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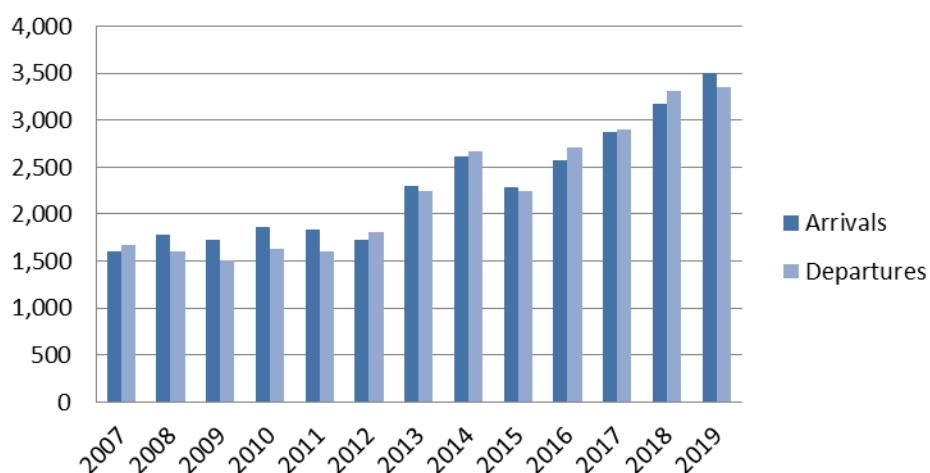
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STATISTICAL RELEASE

STATISTICAL RELEASE

TRAVELLING RESIDENTS and VISITORS OF NIUE December Quarter 2019

Total Arrivals and Departures : 2007 - 2019



Introduction

Fakaalofa lahi atu.

The Honourable Minister and Staff of Statistics Niue are very happy to put out this statistical release of Travelling residents and Visitors of Niue for the quarter ending December 31st 2019.

The graph (in the front page) depicted the total number of travellers for the same quarters (December) from 2007 to 2019 as generally increasing albeit the decrease in some years. In the same period of last year there was an increase of 10.2% in arrivals and 1% in departures.

There are five main parts with four supporting parts to this release:

- A. Figures at a Glance
 - 1. Total Arrivals and Departures;
 - 2. Movements: Quarterly, Six Months, and Twelve Months of Total Arrivals and Departures;
 - 3. Net Migration: Summary;
 - 4. Arrival Characteristics:
 - Niuean and Non-Niuean Visitors
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 - 5. Customs Declaration Tables
 - Prohibited and Restricted Goods
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 - 11. Metadata

Please find included in this release the new tables (depicted in parts 5, 6 and 7) of the arrival declarations passengers have to declare upon arrival to appropriate Border Agencies, namely Niue Customs, Niue Biosecurity including Public Health.

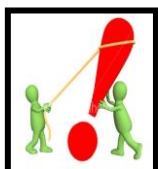
We hope these statistics will be of great help in evidence-based decisions, assessment and evaluation of existing policies and the formation of new policies thus leading the way to prosperity of Niue.

Kia monuina e totouaga. Fakaauae lahi.



KimRay Vaha

Government Statistician



DISCLAIMER

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FIGURES AT A GLANCE

Reference period: 1st October – 31st December 2019

1) Total Arrivals:	3,501
2) Total Departures:	3,351
3) Net Migration:	150
4) Arrivals:	3,501
❖ Total Visitors:	2,779
❖ Niuean	801
❖ Non-Niuean	1,978
❖ Visitors become residents	9
❖ Total returning residents:	604
❖ Excursionists:	0
5) Departures:	3,351
❖ Total departing residents:	746
❖ Res. Leaving Permanently:	14
❖ Total returning visitors:	2,605
❖ Excursionists:	0
6) Average Total Tourist Earning (000):	\$2,190,200
(exclude Cruise Ships)	
❖ Niuean Visitors -	\$325,350
❖ Non-Niuean visitors -	\$1,814,850

1.TOTAL ARRIVALS AND DEPARTURES

1.1 Total Arrivals & Departures by Months & Residential Status: October – December 2019

Table 1.1: Total Arrivals and Departures by Months & Residential Status: Oct – Dec 2019

Total Arrivals & Departures	October			November			December			Quarterly Total		
	Res.	Vis.	Total	Res.	Vis.	Total	Res.	Vis.	Total	Res.	Vis.	Total
Arrivals	188	1,009	1,197	247	845	1,092	215	997	1,212	650	2,851	3,501
Departures	172	1,094	1,266	233	896	1,129	341	615	956	746	2,605	3,351
Net Migration	16	-85	-69	14	-51	-37	-126	382	256	-96	246	150

Arrivals: At the end of the closing quarter ending 31st December 2019, a quarterly total of 3,501 arrived in Niue. In individual months, there were 1,197 passengers arrived in October, 1,092 in November and 1,212 in December.

Departures: At the end of quarter, a total of 3,351 travellers departed Niue; 1,266 persons in October, 1,129 in November and 956 in December.

There were no cruise ships that came to Niue in this Quarter but the passengers from yachts were included.

1.2 Total Arrivals and Departures by Carriers or Vessels: October – December 2019

At the end of this quarter Air New Zealand remains to be the main carrier transporting a total of 7,793 passengers to and from Niue (3,905 arrivals and 3,888 departures).

Table 1.2: Total Arrivals and Departures by Carriers in Months: Oct – Dec 2019

* Crew not included

Carrier/Months	October		November		December		Quarterly Total	
	Arr	Dep	Arr	Dep	Arr	Dep	Arr	Dep
AirNZ	1,138	1,213	1,079	1,110	1,212	956	3,429	3,279
RNZAF	*	*	0	0	0	0	*	*
Other airlines	*	*	*	*	*	*	*	*
Yachts	59	53	13	19	0	0	72	72
Cruise ships	0	0	0	0	0	0	0	0
Other ships	0	0	0	0	0	0	0	0
Total	1,197	1,266	1,092	1,129	1,212	956	3,501	3,351

2. MOVEMENTS: MONTHLY & 12 MONTHS ENDING DECEMBER 2019

2.1 Movements of Arrivals

2.1.1 Monthly Movements: The levels of movements of arrivals for each month of this quarter vary from month to month. In the October month there was a decrease of 16.8% and an increase of 58.9% in November but a decrease of 47.6% in December. (*Table 2a – left columns*).

2.1.2 Twelve Months Movements: In comparison with the same period last year (October – December 2018), there was a total difference of 323 more passengers came to Niue, an overall increase of 9.2%. In terms of individual months; the biggest move was seen in the December with a 5.3% increase in the number (53) of arrivals. (*Table 2b left columns*). This simply means there were a lot more people coming to Niue this quarter compared to the same period last year.

Characteristics of these arrivals will be discussed in part 4 of this release.

*Table 2a: **Movements** (Arrivals and Departures) by Months as of October 2019*

<i>Months</i>	<i>Arrivals</i>	<i>% movement</i>	<i>Departures</i>	<i>% movement</i>
Sep 19	1,438	-	1,469	-
Oct 19	1,197	-16.8%	1,266	-13.8%
Nov 19	1,902	58.9%	1,129	-10.8%
Dec 19	997	-47.6%	956	15.3%

*Table 2b: **Arrivals & Departures** 2018 – 2019 Twelve Months Difference by Months (October – December 2019)*

<i>Arrivals</i>	<i>October</i>	<i>November</i>	<i>December</i>	<i>Quarterly total</i>	<i>Departures</i>	<i>October</i>	<i>November</i>	<i>December</i>	<i>Quarterly total</i>
2018	1,178	1,056	944	3,178	2018	1,305	1,226	786	3,317
2019	1,197	1,092	997	3,501	2019	1,266	1,129	956	3,351
Difference	19	36	53	323	Difference	-39	-97	170	34
Movement %	1.6%	3.3%	5.3%	9.2%	Movement %	-3.1%	-8.6%	69.8%	1.0%

2.2 Movements of Departures

2.2.1 Monthly Movements: The movement of departures for this quarter ending December 2019 depicted an increase of 15.3%. This followed by a decrease of 10.8% in November and 13.8% in October. (*Table 2a – right columns*)

2.2.2 Twelve Months Movement: Compared to the same period 12 months ago the pattern of departures generally saw an increase of people leaving Niue to a total of 34 more or 1.0% in 3 months. (*Table 2b - right*).

Characteristics of these departures will be discussed in part 5 of this release.

3. NET MIGRATION – SUMMARY

Travelling residents and visitors is one of the factors or the crucial factor that affects the population number of Niue which means the movements of the net migration directly increases the population by the same if it's a net gain or decreases by the same if it's a net loss.

Table 3: Net Migration: October - December 2019

Net Arrivals & Departures by Residential Status	October			November			December			Quarterly Total		
	Res.	Vis.	Total	Res.	Vis.	Total	Res.	Vis.	Total	Res.	Vis.	Total
Net Migration	16	-85	-69	14	-51	-37	-126	382	256	-96	246	150

As depicted, the figures showed a net increase of 150 passengers at the end of the quarter. There were 246 more visitors from overseas verses 96 less residents at the end of the three months ending 31st December 2019.

There was no cruise ship that called into Niue this quarter.



4. ARRIVAL CHARACTERISTICS

Arriving persons in this release are characterised in three separate groups:

- 4.1 Niuean and Non-Niuean Visitors;**
- 4.2 Niuean and Non-Niuean visitors with an intent to stay; and**
- 4.3 Niuean and Non-Niuean Residents**

4.1 Niuean and Non-Niuean Visitors

In the opening quarter (October - December 2019) a total of 3,501 visitors arrived in Niue, including those who have indicated they will be living in Niue for more than 30 days or with an intention to stay permanently.

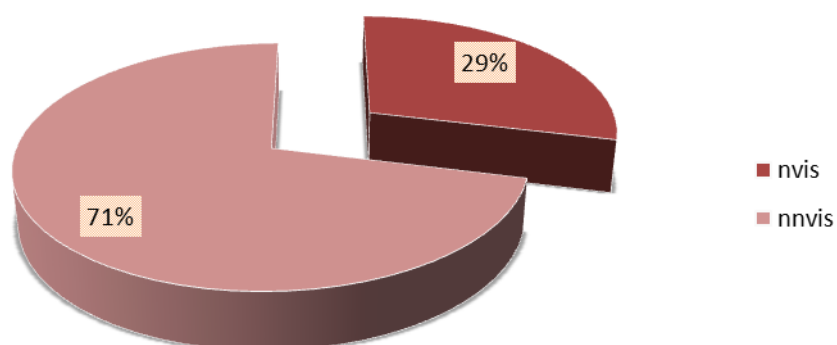
By residential status; 801 were Niuean Visitors and 1,978 were Non-Niuean Visitors.

In months; a total of 950 arrived in October, 832 in November and 997 in December. (*Table 4.1*).

Table 4.1: Total Visitors by Residential Status in Months: Oct - Dec 2019

Visitors by residential status	October			November			December			Quarterly Total		
	N Vis	NN Vis	Total	N Vis	NN Vis	Total	N Vis	NN Vis	Total	N Vis	NN Vis	Total
September Qtr Total	192	758	950	155	677	832	454	543	997	801	1,978	2,779

Proportion of Total Visitors Oct - Dec 2019



Comparing these quarters arriving visitor numbers with the same period last year (December 2018) there's a slight growth of 0.2% or 7 more of them this year than last. In terms of types of visitor by residential status Niuean visitors decreased by 77 persons or -8.1% and some gain on Non-Niuean visitors by 79 persons or 2.4%. However, in individual months the numbers and the movements vary from month to month. The month of September depicts the biggest move. (Table 4.1a)

Table 4.1a: Total Visitors by Residential Status in Months: Oct – Dec 2019

Total visitors by residential status	October			November			December		
	N Vis	NN Vis	Total	N Vis	NN Vis	Total	N Vis	NN Vis	Total
2018	218	809	1,027	368	502	870	362	341	703
2019	192	758	950	155	677	832	454	543	997
Difference	-26	-51	-77	-213	175	-38	92	202	294
Rate of movement	-13.5%	-6.7%	-8.1%	-137.4%	25.8%	-4.6%	20.3%	37.2%	29.5%

Total Visitors by residential status	Quarterly Total		
	Niuean Visitor	Non-Niuean Visitor	Total
2018	948	1,652	2,600
2019	801	1,978	2,779
Difference	-147	326	179
Rate of movement	-18.4%	16.5%	6.4%

4.1.1 Visitors Purpose of Visit by Month: October – December 2019

For the purpose of visiting Niue (including those who were intending to stay longer), the majority of the visitors 1,991 or 71.6% came here on holiday/vacation, followed by 528 or 19.0% who came to visit friends and relatives; 253 or 9.1% came on work or on business including conferences. There were 2 persons (2 Non-Niuean) who have stated they were coming here to stay.

Table 4.1.1: Total Visitors by Purpose of Visit in Months: Oct – Dec 2019

PURPOSE OF VISIT	October			November			December			Quarterly Total		
	Nvis	NNVis	Total	Nvis	NNVis	Total	Nvis	NNVis	Total	Nvis	NNVis	Total
Holiday/Vacation	111	611	722	96	525	621	227	421	648	434	1,557	1,991
Visiting Relatives	76	51	127	55	44	99	208	94	302	339	189	528
Conference	4	63	67	4	104	108	11	28	39	19	195	214
Business	1	32	33	0	0	0	6	0	6	7	32	39
Education & Other	0	1	1	0	1	1	0	0	0	2	2	4
Not Stated	0	0	0	0	1	1	0	0	0	0	1	1
Migrating Permanently	0	0	0	0	2	2	0	0	0	0	2	2
Total	192	758	950	155	677	832	454	543	997	801	1,978	2,779

4.1.2 Visitors in Age Groups and Residential Status: October – December 2019 (Data from yachts are not included)

There is a clear pattern of visitors who came to Niue by age groups. As shown in Chart 4.1.2. The group with the highest number was from 50 – 59 years of age while the other ones were a little less. Details are shown in table 4.1.2.

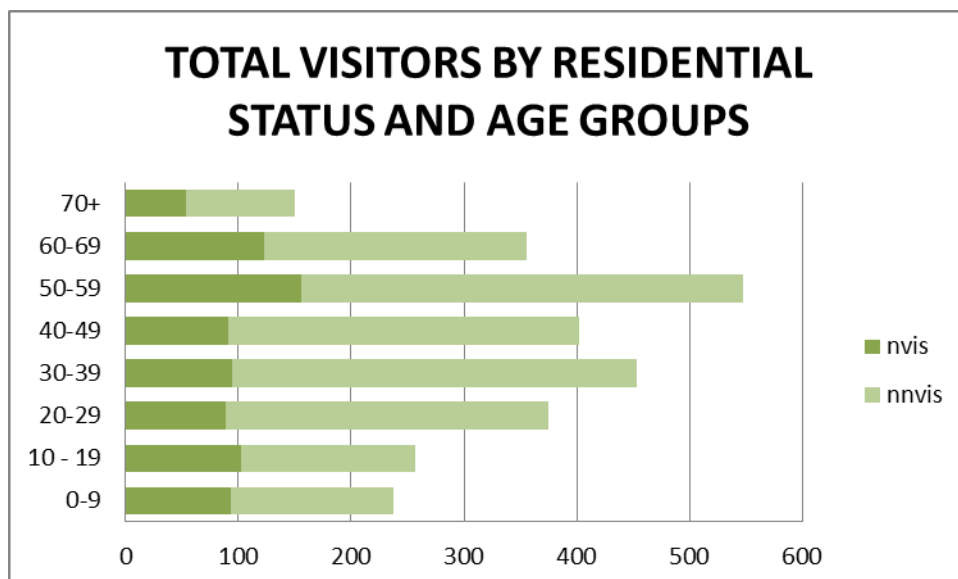


Chart 4.1.2: Total Visitors by Age groups: Oct – Dec 2019

Chart 4.1.2: Total Visitors by Age groups: October – December 2019

Table 4.1.2: Visitors by Age Groups in Months: October – December 2019 *Data from yachts are not included*

Age /Months	October			November			December			Quarterly Total			
	N Vis	NN Vis	Total	N Vis	NN Vis	Total	N Vis	NN Vis	Total	N Vis	NN Vis	Total	%
0-9	14	50	64	16	36	52	63	59	122	93	145	238	8.6%
10-19	21	42	63	17	44	61	64	69	133	102	155	257	9.2%
20-29	26	91	117	9	116	125	54	79	133	89	286	375	13.5%
30-39	22	130	152	16	129	145	56	100	156	94	359	453	16.3%
40-49	23	137	160	20	100	120	48	74	122	91	311	402	14.5%
50-59	38	169	207	36	136	172	82	87	169	156	392	548	19.7%
60-69	35	98	133	29	84	113	59	51	110	123	233	356	12.8%
70+	13	41	54	12	32	44	28	24	52	53	97	150	5.4%
Total	192	758	950	155	677	832	454	543	997	801	1,978	2,779	100.0%

4.1.3 Visitors' Address in Niue: October – December 2019

Of the grand total 3,501 visitors there were 72 living on vessels (all on yachts); 1,674 saying in various tourist accommodations; 1,122 villages and none on transit. In tourist accommodations (100%), about 64.9% of them were staying a Scenic Matavai; 6.2% at Namukulu Motel and Spa; 3.8% at Kololi's Motel and 6.5% at Taloa Heights while the rest in other places. (Table 4.1.3b).

In villages, the village of Alofi South remains to feature as the main place to stay for both Niuean and Non – Niuean visitors followed by Alofi North and Tamakautoga.

Table 4.1.3a: Visitors Addresses whilst in Niue - Villages: October – December 2019

Address in Niue	Niuean Visitor	Non-Niuean Visitor	Total	Total% of Village	% of Grand Total
Villages	671	451	1,122	100.0%	40.4%
Alofi South	169	256	425	37.9%	15.3%
Alofi North	61	32	93	8.3%	3.3%
Makefu	43	29	72	6.4%	2.6%
Tuapa	40	9	49	4.4%	1.8%
Namukulu	5	4	9	0.8%	0.3%
Hikutavake	30	4	34	3.0%	1.2%
Toi	2	5	7	0.6%	0.3%
Mutalau	27	8	35	3.1%	1.3%
Lakepa	51	17	68	6.1%	2.4%
Liku	33	12	45	4.0%	1.6%
Hakupu	68	18	86	7.7%	3.1%
Vaiea	15	13	28	2.5%	1.0%
Avatele	50	31	81	7.2%	2.9%
Tamakautoga	77	13	90	8.0%	3.2%

Table 4.1.3b: Visitors Addresses whilst in Niue – Transit/On Board/Tourist accommodation: October – December 2019

Address in Niue	Niuean Visitor	Non-Niuean Visitor	Grand Total	% Total of Accommodations	% of Grand Total
Airport/Transit	0	0	0	0.0%	0.0%
On Board Sea Vessel	0	72	72	4.3%	2.6%
Tourist Accommodations	130	1,544	1,674	100.0%	60.2%
<i>Matavai Resort/Villa/Apartments</i>	30	1,057	1,087	64.9%	39.1%
<i>Namukulu Motel</i>	4	99	103	6.2%	3.7%
<i>Kololi's Guesthouse</i>	23	41	64	3.8%	2.3%
<i>Taloa Heights</i>	17	91	108	6.5%	3.9%
<i>Peleni's Motel</i>	5	6	11	0.7%	0.4%
<i>Anaika Motel</i>	3	23	26	1.6%	0.9%
<i>Alekis Motel</i>	6	24	30	1.8%	1.1%
<i>Lau's Getaway</i>	0	17	17	1.0%	0.6%
<i>Damianan Motel</i>	0	7	7	0.4%	0.3%
<i>Stone Villas</i>	1	16	17	1.0%	0.6%
<i>Nana Charlet Ocean View</i>	0	0	0	0.0%	0.0%
<i>Theresa's Guesthouse</i>	2	9	11	0.7%	0.4%
<i>Kaliki Lodge</i>	0	0	0	0.0%	0.0%
<i>Back Packers</i>	0	7	7	0.4%	0.3%
<i>Aliutu Guesthouse</i>	2	1	3	0.2%	0.1%
<i>Restoration Reef</i>	0	1	1	0.1%	0.0%
<i>Gabes Motel</i>	0	3	3	0.2%	0.1%
<i>Humu Island Retreat</i>	0	0	0	0.0%	0.0%
<i>Coral Garden</i>	3	9	12	0.7%	0.4%
<i>Mamata's Guesthouse</i>	0	2	2	0.1%	0.1%
<i>NICs Bungalows</i>	1	4	5	0.3%	0.2%
<i>Lialagi Guesthouse</i>	11	12	23	1.4%	0.8%
<i>Cliff Top Fales</i>	0	2	2	0.1%	0.1%
<i>Bellas Guesthouse</i>	0	0	0	0.0%	0.0%
<i>Other Accommodation</i>	22	113	135	8.1%	4.9%

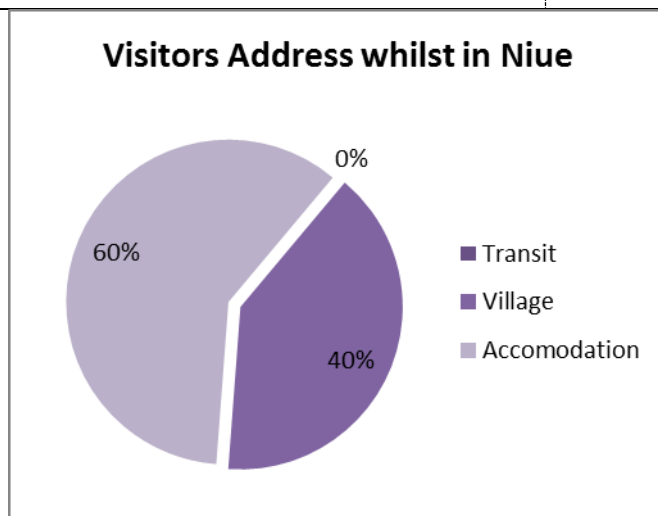


Chart 4.1.3: Proportion of Visitors' Places of Stay whilst in Niue: October - December 2019
*On vessel – Yachts and Cruise Ship

4.1.4 Visitors by Occupation and Residential Status: October – December 2019 *(Data from yachts are not included)*

The numbers and distribution of visitors to Niue by occupation (of those who have stated) vary from one type of occupation to another. However, the main group at any one time remain to be dominated by Technicians and associated Professionals.

The three top groups of travellers for this quarter were Technicians and associated professionals (1,127 or 40.6%); students and small children (517 or 18.6%) and Retirees including unemployed (258 or 9.3%). See **Table 4.1.4 below for other groups.**

Overall, about 72.1% visitors have had employment or being employed before visiting Niue. The rest were those who were retired or unemployed plus students and little children.

Table 4.1.4 Visitors by occupation and residential status: Oct – Dec 2019

Occupation	Niuean Vis		Non-Niuean Vis		Grand total	
	#	%	#	%	#	%
0 - Armed forces	0	0%	0	0%	0	0%
1 - Legislators, senior officials, managers	2	0.2%	27	1.4%	29	1.0%
2 - Professionals	41	5.1%	219	11.1%	260	9.4%
3 - Technicians and associate professionals	261	32.6%	866	43.8%	1,127	40.6%
4 - Clerk	20	2.5%	44	2.2%	64	2.3%
5 - Service workers, shop & market sales workers	69	8.6%	150	7.6%	219	7.9%
6 - Skilled agricultural/fisheries workers	1	0.1%	16	0.8%	17	0.6%
7 - Craft and related trade	46	5.7%	89	4.5%	135	4.9%
8 - Plant/machine operators/assemblers	19	2.4%	51	2.6%	70	2.5%
9- Elementary occupations	39	4.9%	44	2.2%	83	3.0%
98 - Retired/unemployed	90	11.2%	168	8.5%	258	9.3%
99 - Students/small children	213	26.6%	304	15.4%	517	18.6%
Grand Total	801	100.0%	1,978	100.0%	2,779	100.0%

4.1.5 Visitors Usual Country of Residence by Months: October – December 2019 *(Data from yachts are not included)*

In knowing of the usual country of residence together with the purpose of visit of the visitors will assist in identifying the tourist markets of Niue as well as to know what expected of them and what products and services required of Niue to provide for them.

Table 4.1.5 below depicted the main visitor markets or country of residents and regions of visitors for Niue. Generally, there was a 51% increase of visitors this year compared to the same period last year. According to the figures depicted below New Zealand and Australia remains to be the main markets. Generally, however, in considering the distributions of countries or regions they came from, they were not the same for the two periods. For example, the number of visitors from New Zealand is higher this year compared to last year (2,779 vs 2,600), the distribution is (86.2% vs 82.8%). Details of where they came from can be seen below.

Table 4.1.5 Total Visitors by Country of Residence in Months: October – December 2019

Months/ Countries and Regions	October	November	December	2019		2018	
				Total	Distribution	Total	Distribution
New Zealand	831	731	859	2,421	86.2%	2,152	82.8%
Australia	52	51	105	208	5.8%	337	13.0%
Pacific Islands	19	5	10	34	2.9%	45	1.7%
USA & Canada	10	17	10	37	1.5%	19	0.7%
France	0	3	3	6	0.2%	1	0.0%
Germany	0	0	1	1	0.3%	3	0.1%
United Kingdom	7	5	2	14	0.4%	7	0.3%
Other European	5	1	1	7	0.5%	9	0.3%
China	9	9	1	19	0.8%	13	0.5%
Japan	15	10	4	29	0.7%	9	0.3%
Philippines	2	0	1	3	0.1%	2	0.1%
Other countries	0	0	0	0	0.5%	3	0.1%
TOTAL	950	832	997	2,779	100.0%	2,600	100.0%



4.2 Niuean and Non-Niuean Visitors with an intend to stay/live in Niue

There are many reasons why visitors choose to stay in Niue longer than 3 months. In the light of the Government expanding its labour force market of Niue and workers are sought from overseas to come and work for a fixed period of time. Other reasons include visitors who have decided to immigrate to Niue from other countries to get away from adverse effects of climate change, for example those from Tuvalu. While the other expatriate Niuean's who have decided to return home.

At the end of this quarter ending 31st December, there were 9 visitors who said they have come here and will stay longer than 3 months or up to 12 months and longer depending on circumstances, meaning a visitor with an intend to stay or live in Niue as temporary residents. (*Table – 4.2*).

Table 4.2: Visitors with intent to stay/live in Niue: Oct - Dec 2019

Month/Residential status	October	November	December	Niuean	Non-Niuean	Total
Visitors	3	3	3	0	9	9



4.3 Niuean and Non-Niuean Returning Residents

Niuean and Non-Niuean residents who have travelled (leaving and returning) for various reasons (discussed in part 5 of this release) returned to Niue after being away for a period of less than 12 months.

At the end of this quarter a total of 650 of them returned – 188 in October, 247 in November and 215 in December. New residents of 9 were added to this group to make the overall total of 659. (*Table 4.3*)

Table 4.3 Returning Residents and New residents of Niue: Oct – Dec 2019

Returning & new residents by months	October			November			December			Total		
	Res.	New	Total	Res.	New	Total	Res.	New	Total	Res.	New	Total
Total	173	15	188	277	20	247	204	11	215	604	46	659

4.3.1 Returning Residents' Usual Address in Niue: October – December 2019

Of the 650 returning residents (not including 9 new residents), their usual address or place of stay in Niue spread across all of the 14 villages. The village of Alofi South remains to be the main usual address of the returning residents this quarter with 192 or 37.3% of the total followed by Hakupu 45 or 8.7% and Alofi North 36 or 7.0%. Others are shown on table 4.3.1.

Table 4.3.1 Returning Residents Usual Addresses in Niue: October – December 2019

Returning Resident Address in Niue	October	November	December	Qtr total	% of total
Alofi South	58	85	84	227	34.9%
Alofi North	15	20	13	48	7.4%
Makefu	15	7	7	29	4.5%
Tuapa	10	26	22	58	8.9%
Namukulu, Hikutavake, Toi	3	8	8	19	2.9%
Mutalau	15	14	13	42	6.5%
Lakepa	7	13	17	37	5.7%
Liku	14	11	7	32	4.9%
Hakupu	21	27	10	58	8.9%
Vaiea	0	5	2	7	1.1%
Avatele	9	12	20	41	6.3%
Tamakautoga	21	19	12	52	8.0%
Grand Total	188	247	215	650	100.0%



5. CUSTOMS DECLARATION TABLES *(No data from yachts are included)*

This is the very first time Statistics Niue with the collaboration of Niue Customs Office attempt to report on the results identified by the travellers/visitors in the Customs Declaration portion of the Arrival cards. NB the responses are from those who were 18 years and above. No data from cruise ship is included.

Statistics Niue or Niue Customs endeavours to explain the findings of the statistics in future releases.

5.1 Prohibited or Restricted Goods

Goods that maybe prohibited or restricted for example medicines, weapons, indecent publication, endangered species of flora or fauna, illicit drugs or drug paraphernalia.

Table 5.1. Prohibited or Restricted Goods: October – December 2019

Prohibited or Restricted Goods	October			November			December			Quarterly		
	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total
Yes	4	53	57	12	73	85	59	431	490	75	557	632
No	186	894	1,080	240	754	994	159	563	722	585	2,211	2,796
Not Stated	1	0	1	0	0	0	0	0	0	1	0	1
Total	191	947	1,138	252	827	1,079	218	994	1,212	661	2,768	3,429

5.2 Alcohol over person concession

Alcohol over the personal concession (3.5 litres of spirit or 3.5 litres of liqueur or 3.5 litres of wine or 8 litres of beer (cans only or a combination of the above provided the total does not exceed the 3.5 litres)

Table 5.2 Alcohol: October – December 2019

Alcohol over person concession	October			November			December			Quarterly		
	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total
Yes	1	5	6	2	4	6	14	52	66	17	61	78
No	189	942	1,131	250	822	1,072	204	942	1,146	643	2,706	3,349
Not Stated	1	0	1	0	1	1	0	0	0	1	1	2
Total	191	947	1,138	252	827	1,079	218	994	1,212	661	2,768	3,429

5.3 Goods of more than NZ\$500.00 in value

Goods including gifts and souvenirs obtained or purchased duty free with a combined value of more than NZ\$500.00.

Table 5.3 Goods value more than NZ\$500.00: October – December 2019

Goods value >NZ\$500.00	October			November			December			Quarterly		
	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total
Yes	1	4	5	0	1	1	1	5	6	2	10	12
No	189	943	1,132	252	826	1,078	217	989	1,026	658	2,758	3,416
Not Stated	1	0	1	0	0	0	0	0	0	1	0	1
Total	191	947	1,138	252	827	1,079	218	994	1,212	661	2,768	3,429

5.4 Goods for commercial use

Goods carried for business or commercial use or goods carried on behalf of another person.

Table 5.4. Goods for commercial use: October – December 2019

Goods for commercial use	October			November			December			Quarterly		
	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total
Yes	1	5	6	1	6	7	3	1	4	5	12	17
No	189	942	1,131	251	821	1,072	215	993	1,208	655	2,756	3,411
Not Stated	1	0	1	0	0	0	0	0	0	1	0	1
Total	191	947	1,138	252	827	1,079	218	994	1,212	661	2,768	3,429

5.5 NZ\$10,000 or foreign equivalent currency

A total of Ten Thousand Dollars (NZ\$10,000.00) or more in cash (includes bearer negotiable instruments) or foreign equivalent currency.

Table 5.5. NZ\$10,000.00 or more: October – December 2019

NZ\$10,000 or more	October			November			December			Quarterly		
	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total
Yes	0	0	0	0	0	0	0	0	0	0	0	0
No	190	947	1,137	252	827	1,079	218	994	1,212	660	2,768	3,428
Not Stated	1	0	1	0	0	0	0	0	0	1	0	1
Total	191	947	1,138	252	827	1,079	218	994	1,212	661	2,768	3,429

6. BIOSECURITY DECLARATION TABLES (No data from yachts are included)

This is also the very first attempt for Statistics Niue with the collaboration of Niue Biosecurity Office of the Department of Agriculture, Forestry and Fisheries (DAFF) and Public Health Office of the Department of Health to report on the results identified by the travellers/visitors in the Biosecurity and Health Declaration portion of the Arrival cards. NB: No data from cruise ship is included.

The main objective in knowing the information declared by arriving passengers is used to protect Niue's biological resources and environment. Niue operates strict quarantine procedures at all ports of entry to keep harmful pests and diseases out of the country.

Statistics Niue or the Bio Security office of DAFF endeavours to explain the findings of the statistics in future releases.

6.1 Food

Any food cooked, uncooked, fresh, preserved, packaged or dried carried.

Table 6.1. Passengers carrying Food: October – December 2019

Any Food Carried	October			November			December			Quarterly			
	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total	%
Yes	155	640	795	227	645	872	192	770	962	574	2,055	2,629	76.7%
No	35	307	342	25	182	207	26	224	250	86	713	799	23.3%
Not Stated	1	0	1	0	0	0	0	0	0	1	0	1	0.0%
Total	191	947	1,138	252	827	1,079	218	994	1,212	661	2,768	3,429	100.0%

6.3 Plant and plant products

Plant and plant products including fruit, vegetables, leaves, nuts, parts of plants, flowers, seeds, bulbs, fungi, cane bamboo, rattan wood or straw.

Table 6.3. Plant and Plant Products: October – December 2019

Plant products	October			November			December			Quarterly			
	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total	%
Yes	84	218	302	101	246	347	120	546	666	305	1,010	1,315	38.3%
No	106	729	835	151	581	732	98	448	546	355	1,758	2,113	61.6%
Not Stated	1	0	1	0	0	0	0	0	0	1	0	1	0.0%
Total	191	947	1,138	252	827	1,079	218	994	1,212	661	2,768	3,429	100.0%

6.2 Animals and animal products

Animals or animal products including meat, dairy products, fish, honey, bee products, eggs, feathers, shells, raw wool, skins, bones or insects.

Table 6.2. Animal Products: October – December 2019

Animal Products	October			November			December			Quarterly			
	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total	%
Yes	96	247	343	163	300	463	161	675	836	420	1,222	1,642	47.9%
No	94	700	794	89	527	616	57	319	376	240	1,546	1,786	52.1%
Not Stated	1	0	1	0	0	0	0	0	0	1	0	1	0.0%
Total	191	947	1,138	252	827	1,079	218	994	1,212	661	2,768	3,429	100.0%

6.5 Equipment

Equipment used with animal, plants or water, including gardening, beekeeping, fishing, water sport or diving activities.

Table 6.4. Equipment used before travelling: October – December 2019

Equipment	October			November			December			Quarterly			
	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total	%
Yes	3	101	104	7	76	83	4	59	63	14	236	250	7.3%
No	187	846	1,033	245	751	996	214	935	1,149	646	2,532	3,178	92.7%
Not Stated	1	0	1	0	0	0	0	0	0	1	0	1	0.0%
Total	191	947	1,138	252	827	1,079	218	994	1,212	661	2,768	3,429	100.0%

6.6 Items used outdoor

Items used outdoors such as boots, golf or sports shoes, camping gear, hiking or sporting equipment.

Table 6.6. Items used outdoors: October – December 2019

Items used outdoors	October			November			December			Quarterly			
	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total	%
Yes	0	51	51	1	32	33	0	43	43	1	126	127	3.7%
No	190	896	1,086	251	795	1,046	218	951	1,169	659	2,642	3,301	96.3%
Not Stated	1	0	1	0	0	0	0	0	0	1	0	1	0.0%
Total	191	947	1,138	252	827	1,079	218	994	1,212	660	2,678	3,429	100.0%

6.7 Visitation to forests, farms or factories in the last 30 days

In the past 30 days (while outside Niue) have you visited a forest, had contact with animals (except domestic cats and dogs) or visited properties that farm or process animals or plants.

Table 6.7. Visitation to forests, farms or factories in the past 30 days: October – December 2019

Items used outdoors	October			November			December			Quarterly			
	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total	Res	Vis	Total	%
Yes	0	25	25	0	14	14	0	19	19	0	58	58	1.7%
No	190	922	1,112	252	813	1,065	218	975	1,193	660	2,710	3,370	98.3%
Not Stated	1	0	1	0	0	0	0	0	0	1	0	1	0.0%
Total	191	947	1,138	252	827	1,079	218	994	1,212	661	2,768	3,429	100.0%

6.8 Human remains or holy water

Do you have in possession human remains (ash) or holy water?

Table 6.8. Human remains or holy water: October – December 2019

Human remains/Holy water	October	November	December	Total	Percentage Distribution
Yes	0	0	1	1	0.0%
No	1,137	1,079	1,211	3,427	99.9%
Not Stated	1	0	0	1	0.0%
Total	1,138	1,079	1,212	3,429	100.0%

7. HEALTH DECLARATION TABLES (No data from yachts are included)

The Health Department sets out to seek information that would ensure the health and safety of the residents of Niue is protected.

7.1 Infectious Diseases

Infectious diseases as declared by law in Niue include Acquired Immunodeficiency Syndrome (AIDS), Chicken Pox, Chikungunya, Cholera, Dengue Fever, Ebola Virus, Influenza, Leprosy, Measles, Rubella, Typhoid, Yellow Fever, Zika Virus and any other disease declared from time to time.

Table 7.1. Infectious diseases: October – December 2019

Infectious Diseases	Quarterly Total	%
Yes	8	0.2%
No	3,402	99.2%
Not Stated	19	0.6%
Total	3,429	100.0%

7.2 Illness Symptoms

Table 7.2. Infectious diseases: October – December 2019

Symptoms	Oct total	Nov total	Dec total	Quarterly Total
None	1,137	1,074	1,212	3,423
Fever	0	0	0	0
Cough	0	3	0	3
Headache	1	2	0	3
Diarrhoea	0	0	0	0
Rash	0	0	0	0
Grand Total	1,138	1,079	1,212	3,429

8. DEPARTURE CHARACTERISTICS

Departing persons in this release are characterised in two separate groups:

8.1 Niuean and Non-Niuean Residents

8.2 Niuean and Non-Niuean Visitors

8.1 Niuean and Non-Niuean Residents

At the end of this quarter, October – December 2019, a total of 3,351 persons (*Table 1.1*) departed or left Niue for overseas, 746 were travelling residents of Niue, and 2,605 were returning visitors to their usual place or country of residence – 3,279 from the airport and 72 from the yachts.

8.1.1 Departing Residents by Purpose of Leaving in October – December 2019

Of the 746, majority of the residents were travelling for personal reasons, 526 (70.5%) on holiday and vacation, including visit friends and relatives. There were 55 (7.4%) on medical referrals as well as educational purposes. A total of 151 (20.2%) travelled overseas for businesses or conferences, and for other purpose presumably work related.

At the end of this quarter there were 14 or 1.9% of residents indicated to be leaving permanently.

Travelling residents will always have some impacts on the population number and developments of villages they came from. More importantly those who stated they were leaving permanently because this number will always be impacted significantly on the growth of the residential population of Niue.

Table 8.1.1 Purpose of Leaving by month for Residents: October – December 2019

Purpose of Leaving	October	November	December	Total	% Distribution
Resident Permanently Leaving	4	1	9	14	1.9%
Business/Conference	46	80	25	151	20.2%
Holiday/Vacation	49	64	140	253	33.9%
Visit Friends and Relatives	57	71	145	273	36.6%
Educational/Medical	16	17	22	55	7.4%
Total	172	233	341	746	100.0%

8.1.2 Departing Residents by Age Groups: October – December 2019

Travelling overseas is undertaken by all ages of the residential population (Niuean and Non-Niuean) of Niue. At the end of this quarter the main age groups of travelling residents falls in the 50 - 59 years of age, with 122 who were leaving for the reasons mentioned above.

Table 8.1.2 Travelling Residents by Age Groups: Oct – Dec 2019

Age Groups	October	November	December	Total	% Distribution
0-9	15	13	46	74	9.9%
10-19	18	20	65	103	13.8%
20-29	18	27	31	76	10.2%
30-39	22	36	45	103	13.8%
40-49	32	38	47	117	15.7%
50-59	31	46	45	122	16.4%
60-69	20	30	41	91	12.2%
70+	16	23	21	60	8.0%
Total	172	233	341	746	100.0%

8.1.3 Departing Residents by Address in Niue: October – December 2019

Residents from the villages on Niue travelled abroad for a range of reasons may it be to visit friends or relatives, or on business related activities such as attending conferences, or on medical referrals or for entertainment. At the end of this quarter the 3 main villages where a lot of travelling was Alofi South which depicted 309 or 41.4%, then 89 or 11.9% from Hakupu and 47 or 6.3% from Tuapa and Tamakautoga. (See Table 8.1.3 below for details from other villages)

Table 8.1.3: Residents – Usual Address in Niue: Oct – Dec 2019

Address in Niue	October	November	December	Total	%
Alofi South	75	98	136	309	41.4%
Alofi North	12	11	23	46	6.2%
Makefu	1	5	8	14	1.9%
Tuapa	12	17	18	47	6.3%
Namukulu, Hikutavake, Toi	3	11	18	32	4.3%
Mutalau	7	12	18	37	5.0%
Lakepa	8	9	8	25	3.4%
Liku	8	11	13	32	4.3%
Hakupu	14	24	51	89	11.9%
Vaiea	8	6	10	24	3.2%
Avatele	12	11	21	44	5.9%
Tamakautoga	12	18	17	47	6.3%
Total	172	233	341	746	100.0%



8.2 Returning Visitors: Niuean and Non-Niuean

8.2.1 How Visitors Know of Niue: October - December 2019

How visitors know of Niue helps the tourist industry to develop, monitor and assess their marketing strategies amongst other strategies in enticing more visitors to Niue.

Of the total 2,605 visitors returning to their usual place of residence at the end of this quarter, the majority (for any one group of those from planes) totalled 1,834 or 70.4% knew of Niue through word of mouth, followed by those who has friends and families in Niue 534 or 20.5%. Other ways of them knowing about Niue were as per stated below.

Table 8.2.1 How Visitors Know of Niue by Month and Residential Status: Oct – Dec 2019

How visitors know of Niue by months	October			November			December			Qtr. total	%
	N Vis	NN Vis	Total	N Vis	NN Vis	Total	N Vis	NN Vis	Total		
Word of mouth	2	719	721	4	672	676	0	437	437	1,834	70.4%
Niuean/Family	206	24	230	117	22	139	156	9	165	534	20.5%
Television	0	13	13	0	7	7	0	4	4	24	0.9%
Newspaper	0	4	4	0	1	1	0	0	0	5	0.2%
Magazine	1	5	6	0	9	9	0	3	3	18	0.7%
Internet	0	11	11	0	5	5	0	1	1	17	0.7%
Work related	1	41	42	0	18	18	0	2	2	62	2.4%
Travel agents	0	8	8	0	2	2	0	3	3	13	0.5%
Here before	0	3	3	1	7	8	0	0	0	11	0.4%
Other	0	3	3	0	12	12	0	0	0	15	0.6%
Cruise Ship	0	0	3	0	0	0	0	0	0	0	0.0%
Yachts	0	36	36	0	36	36	0	0	0	72	2.8%
TOTAL	210	867	1,077	122	791	913	156	459	615	2,605	100.0%

8.2.2 Average Expenditure of returning visitors by Residential Status: October – December 2019

NB: No data from cruise ship is included.

At the end of this quarter, the average expenditure indicated by visitors was NZD\$2,190,200

In terms of expenditure per person, of those who indicated to have spent money in Niue worked out to be an average of around \$865 per person and about \$124 per day per person (average of 7 days).

Table 8.2.2 Visitors Average Expenditure whilst in Niue by Residential Status: Oct – Dec 2019 (Yachts not included)

Expend Grps		\$0	\$100 - \$299	\$300 - \$599	\$600 - \$899	\$900 - \$1,199	\$1,200 - \$2,499	\$2500+	Not stated	Total
Average Expen		\$0	\$150	\$450	\$750	\$1,050	\$1,850	\$2500+	\$0	
Quarterly Total	N Vis	6	131	59	132	60	89	1	10	488
		\$-	\$19,650	\$26,550	\$99,000	\$63,000	\$164,650	\$2,500	\$-	\$375,350
	NN Vis	7	446	394	336	343	510	6	3	2,045
		\$-	\$66,900	\$177,300	\$252,000	\$360,150	\$943,500	\$15,000	\$-	\$1,814,850
Grand Total		13	577	453	468	403	599	7	13	2,533
		\$-	\$86,550	\$203,850	\$351,000	\$423,150	\$1,108,150	\$17,500	\$-	\$2,190,200

Non-Niuean visitors contributed about a total of \$1,814,850 which averages out to about \$887 per person (inclusive) which came out to \$127 per day whereas the Niuean Visitors contributed a total average of about \$375,350 with an average of \$769 per person which came out to \$110 per day (average of 7 days). This was the average amount expended by visitors who have departed and returned to their usual country of residence as per stated in the departure cards.

Note: This is not a perfect indicator of visitor's spending in Niue but it gives some indications of the level of spending they might have incurred whilst their stay in Niue at 7 days (average).

Table 8.2.2a Visitors Average Expenditure whilst in Niue by Residential Status in Months: Oct – Dec 2019

Expend Grps		\$ -	\$100 - \$299	\$300 - \$599	\$600 - \$899	\$900 - \$1,199	\$1,200 - \$2,499	\$2500+	Not stated	Total
Ave Exp		\$0	\$150	\$450	\$750	\$1,050	\$1,850	\$2500+	\$0	
October	N Vis	2	53	30	55	20	46	0	4	210
		\$ -	\$7,950	\$13,500	\$41,250	\$21,000	\$85,100	\$ -	\$ -	\$168,800
	NN Vis	3	172	168	135	128	221	3	1	831
		\$ -	\$25,800	\$75,600	\$101,250	\$134,400	\$408,850	\$7,500	\$ -	\$922,200
October Total		5	225	198	190	148	267	3	5	1,041
		\$ -	\$ 33,750	\$89,100	\$142,500	\$155,400	\$493,950	\$7,500	\$ -	\$922,200
November	N Vis	1	41	15	18	22	21	1	3	122
		\$ -	\$ 6,150	\$ 6,750	\$ 13,500	\$ 23,100	\$ 38,850	\$2,500	\$ -	\$90,850
	NN Vis	3	164	141	127	141	176	2	1	755
		\$ -	\$24,600	\$63,450	\$95,250	\$148,050	\$325,600	\$5,000	\$ -	\$661,950
November Total		4	205	156	145	163	197	3	4	877
		\$ -	\$305,750	\$70,200	\$108,750	\$171,150	\$364,450	\$7,500	\$ -	\$752,800
December	N Vis	3	37	14	59	18	22	0	3	156
		\$ -	\$5,550	\$6,300	\$44,250	\$18,900	\$40,700	\$ -	\$ -	\$115,700
	NN Vis	1	110	85	74	74	113	1	1	459
		\$ -	\$16,500	\$38,250	\$55,500	\$77,700	\$209,050	\$2,500	\$ -	\$399,500
December Total		4	147	99	133	92	135	1	4	615
		\$ -	\$22,050	\$44,550	\$99,750	\$96,600	\$249,750	\$2,500	\$ -	\$515,200

8.2.3 Average Expenditure of visitors by Country or Region of Residence: *October – December 2019*

Table 8.2.3 Visitors Average Expenditure by Country or Region of Residence: Oct – Dec 2019

Country of Residence	No. of Visitors	% of Visitors	Total Avg Exp	% Contribution	Avg Exp/Per
New Zealand	2,051	81.0%	\$1,767,900	80.3%	\$861.97
Australia	251	9.9%	\$241,200	11.0%	\$117.60
Pacific Island	80	3.2%	\$67,900	3.1%	\$33.11
USA & Canada	43	1.7%	\$42,750	1.9%	\$20.84
France	10	0.4%	\$7,800	0.4%	\$3.80
Germany	2	0.1%	\$2,000	0.1%	\$0.98
UK	27	1.1%	\$4,200	0.2%	\$2.05
Other European	6	0.2%	\$21,550	1.0%	\$10.51
China	0	0.0%	\$ -	0.0%	\$0.00
Japan	25	1.0%	\$19,050	0.9%	\$9.29
Other Asian	38	1.5%	\$25,900	1.2%	\$12.63
Other Countries	0	0.0%	\$ -	0.0%	\$ -
Yachts	0	0.0%	\$ -	0.0%	\$ -
Total	2,533	100.0%	\$2,200,250	100.0%	\$1,072.77

Table 8.2.3 depicted the distribution of visitors and the average contributions to the total spending whilst in Niue from countries and regions. New Zealand remains to be the main contributor in visitor numbers and in visitor expending (81.0% and 80.3% respectively) Followed by Australia (9.9% and 11.0%). However, in terms of per capita contribution, the top spenders came from other European countries (\$3,591/pp), other Asian countries (\$681/pp), UK (\$155/pp), Australia (\$960/pp) and New Zealand (\$862/pp). For all countries it was \$869 per person.



The beautiful coral of Niue

9. DEFINITIONS

Total Arrivals	All passengers from all vessels (air and surface) to have arrived in Niue and have filled an Immigration Arrival Card
Total Departures	All passengers to have departed in all vessels (air and surface) and have filled an Immigration Departure Card
Niuean Resident	A person or someone who is Niuean in Ethnicity Nationality and is residing in Niue permanently or who have stayed in Niue for more than 3 months
Non-Niuean Resident	A person who is living permanently in Niue or who have been living in Niue for more than 3 months and is not a Niuean in Ethnicity or Nationality
Niuean Visitor	A person or someone who is visiting Niue and who is Niuean in Ethnicity or nationality and not to stay in Niue for more than 3 months
Non-Niuean Visitor	A person or someone who is visiting Niue and who is not a Niuean in Ethnicity or Nationality and not to stay in Niue for more than 3 months
Movements of Arrivals	The movement of arrivals highlight the rates of changes in the numbers of passengers from one period to another.
Movements of Departures	The number of departing passengers in months and quarters is always relative to the number of arriving passengers. If there were more people coming, there were more going. The significance of looking at this number lies with the fact of how it affects the total population of Niue. The general pattern is, just as many they came are those that left.
Net Migration	The number of arrivals minus the number of departures

10. GENERAL INFORMATION & ACKNOWLEDGEMENTS



The information contained in this release was compiled using the data sourced from the Immigration cards (at face value) distributed by and collected by the **Immigration Office** and its cooperating agents **Niue Customs**. **Statistics Niue** of Finance and Planning would like to acknowledge the effort of the staff concerned in delivering the cards and ensuring that the information contained therein is relevant and useful to all users and stakeholders.

In order for us to improve the usefulness of this statistical release we appreciate your comments. Please write to the Government Statistician, Statistics Niue, Finance and Planning, Government of Niue, Alofi, NIUE; or send an e mail to email address: statsniue@mail.gov.nu or kimray.vaha@mail.gov.nu
Fakaaue lahi.

11. METADATA

NIUE VISITORS AND TRAVELLING RESIDENTS STATISTICS METADATA

1. INTRODUCTION:

Statistics Niue (SN) the national statistics office (NSO) of Niue in close collaboration with Niue Immigration Office (NIO) is responsible for the collection (NIO), processing and dissemination (SN) of the Niue Visitors and Travelling Residents Statistics (also interchangeably known as Niue Tourism Statistics). The compilation of the Niue Visitors and Travelling Residents in many aspects based on the methodology and guidelines stipulated in the ***United Nations International Recommendations for Tourism Statistics (IRTS) 2008*** and related policy and legal documents of the Government of Niue, ***Niue Immigration Act 2011, Niue Immigration Regulations 2011 & Niue Statistics Act 2009*** which relates to the visitors, intending residents and travelling residents and Niue Population National Developments. It is important to note that the compilation of these statistics is first and foremost for Niue national interest and requirements and secondly for other users including international comparison purposes, hence not all provisions in the IRTS 2008 are observed.

2. REQUIRED METADATA:

Taking into account many types of users and uses for any given set of data, a broad spectrum of metadata requirements must be addressed. SN for this reason must make sufficient metadata available to enable the least and the most sophisticated users to readily assess data and their quality. SN have decided to follow one of the two levels metadata recommended as a minimum segmentation:

- *The Reference Metadata:* Reference metadata should be presented in the form of a detailed explanatory note describing the scope, coverage and quality of a data set. It should be made available electronically alongside the database or in a special publication;
- *The Structural Metadata:* Structural metadata should be presented as an integral part of the tourism statistics database that can be extracted together with any data item; it may be published as part of a statistical table.

2.1 Reference metadata items for travelling residents and visitors' statistics of Niue.

(a) Legal framework and institutional arrangements:

Niue Immigration Act 2011, Niue Immigration Regulations 2011 & Niue Statistics Act 2009 provide the Legal framework and the institutional arrangements of which the Visitors and Travelling Residents Statistics of Niue is compiled.

(b) Underlying concepts and definitions

The Underlying concepts and definitions

Travel and Tourism:

- **Travel** refers to the activity of *travellers*. A traveller is someone who moves between different geographical locations for any purpose and any duration. Niue visitors and travelling resident statistics records and reports on inbound travel of non-residents and outbound travel by residents.
- **Tourism trip** is one that takes a traveller to a main destination outside his/her usual environment for up to 30 days (in Niue). This traveller is called a *visitor*. There are two types of visitors who came to Niue:
 - *Niuean visitors* – Visitors with Niuean origins;
 - *Non- Niuean Visitors* – Visitors with foreign origins

Territories:

It is recommended that basic terms of territory and elements of Niue are complying with best practises in the pacific region specifically for:

- *Economic territory*
The area under the effective control of the Government of Niue.
- *Statistical territory*

Territories with respect to which traveler's data are being compiled by SN.

- *Immigration territory*

Territory in which the Immigration Laws and Regulations of a Niue applies.

Usual Residence:

- For visitors - SN uses the *permanent residential address* to identify the visitor markets, *Address in Niue* to identify where they live in Niue.
- For the travelling residents – SN uses *Address in Niue* to identify usual residence of traveller.

Nationality and citizenship:

- SN asks for the citizenship and country of birth to determine the nationality and citizenship of both visitors and travelling residents.

Classification of tourism according to the main purpose of travel:

- *Personal:*
 - 1.1 Holidays, leisure & recreation - ✓
 - 1.2 Visiting friends & relatives - ✓
 - 1.3 Education and training - ✓
 - 1.4 Health and medical care - ✓
 - 1.5 Religion/pilgrimages - ✓
 - 1.6 Shopping - x
 - 1.7 Transit - ✓
 - 1.8 Other - ✓
- *2. Business and Professional*
- *3. Not Stated*

(c) Description of data sources used and methodology of data integration

Data sources: The main data sources for this compilation are the Immigration Arrival and Departure cards. Other data sources used includes the passengers' manifest especially for compiling of one day visitors from cruise ships.

(d) Description of data collection and data processing procedures

Data Collection – the collection of data was initially done at the ports of entry and departure i.e the airport and seaport by the officials from Immigration office. The cards are collected and tallied against the passenger manifests to ensure accuracy of the numbers arriving passenger and departing passengers by Immigration officers before handing over to SN for entry and processing.

SN uses one standalone MSAccess databases to capture the data – one for Arrivals and one for Departures. A single database is something SN is looking forward to in terms of developments.

(e) Estimation methods

Estimation is not done in this compilation.

(f) Dissemination policy

Visitors and Travelling Residents Statistics of Niue is released every quarter – 7 to 14 days into the new quarter. NS endeavours to release these statistics monthly.

(g) Additional explanations and footnotes concerning the data as required

Explanatory notes on revisions, breaks in series, application of confidentiality rules, treatment of special categories of goods to be included in all the releases.

(h) Quality reporting

a) ***Prerequisites of quality.***

The legal basis for compilation of the data stipulated in the Statistics Act 2009, Immigration Act 2011 and Immigration Regulations 2011 must always be observed and adhered to. There shall be at least a staff or officer of SN and IO available and dedicated to the compilation of Visitors and Travelling

Residents Statistics (Tourism Statistics) of Niue. There shall be a computer in SN office for the entry and processing of Tourism Statistics.

b) **Relevance.**

SN must ensure the user's needs are met within given resource constraints.

c) **Credibility.**

SN must ensure that Tourism statistics is perceived as being produced professionally in accordance with appropriate statistics standards and using transparent data compilation and dissemination policies and practices.

d) **Accuracy.**

SN must ensure the accuracy of Tourism statistics as the degree to which the data correctly estimate or describe the quantities or characteristics they are designed to measure.

e) **Timeliness.**

SN must ensure timeliness in releasing the Tourism statistics to between 7 to 14 days after the period. With an exception if the delay is beyond our reach.

f) **Accessibility.**

Tourism statistics must be easily accessed by users.

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