



Government of Niue



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# STATISTICAL RELEASE

## STATISTICAL RELEASE

### TRAVELLING RESIDENTS and VISITORS OF NIUE September Quarter 2019



## Introduction

Fakaalofa lahi atu.

The Honourable Minister and Staff of Statistics Niue is very happy to put out this statistical release of Travelling residents and Visitors of Niue for the quarter ending September 30<sup>th</sup> 2019.

The graph (in the front page) depicted the total number of travellers for the same quarters (September) from 2007 to 2019 as generally increasing albeit the decrease in some years. In the same period of last year there was an increase of 15.3% in arrivals and 16.7% in departures.

There are five main parts with four supporting parts to this release:

- A. Figures at a Glance
  1. Total Arrivals and Departures;
  2. Movements: Quarterly, Six Months, and Twelve Months of Total Arrivals and Departures;
  3. Net Migration: Summary;
  4. Arrival Characteristics:
    - Niuean and Non-Niuean Visitors
    - Returning Niuean and Non-Niuean Residents
  5. Customs Declaration Tables
    - Prohibited and Restricted Goods
    - Alcohol over person concession
    - Goods of more than NZ\$500.00
    - Goods for commercial use
    - Total of NZ\$10,000 or foreign equivalent currency
  6. Bio Security Declaration Tables
    - Food
    - Animals and animal products
    - Plant and Plant products
    - Equipment
    - Items used outdoor
    - Visitation to forests, farms or factories
    - Human remains or holy water
  7. Health Declaration Tables
  8. Departures Characteristics –
    - Travelling Niuean and Non-Niuean Residents
    - Returning Niuean and Non-Niuean Visitors
  9. Definitions
  10. General Information and Acknowledgements
  11. Metadata

Please find included in this release the new tables (depicted in parts 5, 6 and 7) of the arrival declarations passengers have to declare upon arrival to appropriate Border Agencies, namely Niue Customs, Niue Biosecurity including Public Health.

We hope these statistics will be of great help in evidence-based decisions, assessment and evaluation of existing policies and the formation of new policies thus leading the way to prosperity of Niue.

Kia monuina e totouaga. Fakaauae lahi.



KimRay Vaha

Government Statistician



#### **DISCLAIMER**

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## FIGURES AT A GLANCE

Reference period: 1<sup>st</sup> July – 30<sup>th</sup> September 2019

<b>1) Total Arrivals:</b>	<b>4,273</b>
<b>2) Total Departures:</b>	<b>4,256</b>
<b>3) Net Migration:</b>	<b>17</b>
<b>4) Arrivals:</b>	
❖ Total Visitors:	3,758
❖ Niuean	482
❖ Non-Niuean	3,276
❖ Visitors become residents	2
❖ Total returning residents:	515
❖ Excursionists:	0
<b>5) Departures:</b>	
❖ Total departing residents:	561
❖ Res. Leaving Permanently:	0
❖ Total returning visitors:	3,695
❖ Excursionists:	0
<b>6) Average Total Tourist Earning (000):</b>	<b>\$3,432.8</b>
(exclude Cruise Ships)	
❖ Niuean Visitors -	\$370.3
❖ Non-Niuean visitors -	\$3,602.5

# **1.TOTAL ARRIVALS AND DEPARTURES**

## **1.1 Total Arrivals & Departures by Months & Residential Status: July – September 2019**

Table 1.1: Total Arrivals and Departures by Months & Residential Status: Jul – Sep 2019

Total Arrivals & Departures	July			August			September			Quarterly Total		
	Res.	Vis.	Total	Res.	Vis.	Total	Res.	Vis.	Total	Res.	Vis.	Total
Arrivals	170	1,250	1,420	152	1,263	1,415	193	1,245	1,438	515	3,758	4,273
Departures	175	1,187	1,362	153	1,272	1,425	233	1,236	1,469	561	3,695	4,256
Net Migration	-5	63	58	-1	-9	-10	-40	9	-31	-46	63	17

**Arrivals:** At the end of the opening quarter ending 30<sup>th</sup> September 2019, a quarterly total of 4,273 travellers arrived in Niue. In individual months, there were 1,420 passengers arrived in July, 1,415 in August and 1,438 in September.

**Departures:** At the end of quarter, a total of 4,256 travellers departed Niue; 1,362 persons in July, 1,425 in August and 1,469 in September.

There were no cruise ships that came to Niue in this Quarter but the passengers from yachts were included.

## **1.2 Total Arrivals and Departures by Carriers or Vessels: July – September 2019**

At the end of this quarter Air New Zealand remains to be the main carrier transporting a total of 7,793 passengers to and from Niue (3,905 arrivals and 3,888 departures).

Table 1.2: Total Arrivals and Departures by Carriers in Months: Jul – Sep 2019

\* Crew not included

Carrier/Months	July		August		September		Quarterly Total	
	Arr	Dep	Arr	Dep	Arr	Dep	Arr	Dep
AirNZ	1,345	1,301	1,257	1,252	1,303	1,335	3,905	3,888
RNZAF	*	*	0	0	0	0	*	*
Other airlines	*	*	*	*	*	*	*	*
Yachts	75	61	158	173	135	134	368	368
Cruise ships	0	0	0	0	0	0	0	0
Other ships	0	0	0	0	0	0	0	0
<b>Total</b>	<b>1,420</b>	<b>1,362</b>	<b>1,415</b>	<b>1,425</b>	<b>1,438</b>	<b>1,469</b>	<b>4,273</b>	<b>4,256</b>

## **2. MOVEMENTS: MONTHLY & 12 MONTHS ENDING JUNE 2019**

### **2.1 Movements of Arrivals**

**2.1.1 Monthly Movements:** The levels of movements of arrivals for each month of this quarter vary from month to month. In the July month there was an increase of 25.1% and a decrease of 0.4% in August but an increase of 1.6% in September. (*Table 2a – left columns*).

**2.1.2 Twelve Months Movements:** In comparison with the same period last year (July – September 2018), there was a total difference of 107 more passengers came to Niue, an overall increase of 2.6%. In terms of individual months; the biggest move was seen in the September with a 12.0% increase in the number (173) of arrivals. (*Table 2b left columns*). This simply means there were a lot more people coming to Niue this quarter compared to the same period last year.

**Characteristics of these arrivals will be discussed in part 4 of this release.**

*Table 2a: **Movements** (Arrivals and Departures) by Months as of September 2019*

<b>Months</b>	<b>Arrivals</b>	<b>% movement</b>	<b>Departures</b>	<b>% movement</b>
Jun 19	1,135	-	1,033	-
July 19	1,420	25.1%	1,362	31.8%
Aug 19	1,415	-0.4%	1,425	4.6%
Sep 19	1,438	1.6%	1,469	3.1%

*Table 2b: **Arrivals & Departures** 2018 – 2019 Twelve Months Difference by Months (July – September)*

<b>Arrivals</b>	<b>July</b>	<b>August</b>	<b>September</b>	<b>Quarterly total</b>	<b>Departures</b>	<b>July</b>	<b>August</b>	<b>September</b>	<b>Quarterly total</b>
2018	1,474	1,427	1,265	4,166	2018	1,450	1,418	1,275	4,143
2019	1,420	1,415	1,438	4,273	2019	1,362	1,425	1,469	4,256
<b>Difference</b>	-54	-12	173	107	<b>Difference</b>	-88	7	194	129
<b>Movement %</b>	-3.8%	-0.8%	12.0%	2.5%	<b>Movement %</b>	-6.5%	0.5%	13.2%	3.0%

### **2.2 Movements of Departures**

**2.2.1 Monthly Movements:** The movement of departures for this quarter ending September 2019 depicted an increase of 31.8%. This followed by 4.6% in August and 3.1% in September. (*Table 2a – right columns*)

**2.2.2 Twelve Months Movement:** Compared to the same period 12 months ago the pattern of departures generally saw an increase of people leaving Niue to a total of 129 more or 3.0% in 3 months. (*Table 2b - right*).

**Characteristics of these departures will be discussed in part 5 of this release.**

### **3. NET MIGRATION – SUMMARY**

Travelling residents and visitors is one of the factors or the crucial factor that affects the population number of Niue which means the movements of the net migration directly increases the population by the same if it's a net gain or decreases by the same if it's a net loss.

*Table 3: Net Migration: July – September 2019*

Net Arrivals & Departures by Residential Status	July			August			September			Quarterly Total		
	Res.	Vis.	Total	Res.	Vis.	Total	Res.	Vis.	Total	Res.	Vis.	Total
Net Migration	-5	63	58	-1	-9	-10	-40	9	-31	-46	63	17

As depicted, the figures showed a net increase of 17 passengers at the end of the quarter. There were 63 more visitors from overseas verses 46 less residents at the end of the three months ending 30<sup>th</sup> September 2019.

There was no cruise ship that called into Niue this quarter.



### **4. ARRIVAL CHARACTERISTICS**

Arriving persons in this release are characterised in three separate groups:

- 4.1 Niuean and Non-Niuean Visitors;**
- 4.2 Niuean and Non-Niuean visitors with an intent to stay; and**
- 4.3 Niuean and Non-Niuean Residents**

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#### **4.1 Niuean and Non-Niuean Visitors**

In the opening quarter (July – September 2019) a total of 3,758 visitors arrived in Niue, including those who have indicated they will be living in Niue for more than 30 days or with an intention to stay permanently.

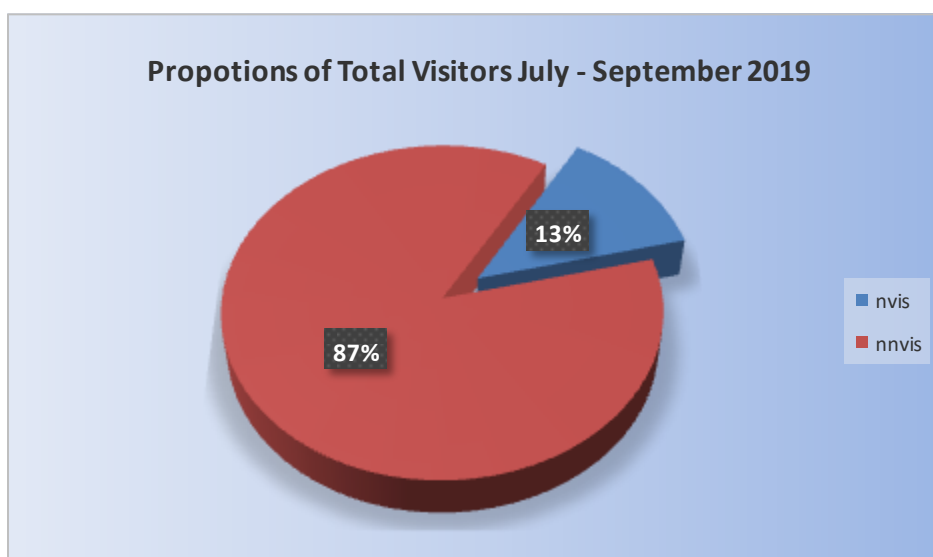
By residential status; 482 were Niuean Visitors and 3,276 were Non-Niuean Visitors.

In months; a total of 1,250 arrived in July, 1,263 in August and 1,245 in September (*Table 4.1*).

*Table 4.1: Total Visitors by Residential Status in Months: Jul – Sep 2019*

Visitors by residential status	July			August			September			Quarterly Total		
	N Vis	NN Vis	Total	N Vis	NN Vis	Total	N Vis	NN Vis	Total	N Vis	NN Vis	Total
September Qtr Total	128	1,122	1,250	154	1,109	1,263	200	1,045	1,245	482	3,276	3,758





Comparing this quarters arriving visitor numbers with the same period last year (September 2018) there's a slight growth of 0.2% or 7 more of them this year than last. In terms of types of visitor by residential status Niuean visitors decreased by 72 persons or -14.9% and some gain on Non-Niuean visitors by 79 persons or 2.4%. However, in individual months the numbers and the movements vary from month to month. The month of September depicts the biggest move. (Table 4.1a)

*Table 4.1a: Total Visitors by Residential Status in Months: Jul – Sep 2019*

Total visitors by residential status	July			August			September		
	N Vis	NN Vis	Total	N Vis	NN Vis	Total	N Vis	NN Vis	Total
<b>2018</b>	145	1,203	<b>1,348</b>	231	1,034	<b>1,265</b>	178	960	<b>1,138</b>
<b>2019</b>	128	1,122	<b>1,250</b>	154	1,109	<b>1,263</b>	200	1,045	<b>1,245</b>
<b>Difference</b>	-17	-81	<b>-98</b>	-77	75	<b>-2</b>	22	85	<b>107</b>
<b>Rate of movement</b>	-13.3%	-7.2%	<b>-7.8%</b>	-50.0%	1.4%	<b>-0.2%</b>	11.0%	8.1%	<b>8.6%</b>

Total Visitors by residential status	Quarterly Total		
	Niuean Visitor	Non-Niuean Visitor	Total
<b>2018</b>	554	3,197	3,751
<b>2019</b>	482	3,276	3,758
<b>Difference</b>	-72	79	7
<b>Rate of movement</b>	<b>-14.9%</b>	<b>2.4%</b>	<b>0.2%</b>



#### 4.1.1 Visitors Purpose of Visit by Month: July – September 2019

For the purpose of visiting Niue (including those who were intending to stay longer), the majority of the visitors 2,827 or 86.3% came here on holiday/vacation, followed by 103 or 3.5% who came to visit friends and relatives; 320 or 9.8% came on work or on business including conferences. There were 12 persons (2 returning Niueans plus 10 Non-Niuean) who has stated they were coming here to stay.

Table 4.1.1: Total Visitors by Purpose of Visit in Months: Jul – Sep 2019

PURPOSE OF VISIT	July			August			September			Quarterly Total		
	Nvis	NNVis	Total	Nvis	NNVis	Total	Nvis	NNVis	Total	Nvis	NNVis	Total
Holiday/Vacation	52	1,035	1,087	54	991	1,045	107	801	908	213	2,827	3,040
Visiting Relatives	71	46	117	85	21	106	67	36	103	223	103	326
Conference	2	21	23	0	17	17	23	184	207	25	222	247
Business	3	18	21	14	65	79	2	15	17	19	98	117
Education & Other	0	0	0	0	15	15	0	1	1	0	16	16
Not Stated	0	0	0	0	0	0	0	0	0	0	0	0
Migrating Permanently	0	2	2	1	0	1	1	8	9	2	10	12
<b>Total</b>	<b>128</b>	<b>1,122</b>	<b>1,250</b>	<b>154</b>	<b>1,109</b>	<b>1,263</b>	<b>200</b>	<b>1,045</b>	<b>1,245</b>	<b>482</b>	<b>3,276</b>	<b>3,758</b>

#### 4.1.2 Visitors in Age Groups and Residential Status: July – September 2019 (Data from yachts are not included)

There is a clear pattern of visitors who came to Niue by age groups. As shown in Chart 4.1.2. The group with the highest number was from 50 – 59 years of age while the other ones were a little less. Details are shown in table 4.1.2.

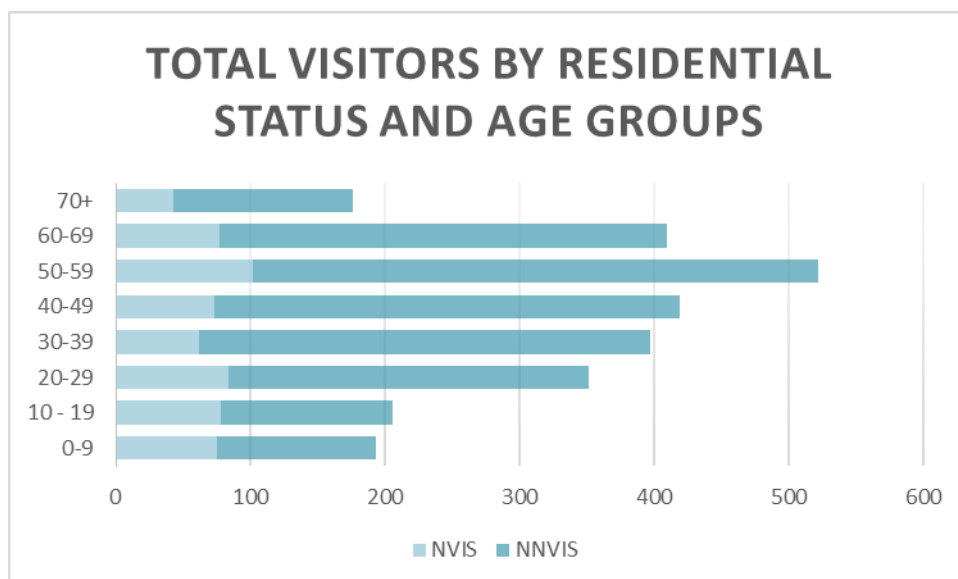


Chart 4.1.2: Total Visitors by Age groups: Jul – Sep 2019

Chart 4.1.2: Total Visitors by Age groups: Jul - Sep 2019

Table 4.1.2: Visitors by Age Groups in Months: July – September 2019 (Data from yachts are not included)

Age /Months	July			August			September			Quarterly Total			
	N Vis	NN Vis	Total	N Vis	NN Vis	Total	N Vis	NN Vis	Total	N Vis	NN Vis	Total	%
0-9	19	31	50	19	34	53	27	49	76	65	114	179	5.3%
10-19	11	144	155	17	24	41	24	50	74	52	218	270	8.0%
20-29	13	95	108	19	80	99	27	91	118	59	266	325	9.6%
30-39	15	104	119	19	116	135	23	144	167	57	364	421	12.4%
40-49	16	161	177	18	154	172	23	169	192	57	484	541	16.0%
50-59	23	237	260	29	224	253	37	190	227	89	651	740	21.8%
60-69	20	187	207	27	218	245	28	174	202	75	579	654	19.3%
70+	11	88	99	6	101	107	11	43	54	28	232	260	7.7%
<b>Total</b>	<b>128</b>	<b>1,047</b>	<b>1,175</b>	<b>154</b>	<b>951</b>	<b>1,105</b>	<b>200</b>	<b>910</b>	<b>1,110</b>	<b>482</b>	<b>2,908</b>	<b>3,390</b>	<b>100.0%</b>

#### 4.1.3 Visitors' Address in Niue: July – September 2019

Of the grand total of 3,758 visitors, there were 368 living on vessels (all on yachts); 2,608 staying in various tourist accommodations; 779 in fourteen villages and 3 on transit. In tourist accommodations (69.4%), about 56.6% of them were staying at Scenic Matavai; 6.9% at Namukulu Motel and Spa; 3.2% at Kololi's Motel and 7.1% at Taloa Heights while the rest in other places (Table 4.1.3b).

In villages, the village of Alofi South remains to feature as the main place of stay for both Niuean and Non-Niuean visitors followed by Hakupu and Mutalau. (Table 4.1.3a)

Table 4.1.3a: Visitors Addresses whilst in Niue - Villages: July – September 2019

Address in Niue	Niuean Visitor	Non-Niuean Visitor	Total	Total% of Village	% of Grand Total
<b>Villages</b>	<b>414</b>	<b>365</b>	<b>779</b>	<b>100.0%</b>	<b>23.0%</b>
Alofi South	102	215	317	40.7%	9.4%
Alofi North	21	25	46	5.9%	1.4%
Makefu	9	24	33	4.2%	1.0%
Tuapa	41	12	53	6.8%	1.6%
Namukulu	1	2	3	0.4%	0.1%
Hikutavake	15	2	17	2.2%	0.5%
Toi	13	2	15	1.9%	0.4%
Mutalau	51	8	59	7.6%	1.7%
Lakepa	26	8	34	4.4%	1.0%
Liku	8	4	12	1.5%	0.4%
Hakupu	57	16	73	9.4%	2.2%
Vaiea	4	9	13	1.7%	0.4%
Avatele	22	23	45	5.8%	1.3%
Tamakautoga	44	15	59	7.6%	1.7%

Table 4.1.3b: Visitors Addresses whilst in Niue – Transit/On Board/Tourist accommodation: July – September 2019

Address in Niue	Niuean Visitor	Non-Niuean Visitor	Grand Total	% Total of Accommodations	% of Grand Total
<b>Airport/Transit</b>	<b>0</b>	<b>3</b>	<b>3</b>	<b>0.1%</b>	<b>0.1%</b>
<b>On Board Sea Vessel</b>	<b>0</b>	<b>368</b>	<b>368</b>	<b>24.9%</b>	<b>14.1%</b>
<b>Tourist Accommodations</b>	<b>65</b>	<b>2,543</b>	<b>2,608</b>	<b>69.4%</b>	<b>100.0%</b>
<i>Matavai Resort/Villa/Apartments</i>	25	1,450	1,475	56.6%	43.5%
<i>Namukulu Motel</i>	2	177	179	6.9%	5.3%
<i>Kololi's Guesthouse</i>	8	76	84	3.2%	2.5%
<i>Talao Heights</i>	5	181	186	7.1%	5.5%
<i>Peleni's Motel</i>	0	42	42	1.6%	1.2%
<i>Anaika Motel</i>	2	101	103	3.9%	3.0%
<i>Alekis Motel</i>	8	33	41	1.6%	1.2%
<i>Lau's Getaway</i>	1	45	46	1.8%	1.4%
<i>Damianias Motel</i>	0	35	35	1.3%	1.0%
<i>Stone Villas</i>	0	26	26	1.0%	0.8%
<i>Nana Charlet Ocean View</i>	0	0	0	0.0%	0.0%
<i>Theresa's Guesthouse</i>	0	5	5	0.2%	0.1%
<i>Kaliki Lodge</i>	1	5	6	0.2%	0.2%
<i>Back Packers</i>	0	2	2	0.1%	0.1%
<i>Aliutu Guesthouse</i>	0	9	9	0.3%	0.3%
<i>Restoration Reef</i>	0	4	4	0.2%	0.1%
<i>Gabes Motel</i>	0	3	3	0.1%	0.1%
<i>Humu Island Retreat</i>	0	0	0	0.0%	0.0%
<i>Coral Garden</i>	0	5	5	0.2%	0.1%
<i>Mamata's Guesthouse</i>	0	1	1	0.0%	0.0%
<i>NICs Bungalows</i>	5	32	37	1.4%	1.1%
<i>Lialagi Guesthouse</i>	0	15	15	0.6%	0.4%
<i>Clifftop Fales</i>	1	20	21	0.8%	0.6%
<i>Bellas Guesthouse</i>	1	3	4	0.2%	0.1%
<i>Other Accommodation</i>	6	273	279	10.7%	8.2%

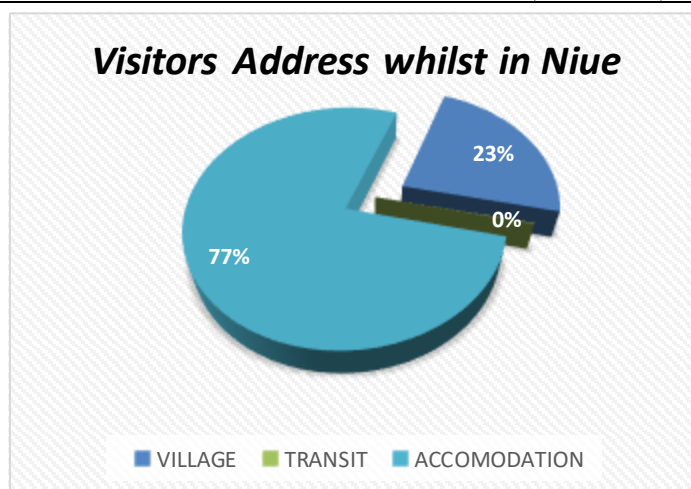


Chart 4.1.3: Proportion of Visitors' Places of Stay whilst in Niue: July – September 2019  
\*On vessel – Yachts and Cruise Ship

#### 4.1.4 Visitors by Occupation and Residential Status: July – September 2019 *(Data from yachts are not included)*

The numbers and distribution of visitors to Niue by occupation (of those who have stated) vary from one type of occupation to another. However, the main group at any one time remain to be dominated by Technicians and associated Professionals.

The three top groups of travellers for this quarter were Technicians and associated professionals (1,057 or 31.7%); students and small children (513 or 15.1%) and Retirees including unemployed (454 or 13.4%). See *Table 4.1.4* below for other groups.

Overall, about 86.6% visitors have had employment or being employed before visiting Niue. The rest were those who were retired or unemployed plus students and little children.

Table 4.1.4 Visitors by occupation and residential status: Jul – Sep 2019

Occupation	Niuean Vis		Non-Niuean Vis		Grand total	
	#	%	#	%	#	%
0 - Armed forces	0	0.0%	0	0.0%	0	0.0%
1 - Legislators, senior officials, managers	15	0.4%	186	5.5%	201	5.9%
2 - Professionals	42	1.2%	395	11.7%	437	12.9%
3 - Technicians and associate professionals	102	3.0%	973	28.7%	1,057	31.7%
4 - Clerk	11	0.3%	33	1.0%	44	1.3%
5 - Service workers, shop & market sales workers	65	1.9%	232	6.8%	297	8.8%
6 - Skilled agricultural/fisheries workers	2	0.1%	20	0.6%	22	0.6%
7 - Craft and related trade	20	0.6%	91	2.7%	111	3.3%
8 - Plant/machine operators/assemblers	7	0.2%	39	1.2%	46	1.4%
9- Elementary occupations	44	1.3%	146	4.3%	190	5.6%
98 - Retired/unemployed	59	1.8%	395	11.6%	454	13.4%
99 - Students/small children	118	3.5%	395	11.7%	513	15.1%
Grand Total	485	14.3%	2,905	85.7%	3,390	100.0%

#### 4.1.5 Visitors Usual Country of Residence by Months: July – September 2019 *(Data from yachts are not included)*

In knowing of the usual country of residence together with the purpose of visit of the visitors will assist in identifying the tourist markets of Niue as well as to know what expected of them and what products and services required of Niue to provide for them.

Table 4.1.5 below depicted the main visitor markets or country of residents and regions of visitors for Niue.

Generally, there was a 51% increase of visitors this year compared to the same period last year. According to the figures depicted below New Zealand and Australia remains to be the main markets. Generally, however, in considering the distributions of countries or regions they came from, they were not the same for the two periods. For example, the number of visitors from New Zealand is higher this year compared to last year (2,922 vs 2,681), the distribution is (86.2% vs 79.5%). Details of where they came from can be seen below.

Table 4.1.5 Total Visitors by Country of Residence in Months: July – September 2019

Months/ Countries and Regions	July	August	September	2019		2018	
				Total	Distribution	Total	Distribution
New Zealand	1,048	953	921	2,922	86.2%	2,681	79.5%
Australia	46	66	85	197	5.8%	225	6.7%
Pacific Islands	11	39	49	99	2.9%	42	1.3%
USA & Canada	29	15	8	52	1.5%	133	4.0%
France	3	0	3	6	0.2%	0	0.0%
Germany	2	5	4	11	0.3%	25	0.7%
United Kingdom	6	2	6	14	0.4%	65	1.9%
Other European	6	7	3	16	0.5%	127	3.8%
China	11	2	14	27	0.8%	1	0.03%
Japan	4	7	14	25	0.7%	73	2.2%
Philippines	2	3	0	5	0.1%	-	-
Other countries	7	6	3	16	0.5%	0	0.0%
<b>TOTAL</b>	<b>1,175</b>	<b>1,105</b>	<b>1,110</b>	<b>3,390</b>	<b>100.0%</b>	<b>3,372</b>	<b>100.0%</b>



## 4.2 Niuean and Non-Niuean Visitors with an intend to stay/live in Niue

There are many reasons why visitors choose to stay in Niue longer than 3 months. In the light of the Government expanding its labour force market of Niue and workers are sought from overseas to come and work for a fixed period of time. Other reasons include visitors who have decided to immigrate to Niue from other countries to get away from adverse effects of climate change, for example those from Tuvalu. While the other expatriate Niuean's who have decided to return home.

At the end of this quarter ending 30<sup>th</sup> September, there were 2 visitors who said they have come here and will stay longer than 3 months or up to 12 months and longer depending on circumstances, meaning a visitor with an intend to stay or live in Niue as temporary residents. (*Table – 4.2*).

Table 4.2: Visitors with intent to stay/live in Niue: July – September 2019

Month/Residential status	July	August	September	Niuean	Non-Niuean	Total
Visitors	0	0	2	0	2	2



### 4.3 Niuean and Non-Niuean Returning Residents

Niuean and Non-Niuean residents who have travelled (leaving and returning) for various reasons (discussed in part 5 of this release) returned to Niue after being away for a period of less than 12 months.

At the end of this quarter a total of 515 of them returned – 170 in July, 152 in August and 193 in September. New residents of 2 were added to this group to make the overall total of 517. (*Table 4.3*)

Table 4.3 Returning Residents and New residents of Niue: July – September 2019

Returning & new residents by months	July			August			September			Total		
	Res.	New	Total	Res.	New	Total	Res.	New	Total	Res.	New	Total
<b>Total</b>	<b>146</b>	<b>24</b>	<b>170</b>	<b>143</b>	<b>9</b>	<b>152</b>	<b>177</b>	<b>16</b>	<b>193</b>	<b>466</b>	<b>49</b>	<b>515</b>

#### 4.3.1 Returning Residents' Usual Address in Niue: July - September 2019

Of the 515 returning residents (not including 2 new residents), their usual address or place of stay in Niue spread across all of the 14 villages. The village of Alofi South remains to be the main usual address of the returning residents this quarter with 192 or 37.3% of the total followed by Hakupu 45 or 8.7% and Alofi North 36 or 7.0%. Others are shown on table 4.3.1.

Table 4.3.1 Returning Residents Usual Addresses in Niue: July - September 2019

Returning Resident Address in Niue	July	August	September	Qtr total	% of total
Alofi South	73	55	64	<b>192</b>	<b>37.3%</b>
Alofi North	14	9	13	<b>36</b>	<b>7.0%</b>
Makefu	7	6	8	<b>21</b>	<b>4.1%</b>
Tuapa	18	21	16	<b>55</b>	<b>10.7%</b>
Namukulu, Hikutavake, Toi	14	13	8	<b>35</b>	<b>6.8%</b>
Mutalau	6	7	13	<b>26</b>	<b>5.0%</b>
Lakepa	6	13	6	<b>25</b>	<b>4.9%</b>
Liku	2	3	12	<b>17</b>	<b>3.3%</b>
Hakupu	8	13	24	<b>45</b>	<b>8.7%</b>
Vaiea	2	0	3	<b>5</b>	<b>1.0%</b>
Avatele	7	5	21	<b>33</b>	<b>6.4%</b>
Tamakautoga	13	7	5	<b>25</b>	<b>4.9%</b>
<b>Grand Total</b>	<b>170</b>	<b>152</b>	<b>193</b>	<b>515</b>	<b>100.0%</b>



## 5. CUSTOMS DECLARATION TABLES *(No data from yachts are included)*

This is the very first time Statistics Niue with the collaboration of Niue Customs Office attempt to report on the results identified by the travellers/visitors in the Customs Declaration portion of the Arrival cards. NB the responses are from those who were 18 years and above. No data from cruise ship is included.

Statistics Niue or Niue Customs endeavours to explain the findings of the statistics in future releases.

### 5.1 Prohibited or Restricted Goods

Goods that maybe prohibited or restricted for example medicines, weapons, indecent publication, endangered species of flora or fauna, illicit drugs or drug paraphernalia.

Table 5.1. Prohibited or Restricted Goods: July – September 2019

Prohibited or Restricted Goods	July			August			September			Quarterly		
	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total
Yes	4	34	38	8	52	60	5	36	41	17	122	139
No	160	1,097	1,257	135	1,007	1,142	179	1,053	1,232	474	3,157	3,631
Not Stated	6	44	50	9	46	55	9	21	30	24	111	135
<b>Total</b>	<b>170</b>	<b>1,175</b>	<b>1,345</b>	<b>152</b>	<b>1,105</b>	<b>1,257</b>	<b>193</b>	<b>1,110</b>	<b>1,303</b>	<b>515</b>	<b>3,390</b>	<b>3,905</b>

### 5.2 Alcohol over person concession

Alcohol over the personal concession (3.5 litres of spirit or 3.5 litres of liqueur or 3.5 litres of wine or 8 litres of beer (cans only or a combination of the above provided the total does not exceed the 3.5 litres)

Table 5.2. Alcohol: July – September 2019

Alcohol over person concession	July			August			September			Quarterly		
	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total
Yes	1	5	6	0	14	14	0	4	4	1	23	24
No	163	1,126	1,289	151	1,088	1,239	184	1,085	1,269	498	3,299	3,797
Not Stated	6	44	50	1	3	4	9	21	30	16	68	84
<b>Total</b>	<b>170</b>	<b>1,175</b>	<b>1,345</b>	<b>152</b>	<b>1,105</b>	<b>1,257</b>	<b>193</b>	<b>1,110</b>	<b>1,303</b>	<b>515</b>	<b>3,390</b>	<b>3,905</b>

### 5.3 Goods of more than NZ\$500.00 in value

Goods including gifts and souvenirs obtained or purchased duty free with a combined value of more than NZ\$500.00.

Table 5.3. Goods value more than NZ\$500.00: July – September 2019

Goods value >NZ\$500.00	July			August			September			Quarterly		
	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total
Yes	1	1	2	2	6	8	0	0	0	3	7	10
No	163	1,130	1,293	149	1,096	1,245	184	1,089	1,273	496	3,315	3,811
Not Stated	6	44	50	1	3	4	9	21	30	16	68	84
<b>Total</b>	<b>170</b>	<b>1,175</b>	<b>1,345</b>	<b>152</b>	<b>1,105</b>	<b>1,257</b>	<b>193</b>	<b>1,110</b>	<b>1,303</b>	<b>515</b>	<b>3,390</b>	<b>3,905</b>



## 5.4 Goods for commercial use

Goods carried for business or commercial use or goods carried on behalf of another person.

Table 5.4. Goods for commercial use: July – September 2019

Goods for commercial use	July			August			September			Quarterly		
	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total
Yes	2	3	5	2	10	12	0	2	2	4	15	19
No	162	1,128	1,290	149	1,093	1,242	184	1,087	1,271	495	3,308	3,803
Not Stated	6	44	50	1	2	3	9	21	30	16	67	83
<b>Total</b>	<b>170</b>	<b>1,175</b>	<b>1,345</b>	<b>152</b>	<b>1,105</b>	<b>1,257</b>	<b>193</b>	<b>1,110</b>	<b>1,303</b>	<b>515</b>	<b>3,390</b>	<b>3,905</b>

## 5.5 NZ\$10,000 or foreign equivalent currency

A total of Ten Thousand Dollars (NZ\$10,000.00) or more in cash (includes bearer negotiable instruments) or foreign equivalent currency.

Table 5.5. NZ\$10,000.00 or more: July – September 2019

NZ\$10,000 or more	July			August			September			Quarterly		
	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total
Yes	0	0	0	0	1	1	0	0	0	0	1	1
No	164	1,131	1,295	151	1,102	1,253	184	1,089	1,273	499	3,322	3,821
Not Stated	6	44	50	1	2	3	9	21	30	16	67	83
<b>Total</b>	<b>170</b>	<b>1,175</b>	<b>1,345</b>	<b>152</b>	<b>1,105</b>	<b>1,257</b>	<b>193</b>	<b>1,110</b>	<b>1,303</b>	<b>515</b>	<b>3,390</b>	<b>3,905</b>

## 6. BIOSECURITY DECLARATION TABLES (No data from yachts are included)

This is also the very first attempt for Statistics Niue with the collaboration of Niue Biosecurity Office of the Department of Agriculture, Forestry and Fisheries (DAFF) and Public Health Office of the Department of Health to report on the results identified by the travellers/visitors in the Biosecurity and Health Declaration portion of the Arrival cards. NB: No data from cruise ship is included.

The main objective in knowing the information declared by arriving passengers is used to protect Niue's biological resources and environment. Niue operates strict quarantine procedures at all ports of entry to keep harmful pests and diseases out of the country.

Statistics Niue or the Bio Security office of DAFF endeavours to explain the findings of the statistics in future releases.

## 6.1 Food

Any food cooked, uncooked, fresh, preserved, packaged or dried carried.

Table 6.1. Passengers carrying Food: July - September 2019

Any Food Carried	July			August			September			Quarterly			
	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total	%
Yes	120	686	806	120	642	762	127	689	816	367	2,017	2,384	61.0%
No	44	445	489	31	462	493	57	401	458	132	1,308	1,440	36.9%
Not Stated	6	44	50	1	1	2	9	20	29	16	65	81	2.1%
<b>Total</b>	<b>170</b>	<b>1,175</b>	<b>1,345</b>	<b>152</b>	<b>1,105</b>	<b>1,257</b>	<b>193</b>	<b>1,110</b>	<b>1,303</b>	<b>515</b>	<b>3,390</b>	<b>3,905</b>	<b>100.0%</b>

## 6.3 Plant and plant products

Plant and plant products including fruit, vegetables, leaves, nuts, parts of plants, flowers, seeds, bulbs, fungi, cane bamboo, rattan wood or straw.

Table 6.3. Plant and Plant Products: July – September 2019

Plant products	July			August			September			Quarterly			
	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total	%
Yes	61	353	414	74	309	383	61	293	354	196	955	1,151	29.5%
No	103	778	881	77	795	872	123	796	919	303	2,369	2,672	68.4%
Not Stated	6	44	50	1	1	2	9	21	30	16	66	82	2.1%
<b>Total</b>	<b>170</b>	<b>1,175</b>	<b>1,345</b>	<b>152</b>	<b>1,105</b>	<b>1,257</b>	<b>193</b>	<b>1,110</b>	<b>1,303</b>	<b>515</b>	<b>3,390</b>	<b>3,905</b>	<b>100.0%</b>

## 6.2 Animals and animal products

Animals or animal products including meat, dairy products, fish, honey, bee products, eggs, feathers, shells, raw wool, skins, bones or insects.

Table 6.2. Animal Products: July – September 2019

Animal Products	July			August			September			Quarterly			
	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total	%
Yes	67	375	442	82	316	398	82	296	378	231	987	1,218	31.2%
No	97	756	853	69	787	856	102	794	896	268	2,337	2,605	66.7%
Not Stated	6	44	50	1	2	3	9	20	29	16	66	82	2.1%
<b>Total</b>	<b>170</b>	<b>1,175</b>	<b>1,345</b>	<b>152</b>	<b>1,105</b>	<b>1,257</b>	<b>193</b>	<b>1,110</b>	<b>1,303</b>	<b>515</b>	<b>3,390</b>	<b>3,905</b>	<b>100.0%</b>

## 6.5 Equipment

Equipment used with animal, plants or water, including gardening, beekeeping, fishing, water sport or diving activities.

Table 6.4. Equipment used before travelling: July – September 2019

Equipment	July			August			September			Quarterly			
	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total	%
Yes	5	233	238	0	423	423	5	113	118	10	769	779	19.9%
No	159	898	1,057	151	680	831	179	976	1,155	489	2,554	3,043	77.9%
Not Stated	6	44	50	1	2	3	9	21	30	16	67	83	2.1%
<b>Total</b>	<b>170</b>	<b>1,175</b>	<b>1,345</b>	<b>152</b>	<b>1,105</b>	<b>1,257</b>	<b>193</b>	<b>1,110</b>	<b>1,303</b>	<b>515</b>	<b>3,390</b>	<b>3,905</b>	<b>100.0%</b>

## 6.6 Items used outdoor

Items used outdoors such as boots, golf or sports shoes, camping gear, hiking or sporting equipment.

Table 6.6. Items used outdoors: July – September 2019

Items used outdoors	July			August			September			Quarterly			
	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total	%
Yes	11	96	107	3	208	211	0	36	36	14	340	354	9.1%
No	153	1,035	1,188	148	895	1,043	184	1,053	1,237	485	2,983	3,468	88.8%
Not Stated	6	44	50	1	2	3	9	21	30	16	67	83	2.1%
<b>Total</b>	<b>170</b>	<b>1,175</b>	<b>1,345</b>	<b>152</b>	<b>1,105</b>	<b>1,257</b>	<b>193</b>	<b>1,110</b>	<b>1,303</b>	<b>515</b>	<b>3,390</b>	<b>3,905</b>	<b>100.0%</b>

## 6.7 Visitation to forests, farms or factories in the last 30 days

In the past 30 days (while outside Niue) have you visited a forest, had contact with animals (except domestic cats and dogs) or visited properties that farm or process animals or plants.

Table 6.7. Visitation to forests, farms or factories in the past 30 days: July – September 2019

Items used outdoors	July			August			September			Quarterly			
	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total	%
Yes	0	43	43	0	102	102	0	15	15	0	160	160	4.1%
No	164	1,088	1,252	151	1,001	1,152	184	1,074	1,258	499	3,163	3,662	93.8%
Not Stated	6	44	50	1	2	3	9	21	30	16	67	83	2.1%
<b>Total</b>	<b>170</b>	<b>1,175</b>	<b>1,345</b>	<b>152</b>	<b>1,105</b>	<b>1,257</b>	<b>193</b>	<b>1,110</b>	<b>1,303</b>	<b>515</b>	<b>3,390</b>	<b>3,905</b>	<b>100.0%</b>

## 6.8 Human remains or holy water

Do you have in possession human remains (ash) or holy water?

Table 6.8. Human remains or holy water: July – September 2019

Human remains/Holy water	July	August	September	Total	Percentage Distribution
Yes	1	1	0	2	0.1%
No	1,294	1,253	1,273	3,820	97.8%
Not Stated	50	3	30	83	2.1%
<b>Total</b>	<b>1,345</b>	<b>1,257</b>	<b>1,303</b>	<b>3,905</b>	<b>100.0%</b>

## 7. HEALTH DECLARATION TABLES (No data from yachts are included)

The Health Department sets out to seek information that would ensure the health and safety of the residents of Niue is protected.

### 7.1 Infectious Diseases

Infectious diseases as declared by law in Niue include Acquired Immunodeficiency Syndrome (AIDS), Chicken Pox, Chikungunya, Cholera, Dengue Fever, Ebola Virus, Influenza, Leprosy, Measles, Rubella, Typhoid, Yellow Fever, Zika Virus and any other disease declared from time to time.

Table 7.1. Infectious diseases: July – September 2019

Infectious Diseases	Quarterly Total	%
Yes	2	0.1%
No	3,893	99.7%
Not Stated	10	0.3%
<b>Total</b>	<b>3,905</b>	<b>100.0%</b>

### 7.2 Illness Symptoms

Table 7.2. Infectious diseases: July – September 2019

Symptoms	Jul Total	Aug Total	Sep Total	Quarterly Total
None	1,340	1,257	1,301	3,898
Fever	1	0	0	1
Cough	1	0	1	2
Headache	0	0	0	0
Diarrhoea	0	0	0	0
Rash	3	0	1	4
<b>Grand Total</b>	<b>1,345</b>	<b>1,257</b>	<b>1,303</b>	<b>3,905</b>

## **8. DEPARTURE CHARACTERISTICS**

Departing persons in this release are characterised in two separate groups:

**8.1 Niuean and Non-Niuean Residents**

**8.2 Niuean and Non-Niuean Visitors**

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### **8.1 Niuean and Non-Niuean Residents**

At the end of this quarter, July – September 2019, a total of 4,833 persons (*Table 1.1*) departed or left Niue for overseas, 561 were travelling residents of Niue, and 3,390 were returning visitors to their usual place or country of residence – 3,905 from the airport and 368 from the yachts.

#### ***8.1.1 Departing Residents by Purpose of Leaving in July – September 2019***

Of the 561, majority of the residents were travelling for personal reasons, 354 (63.2%) on holiday and vacation, including visit friends and relatives. There were 84 (15.0%) on medical referrals as well as educational purposes. A total of 120 (21.4%) travelled overseas for businesses or conferences, and for other purpose presumably work related.

At the end of this quarter there were 3 or 0.5% of residents indicated to be leaving permanently.

Travelling residents will always have some impacts on the population number and developments of villages they came from. More importantly those who stated they were leaving permanently because this number will always be impacted significantly on the growth of the residential population of Niue.

*Table 8.1.1 Purpose of Leaving by month for Residents: Jul – Sep 2019*

<b>Purpose of Leaving</b>	<b>Jul</b>	<b>Aug</b>	<b>Sep</b>	<b>Total</b>	<b>% Distribution</b>
Resident Permanently Leaving	1	0	2	3	0.5%
Business/Conference	32	37	48	120	21.4%
Holiday/Vacation	40	30	29	108	19.3%
Visit Friends and Relatives	81	36	111	246	43.9%
Educational/Medical	21	14	46	84	15.0%
<b>Total</b>	<b>175</b>	<b>117</b>	<b>236</b>	<b>561</b>	<b>100.0%</b>

### 8.1.2 Departing Residents by Age Groups: July – September 2019

Travelling overseas is undertaken by all ages of the residential population (Niuean and Non-Niuean) of Niue. At the end of this quarter the main age groups of travelling residents falls in the 50 - 59 years of age, with 107 who were leaving for the reasons mentioned above.

Table 8.1.2 Travelling Residents by Age Groups: Jul – Sep 2019

Age Groups	July	August	September	Total	% Distribution
0-9	11	8	29	48	8.6%
10-19	15	8	27	50	8.9%
20-29	21	12	21	54	9.6%
30-39	28	16	34	78	13.9%
40-49	31	17	38	86	15.3%
50-59	32	24	51	107	19.1%
60-69	23	30	38	91	16.2%
70+	14	11	22	47	8.4%
<b>Total</b>	<b>175</b>	<b>126</b>	<b>260</b>	<b>561</b>	<b>100.0%</b>

### 8.1.3 Departing Residents by Address in Niue: July – September 2019

Residents from the villages on Niue travelled abroad for a range of reasons may it be to visit friends or relatives, or on business related activities such as attending conferences, or on medical referrals or for entertainment. At the end of this quarter the 3 main villages where a lot of travelling was Alofi South which depicted 190 or 33.9%, then 52 or 9.3% from Hakupu and 34 or 6.1% from Tamakautoga. (See Table 8.1.3 below for details from other villages)

Table 8.1.3: Residents – Usual Address in Niue: Jul – Sep 2019

Address in Niue	July	August	September	Total	%
Alofi South	72	45	73	190	33.9%
Alofi North	5	8	11	24	4.3%
Makefu	8	5	18	31	5.5%
Tuapa	16	17	21	54	9.6%
Namukulu, Hikutavake, Toi	11	10	8	29	5.2%
Mutalau	13	8	21	42	7.5%
Lakepa	11	5	21	37	6.6%
Liku	3	4	17	24	4.3%
Hakupu	10	13	29	52	9.3%
Vaiea	2	2	0	4	0.7%
Avatele	14	2	24	40	7.1%
Tamakautoga	10	7	17	34	6.1%
<b>Total</b>	<b>175</b>	<b>126</b>	<b>260</b>	<b>561</b>	<b>100.0%</b>



## 8.2 Returning Visitors: Niuean and Non-Niuean

### 8.2.1 How Visitors Know of Niue: July – September 2019

How visitors know of Niue helps the tourist industry to develop, monitor and assess their marketing strategies amongst other strategies in enticing more visitors to Niue.

Of the total 3,695 visitors returning to their usual place of residence at the end of this quarter, the majority (for any one group of those from planes) totalled 2,784 or 75.3% knew of Niue through word of mouth, followed by those who has friends and families in Niue 438 or 11.9%. Other ways of them knowing about Niue were as per stated below.

Table 8.2.1 How Visitors Know of Niue by Month and Residential Status: Jul – Sep 2019

How visitors know of Niue by months	July			August			September			Qtr total	%
	N Vis	NN Vis	Total	N Vis	NN Vis	Total	N Vis	NN Vis	Total		
Word of mouth	1	986	987	0	867	867	2	928	930	2,784	75.3%
Niuean/Family	121	5	126	91	5	96	201	15	216	438	11.9%
Television	0	7	7	0	0	0	0	12	12	19	0.5%
Newspaper	0	3	3	0	1	1	0	5	5	9	0.2%
Magazine	0	2	2	0	0	0	0	13	13	15	0.4%
Internet	1	0	1	0	1	1	0	21	21	23	0.6%
Work related	0	0	0	0	0	0	0	11	11	11	0.3%
Travel agents	0	0	0	0	0	0	0	7	7	7	0.2%
Here before	0	0	0	0	1	1	0	17	17	18	0.5%
Other	0	0	0	0	0	0	0	2	2	2	0.1%
Cruise Ship	0	0	0	0	0	0	0	0	0	0	0.0%
Yachts	0	61	61	0	173	173	0	134	134	368	10.0%
<b>TOTAL</b>	<b>123</b>	<b>1,064</b>	<b>1,187</b>	<b>91</b>	<b>1,048</b>	<b>1,139</b>	<b>203</b>	<b>1,166</b>	<b>1,369</b>	<b>3,695</b>	<b>100.0%</b>

### 8.2.2 Average Expenditure of returning visitors by Residential Status: July – September 2019

NB: No data from cruise ship is included.

At the end of this quarter, the average expenditure indicated by visitors was NZD\$3,448,400

In terms of expenditure per person, of those who indicated to have spent money in Niue worked out to be an average of around \$1,036 per person and about \$148 per day per person (average of 7 days).



Table 8.2.2 Visitors Average Expenditure whilst in Niue by Residential Status: Jul – Sep 2019 (Yachts not included)

Expend Grps		\$0	\$100 - \$299	\$300 - \$599	\$600 - \$899	\$900 - \$1,199	\$1,200 - \$2,499	\$2500+	Not stated	Total
Average Expen		\$0	\$150	\$450	\$750	\$1,050	\$1,850	\$2500+	\$0	
Quarterly Total	N Vis	4	106	52	48	46	132	1	27	416
		\$0	\$15,900	\$23,400	\$36,000	\$48,300	\$244,200	\$2,500	\$0	\$370,300
	NN Vis	13	424	499	490	429	1,044	10	2	2,911
		\$0	\$63,600	\$224,550	\$367,500	\$450,450	\$1,931,400	\$25,000	\$0	\$3,602,500
Grand Total		17	530	551	538	475	1,176	11	29	3,327
		\$0	\$79,500	\$247,950	\$403,500	\$498,750	\$2,175,600	\$27,500	\$0	\$3,432,800

Non-Niuean visitors contributed about a total of \$3,602,500 which averages out to about \$1,238 per person (inclusive) which came out to \$177 per day whereas the Niuean Visitors contributed a total average of about \$385,900 with an average of \$925 per person which came out to \$132 per day (average of 7 days). This was the average amount expended by visitors who have departed and returned to their usual country of residence as per stated in the departure cards.

Note: This is not a perfect indicator of visitor's spending in Niue but it gives some indications of the level of spending they might have incurred whilst their stay in Niue at 7 days (average).

Table 8.2.2a Visitors Average Expenditure whilst in Niue by Residential Status in Months: Jul – Sep 2019

Expend Grps		\$ -	\$100 - \$299	\$300 - \$599	\$600 - \$899	\$900 - \$1,199	\$1,200 - \$2,499	\$2500+	Not stated	Total
Ave Exp		\$0	\$150	\$450	\$750	\$1,050	\$1,850	\$2500+	\$0	
July	N Vis	0	23	13	11	14	55	0	7	123
		\$0	\$3,450	\$5,850	\$8,250	\$14,700	\$101,750	\$0	\$0	\$134,000
	NN Vis	4	175	161	175	134	355	0	0	1,004
		\$0	\$26,250	\$72,450	\$131,250	\$140,700	\$656,750	\$0	\$0	\$1,027,400
July Total		4	198	174	186	148	410	0	7	1,127
		\$0	\$29,700	\$78,300	\$139,500	\$155,400	\$758,500	\$0	\$0	\$1,161,400
August	N Vis	0	22	5	4	10	41	0	14	96
		\$0	\$3,300	\$2,250	\$3,000	\$10,500	\$75,850	\$0	\$0	\$94,900
	NN Vis	9	124	167	156	159	386	2	0	1003
		\$0	\$18,600	\$75,150	\$117,000	\$166,950	\$714,100	\$5,000	\$0	\$1,096,800
August Total		9	146	172	160	169	427	2	14	1,099
		\$0	\$21,900	\$77,400	\$120,000	\$177,450	\$789,950	\$5,000	\$0	\$1,191,700
Sept	N Vis	4	61	34	33	22	36	1	6	197
		\$0	\$9,150	\$15,300	\$24,750	\$23,100	\$66,600	\$2,500	\$0	\$141,400
	NN Vis	0	125	171	159	136	303	8	2	904
		\$0	\$18,750	\$76,950	\$119,250	\$142,800	\$560,550	\$20,000	\$0	\$938,300
Sept Total		4	186	205	192	158	339	9	8	1,101
		\$0	\$27,900	\$92,250	\$144,000	\$165,900	\$627,150	\$22,500	\$0	\$1,079,700

### 8.2.3 Average Expenditure of visitors by Country or Region of Residence: July – September 2019

Table 8.2.3 Visitors Average Expenditure by Country or Region of Residence: Jul – Sep 2019

Country of Residence	No. of Visitors	% of Visitors	Total Avg Exp	% Contribution	Avg Exp/Per
New Zealand	2,835	85.2%	\$2,944,600	81.1%	\$ 1,038.66
Australia	224	6.7%	\$ 251,250	7.3%	\$ 88.62
Pacific Island	84	2.5%	\$ 65,900	1.9%	\$ 23.25
USA & Canada	59	1.8%	\$53,650	1.6%	\$ 18.92
France	14	0.4%	\$13,500	0.4%	\$ 4.76
Germany	2	0.1%	\$900	0.0%	\$ 0.32
UK	9	0.3%	\$24,400	0.7%	\$ 8.61
Other European	24	0.7%	\$9,500	0.3%	\$ 3.35
China	22	0.7%	\$17,700	0.5%	\$ 6.24
Japan	26	0.8%	\$23,000	0.7%	\$ 8.11
Other Asian	18	0.5%	\$21,300	0.6%	\$ 7.51
Other Countries	10	0.3%	\$7,100	0.2%	\$ 2.50
Yachts	-	-	-	-	-
<b>Total</b>	<b>3,327</b>	<b>100.0%</b>	<b>\$3,432,800</b>	<b>100.0%</b>	<b>\$1,210.86</b>

Table 8.2.3 depicted the distribution of visitors and the average contributions to the total spending whilst in Niue from countries and regions. New Zealand remains to be the main contributor in visitor numbers and in visitor expending (76.9% and 81.1% respectively) Followed by Australia (6.1% and 6.9%). However, in terms of per capita contribution, the top spenders came from other European countries (\$1,016/pp), other Asian countries (\$1,461/pp), UK (\$1,055/pp), Australia (\$1,130/pp) and New Zealand (\$1,042/pp). For all countries it was \$1,215 per person.



*The beautiful coral of Niue*

## **9. DEFINITIONS**

<b>Total Arrivals</b>	All passengers from all vessels (air and surface) to have arrived in Niue and have filled an Immigration Arrival Card
<b>Total Departures</b>	All passengers to have departed in all vessels (air and surface) and have filled an Immigration Departure Card
<b>Niuean Resident</b>	A person or someone who is Niuean in Ethnicity Nationality and is residing in Niue permanently or who have stayed in Niue for more than 3 months
<b>Non-Niuean Resident</b>	A person who is living permanently in Niue or who have been living in Niue for more than 3 months and is not a Niuean in Ethnicity or Nationality
<b>Niuean Visitor</b>	A person or someone who is visiting Niue and who is Niuean in Ethnicity or nationality and not to stay in Niue for more than 3 months
<b>Non-Niuean Visitor</b>	A person or someone who is visiting Niue and who is not a Niuean in Ethnicity or Nationality and not to stay in Niue for more than 3 months
<b>Movements of Arrivals</b>	The movement of arrivals highlight the rates of changes in the numbers of passengers from one period to another.
<b>Movements of Departures</b>	The number of departing passengers in months and quarters is always relative to the number of arriving passengers. If there were more people coming, there were more going. The significance of looking at this number lies with the fact of how it affects the total population of Niue. The general pattern is, just as many they came are those that left.
<b>Net Migration</b>	The number of arrivals minus the number of departures

## **10. GENERAL INFORMATION & ACKNOWLEDGEMENTS**



The information contained in this release was compiled using the data sourced from the Immigration cards (at face value) distributed by and collected by the **Immigration Office** and its cooperating agents **Niue Customs**. **Statistics Niue** of Finance and Planning would like to acknowledge the effort of the staff concerned in delivering the cards and ensuring that the information contained therein is relevant and useful to all users and stakeholders.

In order for us to improve the usefulness of this statistical release we appreciate your comments. Please write to the Government Statistician, Statistics Niue, Finance and Planning, Government of Niue, Alofi, NIUE; or send an e mail to email address: [statsniue@mail.gov.nu](mailto:statsniue@mail.gov.nu) or [kimray.vaha@mail.gov.nu](mailto:kimray.vaha@mail.gov.nu)  
Fakaaue lahi.

# **11. METADATA**

## **NIUE VISITORS AND TRAVELLING RESIDENTS STATISTICS METADATA**

### **1. INTRODUCTION:**

Statistics Niue (SN) the national statistics office (NSO) of Niue in close collaboration with Niue Immigration Office (NIO) is responsible for the collection (NIO), processing and dissemination (SN) of the Niue Visitors and Travelling Residents Statistics (also interchangeably known as Niue Tourism Statistics). The compilation of the Niue Visitors and Travelling Residents in many aspects based on the methodology and guidelines stipulated in the **United Nations International Recommendations for Tourism Statistics (IRTS) 2008** and related policy and legal documents of the Government of Niue, **Niue Immigration Act 2011**, **Niue Immigration Regulations 2011 & Niue Statistics Act 2009** which relates to the visitors, intending residents and travelling residents and Niue Population National Developments. It is important to note that the compilation of these statistics is first and foremost for Niue national interest and requirements and secondly for other users including international comparison purposes, hence not all provisions in the IRTS 2008 are observed.

### **2. REQUIRED METADATA:**

Taking into account many types of users and uses for any given set of data, a broad spectrum of metadata requirements must be addressed. SN for this reason must make sufficient metadata available to enable the least and the most sophisticated users to readily assess data and their quality. SN have decided to follow one of the two levels metadata recommended as a minimum segmentation:

- *The Reference Metadata:* Reference metadata should be presented in the form of a detailed explanatory note describing the scope, coverage and quality of a data set. It should be made available electronically alongside the database or in a special publication;
- *The Structural Metadata:* Structural metadata should be presented as an integral part of the tourism statistics database that can be extracted together with any data item; it may be published as part of a statistical table.

#### **2.1 Reference metadata items for travelling residents and visitors' statistics of Niue.**

##### **(a) Legal framework and institutional arrangements:**

Niue Immigration Act 2011, Niue Immigration Regulations 2011 & Niue Statistics Act 2009 provide the Legal framework and the institutional arrangements of which the Visitors and Travelling Residents Statistics of Niue is compiled.

##### **(b) Underlying concepts and definitions**

**The Underlying concepts and definitions**

#### **Travel and Tourism:**

- **Travel** refers to the activity of *travellers*. A traveller is someone who moves between different geographical locations for any purpose and any duration. Niue visitors and travelling resident statistics records and reports on inbound travel of non-residents and outbound travel by residents.
- **Tourism trip** is one that takes a traveller to a main destination outside his/her usual environment for up to 30 days (in Niue). This traveller is called a *visitor*. There are two types of visitors who came to Niue:
  - *Niuean visitors* – Visitors with Niuean origins;
  - *Non- Niuean Visitors* – Visitors with foreign origins

#### **Territories:**

It is recommended that basic terms of territory and elements of Niue are complying with best practises in the pacific region specifically for:

- *Economic territory*  
The area under the effective control of the Government of Niue.
- *Statistical territory*

Territory with respect to which traveler's data are being compiled by SN.

- *Immigration territory*

Territory in which the Immigration Laws and Regulations of a Niue applies.

**Usual Residence:**

- For visitors - SN uses the *permanent residential address* to identify the visitor markets, *Address in Niue* to identify where they live in Niue.
- For the travelling residents – SN uses *Address in Niue* to identify usual residence of traveller.

**Nationality and citizenship:**

- SN asks for the citizenship and country of birth to determine the nationality and citizenship of both visitors and travelling residents.

**Classification of tourism according to the main purpose of travel:**

- *Personal:*
  - 1.1 Holidays, leisure & recreation - ✓
  - 1.2 Visiting friends & relatives - ✓
  - 1.3 Education and training - ✓
  - 1.4 Health and medical care - ✓
  - 1.5 Religion/pilgrimages - ✓
  - 1.6 Shopping - ✗
  - 1.7 Transit - ✓
  - 1.8 Other - ✓
- *2. Business and Professional*
- *3. Not Stated*

**(c) Description of data sources used and methodology of data integration**

**Data sources:** The main data sources for this compilation are the Immigration Arrival and Departure cards. Other data sources used includes the passengers' manifest especially for compiling of one day visitors from cruise ships.

**(d) Description of data collection and data processing procedures**

**Data Collection** – the collection of data was initially done at the ports of entry and departure i.e the airport and seaport by the officials from Immigration office. The cards are collected and tallied against the passenger manifests to ensure accuracy of the numbers arriving passenger and departing passengers by Immigration officers before handing over to SN for entry and processing.

SN uses one standalone MSAccess databases to capture the data – one for Arrivals and one for Departures. A single database is something SN is looking forward to in terms of developments.

**(e) Estimation methods**

Estimation is not done in this compilation.

**(f) Dissemination policy**

Visitors and Travelling Residents Statistics of Niue is released every quarter – 7 to 14 days into the new quarter. NS endeavours to release these statistics monthly.

**(g) Additional explanations and footnotes concerning the data as required**

Explanatory notes on revisions, breaks in series, application of confidentiality rules, treatment of special categories of goods to be included in all the releases.

**(h) Quality reporting**

a) ***Prerequisites of quality.***

The legal basis for compilation of the data stipulated in the Statistics Act 2009, Immigration Act 2011 and Immigration Regulations 2011 must always be observed and adhered to. There shall be at least a staff or officer of SN and IO available and dedicated to the compilation of Visitors and Travelling

Residents Statistics (Tourism Statistics) of Niue. There shall be a computer in SN office for the entry and processing of Tourism Statistics.

b) **Relevance.**

SN must ensure the user's needs are met within given resource constraints.

c) **Credibility.**

SN must ensure that Tourism statistics is perceived as being produced professionally in accordance with appropriate statistics standards and using transparent data compilation and dissemination policies and practices.

d) **Accuracy.**

SN must ensure the accuracy of Tourism statistics as the degree to which the data correctly estimate or describe the quantities or characteristics they are designed to measure.

e) **Timeliness.**

SN must ensure timeliness in releasing the Tourism statistics to between 7 to 14 days after the period. With an exception if the delay is beyond our reach.

f) **Accessibility.**

Tourism statistics must be easily accessed by users.

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