1,104	133	887	1,020	552	2,674	3,226	100.0%

# 6.6 Items used outdoor

Items used outdoors such as boots, golf or sports shoes, camping gear, hiking or sporting equipment.

Table 6.6. Items used outdoors: April – June 2019

Items used	April			Мау			June			Quarterly			
outdoors	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total	%
Yes	0	34	34	5	80	85	0	93	93	5	207	212	6.6%
No	184	841	1,025	191	715	906	128	775	903	503	2,331	2834	87.8%
Not Stated	17	26	43	22	91	113	5	19	24	44	136	180	5.6%
Total	201	901	1,102	218	886	1,104	133	887	1,020	552	2,674	3,226	100.0%



# 6.7 Visitation to forests, farms or factories in the last 30 days

In the past 30 days (while outside Niue) have you visited a forest, had contact with animals (except domestic cats and dogs) or visited properties that farm or process animals or plants.

Table 6.7. Visitation to forests, farms or factories in the past 30 days: April – June 2019

Items used	April			May		June			Quarterly				
outdoors	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total	%
Yes	0	16	16	0	30	30	0	48	48	0	94	94	2.9%
No	184	859	1,043	193	765	958	128	819	947	505	2,443	2,948	91.4%
Not Stated	17	26	43	25	91	116	5	20	25	47	137	184	5.7%
Total	201	901	1,102	218	886	1,104	133	887	1,020	552	2,674	3,226	100.0%

# 6.8 Human remains or holy water

Do you have in possession human remains (ash) or holy water?

Table 6.8. Human remains or holy water: April – June 2019

Human remains/Holy water	April	May	June	Total	Percentage Distribution
Yes	0	1	0	1	0%
No	1,059	987	994	3,040	94%
Not Stated	43	116	26	185	6%
Total	1,102	1,104	1,020	3,226	100%

# 

The Health Department sets out to seek information that would ensure the health and safety of the residents of Niue is protected.

# 7.1 Infectious Diseases

Infectious diseases as declared by law in Niue include Acquired Immunodeficiency Syndrome (AIDS), Chicken Pox, Chikungunya, Cholera, Dengue Fever, Ebola Virus, Influenza, Leprosy, Measles, Rubella, Typhoid, Yellow Fever, Zika Virus and any other disease declared from time to time.

Table 7.1. Infectious diseases: April – June 2019

Infectious Diseases	Quarterly Total	%
Yes	20	0.6%
No	3,191	98.9%
Not Stated	15	0.5%
Total	3,226	100.0%

# 7.2 Illness Symptoms

Table 7.2. Infectious diseases: April - June 2019

Symptoms	Apr Total	May Total	Jun Total	Quarterly Total
None	1,102	1,102	1,016	3,220
Fever	0	0	0	0
Cough	0	2	4	6
Headache	0	0	0	0
Diarrhoea	0	0	0	0
Rash	0	0	0	0
Grand Total	1,102	1,104	1,020	3,226

# 8. DEPARTURE CHARACTERISTICS

Departing persons in this release are characterised in two separate groups:

- 8.1 Niuean and Non-Niuean Residents
- 8.2 Niuean and Non-Niuean Visitors

#### 8.1 Niuean and Non-Niuean Residents

At the end of this quarter, April – June 2019, a total of 3,215 persons (*Table 1.1*) departed or left Niue for overseas, 512 were travelling residents of Niue, and 2,703 were returning visitors to their usual place or country of residence – 3,090 from the airport and 125 from the yachts.

### 8.1.1 Departing Residents by Purpose of Leaving in April - June 2019

Of the 512, majority of the residents were travelling for personal reasons, 422 in total – 382 (74.6%) on holiday and vacation, including visit friends and relatives. There were 40 (7.8%) on medical referrals as well as educational purposes.

A total of 82 (16.0%) travelled overseas for businesses or conferences, and for other purpose presumably work related.

At the end of this guarter there were 8 or 1.6% of residents indicated to be leaving permanently.

Travelling residents will always have some impacts on the population number and developments of villages they came from. More importantly those who stated they were leaving permanently because this number will always be impacted significantly on the growth of the residential population of Niue.

Table 8.1.1 Purpose of Leaving by month for Residents: Apr – Jun 2019

Purpose of Leaving	Apr	May	June	Total	% Distribution
Resident Permanently Leaving	1	7	0	8	1.6%
Business/Conference	26	40	16	82	16.0%
Holiday/Vacation	78	55	67	200	39.1%
Visit Friends and Relatives	80	70	32	182	35.5%
Educational/Medical	13	14	13	40	7.8%
Total	198	186	128	512	100.0%



# 8.1.2 Departing Residents by Age Groups: April – June 2019

Travelling overseas is undertaken by all ages of the residential population (Niuean and Non-Niuean) of Niue. At the end of this quarter the main age groups of travelling residents falls in the 50 - 59 years of age, with 105 who were leaving for the reasons mentioned above.

Table 8.1.2 Travelling Residents by Age Groups: Apr – Jun 2019

Age Groups	April	May	June	Total	% Distribution
0-9	26	17	6	49	9.6%
10-19	29	10	7	46	9.0%
20-29	16	20	17	53	10.4%
30-39	21	31	17	69	13.5%
40-49	25	29	22	76	14.8%
50-59	32	46	27	105	20.5%
60-69	34	21	22	77	15.0%
70+	15	12	10	37	7.2%
Total	198	186	128	512	100.0%

#### 8.1.3 Departing Residents by Address in Niue: April – June 2019

Residents from the villages on Niue travelled abroad for a range of reasons may it be to visit friends or relatives, or on business related activities such as attending conferences, or on medical referrals or for entertainment. At the end of this quarter the 3 main villages where a lot of travelling were Alofi South which depicted 209 or 40.8%, then 65 or 12.7% from Hakupu and 39 or 7.6% from Tamakautoga. (See *Table 8.1.3 below for details from other villages*)

Table 8.1.3: Residents – Usual Address in Niue: Apr – Jun 2019

Address in Niue	April	May	June	Total	%
Alofi South	77	80	52	209	40.8%
Alofi North	3	8	9	20	3.9%
Makefu	6	10	3	19	3.7%
Tuapa	8	8	14	30	5.9%
Namukulu,Hikutavake,Toi	11	10	6	27	5.3%
Mutalau	6	13	2	21	4.1%
Lakepa	14	10	2	26	5.1%
Liku	15	7	2	24	4.7%
Hakupu	24	21	20	65	12.7%
Vaiea	7	1	2	10	2.0%
Avatele	9	9	4	22	4.3%
Tamakautoga	18	9	12	39	7.6%
Total	198	186	128	512	100.0%

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# 8.2 Returning Visitors: Niuean and Non-Niuean

#### 8.2.1 How Visitors Know of Niue: April – June 2019

How visitors know of Niue helps the tourist industry to develop, monitor and assess their marketing strategies amongst other strategies in enticing more visitors to Niue.

Of the total 2,703 visitors returning to their usual place of residence at the end of this quarter, the majority (for any one group of those from planes) totalled 1,681 or 62.2% knew of Niue through word of mouth, followed by those who has friends and families in Niue 505 or 18.7%. Other ways of them knowing about Niue were as per stated below.

Table 8.2.1 How Visitors Know of Niue by Month and Residential Status: Apr – Jun 2019

How visitors know		April			May			June		Qtr	0/
of Niue by months	N Vis	NN Vis	Total	N Vis	NN Vis	Total	N Vis	NN Vis	Total	total	%
Word of mouth	1	646	647	7	527	534	4	496	500	1,681	62.2%
Niuean/Family	137	2	139	211	10	221	139	6	145	505	18.7%
Television	0	12	12	1	9	10	0	29	29	51	1.9%
Newspaper	0	3	3	0	2	2	1	10	11	16	0.6%
Magazine	0	4	4	0	3	3	0	9	9	16	0.6%
Internet	0	1	1	2	0	2	0	4	4	7	0.3%
Work related	0	0	0	0	1	1	0	2	2	3	0.1%
Travel agents	0	0	0	0	0	0	0	3	3	3	0.1%
Here before	0	0	0	0	2	2	0	0	0	2	0.1%
Other	0	6	6	27	46	73	23	192	215	294	10.9%
Cruise Ship	0	0	0	0	0	0	0	0	0	0	0.0%
Yachts	0	8	8	0	2	2	0	115	115	125	4.6%
TOTAL	138	682	820	248	602	850	167	866	1033	2,703	100.0%

#### 8.2.2 Average Expenditure of returning visitors by Residential Status: April – June 2019

NB: No data from cruise ship is included.

At the end of this quarter, the average expenditure indicated by visitors was NZD\$2,636,200.

In terms of expenditure per person, of those who indicated to have spent money in Niue worked out to be an average of around \$1,015 per person and about \$1,245 per day per person (average of 7 days).



Table 8.2.2 Visitors Average Expenditure whilst in Niue by Residential Status: Apr - Jun 2019 (Yachts not included)

Expend Grps		\$0	\$100 - \$299	\$300 - \$599	\$600 - \$899	\$900 - \$1,199	\$1,200 - \$2,499	\$2500+	Not stated	Total
Average Expen		\$0	\$150	\$450	\$750	\$1,050	\$1,850	\$2500+	\$0	Total
Quarterly Total	N Vis	11	84	80	102	73	189	5	9	553
		\$0	\$12,600	\$36,000	\$76,500	\$76,650	\$349,650	\$12,500	\$0	\$563,900
	NN Vis	12	288	374	287	374	661	12	14	2,022
		\$0	\$43,200	\$168,300	\$215,250	\$392,700	\$1,222,850	\$30,000	\$0	\$2,072,300
Grand Total		23	372	454	389	447	850	17	23	2,575
		\$0	\$55,800	\$204,300	\$291,750	\$469,350	\$1,572,500	\$42,500	\$0	\$2,636,200

Non-Niuean visitors contributed about a total of \$2,072,300 which averages out to about \$1,024 per person (inclusive) which came out to \$146 per day whereas the Niuean Visitors contributed a total average of about \$563,900 with an average of \$1,019 per person which came out to \$145 per day (average of 7 days). This was the average amount expended by visitors who have departed and returned to their usual country of residence as per stated in the departure cards.

Note: This is not a perfect indicator of visitor's spending in Niue but it gives some indications of the level of spending they might have incurred whilst their stay in Niue at 7 days (average).

Table 8.2.2a Visitors Average Expenditure whilst in Niue by Residential Status in Months: Apr – Jun 2019

Expend Grps		\$ -	\$100 - \$299	\$300 - \$599	\$600 - \$899	\$900 - \$1,199	\$1,200 - \$2,499	\$2500+	Not stated	Total
Ave Expen		\$0	\$150	\$450	\$750	\$1,050	\$1,850	\$2500+	\$0	Total
April	N Vis	3	19	20	32	18	42	2	2	138
		\$0	\$2,850	\$9,000	\$24,000	\$18,900	\$77,700	\$5,000	\$0	\$137,450
Α̈́	NN Vis	5	114	137	83	99	236	0	0	674
		\$0	\$17,100	\$61,650	\$62,250	\$103,950	\$436,600	\$0	\$0	\$681,550
		8	133	157	115	117	278	2	2	812
April	Total	\$0	\$19,950	\$70,650	\$86,250	\$122,850	\$514,300	\$5,000	\$0	\$819,000
	N Vis	6	41	33	40	35	91	1	3	250
Мау		\$0	\$6,150	\$14,850	\$30,000	\$36,750	\$168,350	\$2,500	\$0	\$258,600
	NN Vis	3	61	103	72	165	193	2	1	600
		\$0	\$9,150	\$46,350	\$54,000	\$173,250	\$357,050	\$5,000	\$0	\$644,800
May	Total	9	102	136	112	200	284	3	4	850
May Total		\$0	\$15,300	\$61,200	\$84,000	\$210,000	\$525,400	\$7,500	\$0	\$903,400
	N Vis	2	24	27	30	20	56	2	7	168
əunſ		\$0	\$3,600	\$12,150	\$22,500	\$21,000	\$103,600	\$5,000	\$0	\$167,850
	NN Vis	4	113	134	132	110	232	10	13	748
		\$0	\$16,950	\$60,300	\$99,000	\$115,500	\$429,200	\$25,000	\$0	\$745,950
June Total		6	137	161	162	130	288	12	20	916
		\$0	\$20,550	\$72,450	\$121,500	\$136,500	\$532,800	\$30,000	\$0	\$913,800

### 8.2.3 Average Expenditure of visitors by Country or Region of Residence: April - June 2019

Table 8.2.3 Visitors Average Expenditure by Country or Region of Residence: Apr – Jun 2019

Country of Residence	No. of Visitors	% of Visitors	Total Avg Exp	% Contribution	Avg Exp/Per	
New Zealand	2,112	81.9%	\$2,153,450	81.7%	\$1,020	
Australia	207	8.0%	\$237,550	9.0%	\$1,148	
Pacific Island	109	4.2%	\$93,450	3.5%	\$857	
USA & Canada	47	1.8%	\$35,600	1.4%	\$757	
France	7	0.3%	\$5,750	0.2%	\$821	
Germany	5	0.2%	\$4,850	0.2%	\$970	
UK	22	0.9%	\$26,500	1.0%	\$1,205	
Other European	22	0.9%	\$33,850	1.3%	\$1,539	
China	30	1.2%	\$28,800	1.1%	\$960	
Japan	9	0.3%	\$6,900	0.3%	\$767	
Other Asian	7	0.3%	\$9,050	0.3%	\$1,293	
Other Countries	1	0.0%	\$450	0.0%	\$450	
Yachts	na	na	na	na	na	
Total	2,578	100.0%	\$2,636,200	100.0%	\$1,023	

Table 8.2.3 depicted the distribution of visitors and the average contributions to the total spending whilst in Niue from countries and regions. New Zealand remains to be the main contributor in visitor numbers and in visitor expending (81.9% and 81.7% respectively) Followed by Australia (8.0% and 9.0%).

However, in terms of per capita contribution, the top spenders came from other European countries (\$1,539/pp), other Asian countries (\$1,293/pp), UK (\$1,205/pp), Australia (\$1,148/pp) and New Zealand (\$1,020/pp). For all countries it was \$1,023 per person.



The beautiful coral of Niue



# 9. DEFINITIONS

**Total Arrivals** All passengers from all vessels (air and surface) to have arrived in Niue and have

filled an Immigration Arrival Card

**Total Departures** All passengers to have departed in all vessels (air and surface) and have filled an

Immigration Departure Card

Niuean Resident A person or someone who is Niuean in Ethnicity Nationality and is residing in Niue

permanently or who have stayed in Niue for more than 3 months

Non-Niuean Resident A person who is living permanently in Niue or who have been living in Niue for more

than 3 months and is not a Niuean in Ethnicity or Nationality

Niuean Visitor A person or someone who is visiting Niue and who is Niuean in Ethnicity or

nationality and mot to stay in Niue for more than 3 months

Non-Niuean Visitor A person or someone who is visiting Niue and who is not a Niuean in Ethnicity or

Nationality and not to stay in Niue for more than 3 months

Movements of Arrivals The movement of arrivals highlight the rates of changes in the numbers of

passengers from one period to another.

Movements of Departures

The number of departing passengers in months and quarters is always relative to the number of arriving passengers. If there were more people coming, there were more going. The significance of looking at this number lies with the fact of how it affects the total population of Niue. The general pattern is, just as many they came are

those that left.

**Net Migration** The number of arrivals minus the number of departures

# 10. GENERAL INFORMATION & ACKNOWLEDGEMENTS



The information contained in this release was compiled using the data sourced from the Immigration cards (at face value) distributed by and collected by the *Immigration Office* and its cooperating agents *Niue Customs*. *Statistics Niue* of Finance and Planning would like to acknowledge the effort of the staff concerned in delivering the cards and ensuring that the information contained therein is relevant and useful to all users and stakeholders.

In order for us to improve the usefulness of this statistical release we appreciate your comments. Please write to the Government Statistician, Statistics Niue, Finance and Planning, Government of Niue, Alofi, NIUE; or send an e mail to email address: <a href="mailto:statisniue@mail.gov.nu">statisniue@mail.gov.nu</a> or <a href="mailto:kimray.vaha@mail.gov.nu">kimray.vaha@mail.gov.nu</a>
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# 11. METADATA

#### **NIUE VISITORS AND TRAVELLING RESIDENTS STATISTICS METADATA**

#### 1. INTRODUCTION:

Statistics Niue (SN) the national statistics office (NSO) of Niue in close collaboration with Niue Immigration Office (NIO) is responsible for the collection (NIO), processing and dissemination (SN) of the Niue Visitors and Travelling Residents Statistics (also interchangeably known as Niue Tourism Statistics). The compilation of the Niue Visitors and Travelling Residents in many aspects based on the methodology and guidelines stipulated in the *United Nations International Recommendations for Tourism Statistics (IRTS) 2008* and related policy and legal documents of the Government of Niue, *Niue Immigration Act 2011, Niue Immigration Regulations 2011 & Niue Statistics Act 2009* which relates to the visitors, intending residents and travelling residents and Niue Population National Developments. It is important to note that the compilation of these statistics is first and foremost for Niue national interest and requirements and secondly for other users including international comparison purposes, hence not all provisions in the IRTS 2008 are observed.

#### 2. REQUIRED METADATA:

Taking into account many types of users and uses for any given set of data, a broad spectrum of metadata requirements must be addressed. SN for this reason must make sufficient metadata available to enable the least and the most sophisticated users to readily assess data and their quality. SN have decided to follow one of the two levels metadata recommended as a minimum segmentation:

- The Reference Metadata: Reference metadata should be presented in the form of a
  detailed explanatory note describing the scope, coverage and quality of a data set. It
  should be made available electronically alongside the database or in a special publication;
- The Structural Metadata: Structural metadata should be presented as an integral part of the tourism statistics database that can be extracted together with any data item; it may be published as part of a statistical table.
- 2.1 Reference metadata items for travelling residents and visitors' statistics of Niue.

#### (a) Legal framework and institutional arrangements:

Niue Immigration Act 2011, Niue Immigration Regulations 2011 & Niue Statistics Act 2009 provide the Legal framework and the institutional arrangements of which the Visitors and Travelling Residents Statistics of Niue is compiled.

#### (b) Underlying concepts and definitions

The Underlying concepts and definitions

#### Travel and Tourism:

- *Travel* refers to the activity of *travellers*. A traveller is someone who moves between different geographical locations for any purpose and any duration. Niue visitors and travelling resident statistics records and reports on inbound travel of non-residents and outbound travel by residents.
- Tourism trip is one that takes a traveller to a main destination outside his/her usual environment for up to 30 days (in Niue). This traveller is called a visitor. There are two types of visitors who came to Niue:
  - Niuean visitors Visitors with Niuean origins;
  - Non- Niuean Visitors Visitors with foreign origins

## Territories:

It is recommended that basic terms of territory and elements of Niue are in compliance to best practises in the pacific region specifically for:

- Economic territory
  - The area under the effective control of the Government of Niue.
- Statistical territory



Territory with respect to which traveler's data are being compiled by SN.

Immigration territory

Territory in which the Immigration Laws and Regulations of a Niue applies.

#### Usual Residence:

- For visitors SN uses the permanent residential address to identify the visitor markets, Address in Niue to identify where they live in Niue.
- For the travelling residents SN uses *Address in Niue* to identify usual residence of traveller.

#### Nationality and citizenship:

• SN asks for the citizenship and country of birth to determine the nationality and citizenship of both visitors and travelling residents.

#### Classification of tourism according to the main purpose of travel:

- Personal:
  - 1.1 Holidays, leisure & recreation √
  - 1.2 Visiting friends & relatives √
  - 1.3 Education and training  $\sqrt{\phantom{a}}$
  - 1.4 Health and medical care  $\sqrt{\phantom{a}}$
  - 1.5 Religion/pilgrimages √
  - 1.6 Shopping x
  - 1.7 Transit √
  - 1.8 Other √
- 2. Business and Professional
- 3. Not Stated

#### (c) Description of data sources used and methodology of data integration

**Data sources:** The main data sources for this compilation are the Immigration Arrival and Departure cards. Other data sources used includes the passengers' manifest especially for compiling of one day visitors from cruise ships.

#### (d) Description of data collection and data processing procedures

**Data Collection** – the collection of data was initially done at the ports of entry and departure i.e the airport and seaport by the officials from Immigration office. The cards are collected and tallied against the passenger manifests to ensure accuracy of the numbers arriving passenger and departing passengers by Immigration officers before handing over to SN for entry and processing.

SN uses one standalone MSAccess databases to capture the data – one for Arrivals and one for Departures. A single database is something SN is looking forward to in terms of developments.

#### (e) Estimation methods

Estimation is not done in this compilation.

# (f) Dissemination policy

Visitors and Travelling Residents Statistics of Niue is released every quarter – 7 to 14 days into the new quarter. NS endeavours to release these statistics monthly.

#### (g) Additional explanations and footnotes concerning the data as required

Explanatory notes on revisions, breaks in series, application of confidentiality rules, treatment of special categories of goods to be included in all the releases.

# (h) Quality reporting

a) Prerequisites of quality.

The legal basis for compilation of the data stipulated in the Statistics Act 2009, Immigration Act 2011 and Immigration Regulations 2011 must always be observed and adhered to. There shall be at least a staff or officer of SN and IO available and dedicated to the compilation of Visitors and Travelling



Residents Statistics (Tourism Statistics) of Niue. There shall be a computer in SN office for the entry and processing of Tourism Statistics.

#### b) Relevance.

SN must ensure the user's needs are met within given resource constraints.

#### c) Credibility.

SN must ensure that Tourism statistics is perceived as being produced professionally in accordance with appropriate statistics standards and using transparent data compilation and dissemination policies and practices.

## d) Accuracy.

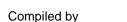
SN must ensure the accuracy of Tourism statistics as the degree to which the data correctly estimate or describe the quantities or characteristics they are designed to measure.

#### e) Timeliness.

SN must ensure timeliness in releasing the Tourism statistics to between 7 to 14 days after the period.

# f) Accessibility.

Tourism statistics must be easily accessed by users.



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