



Government of Niue



Finance and Planning

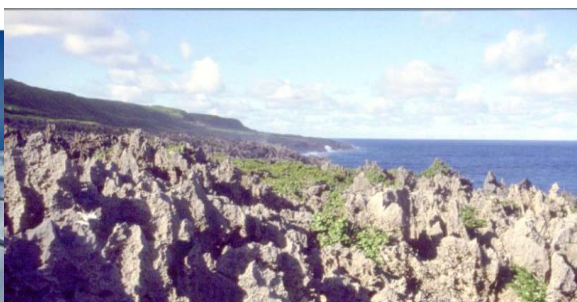
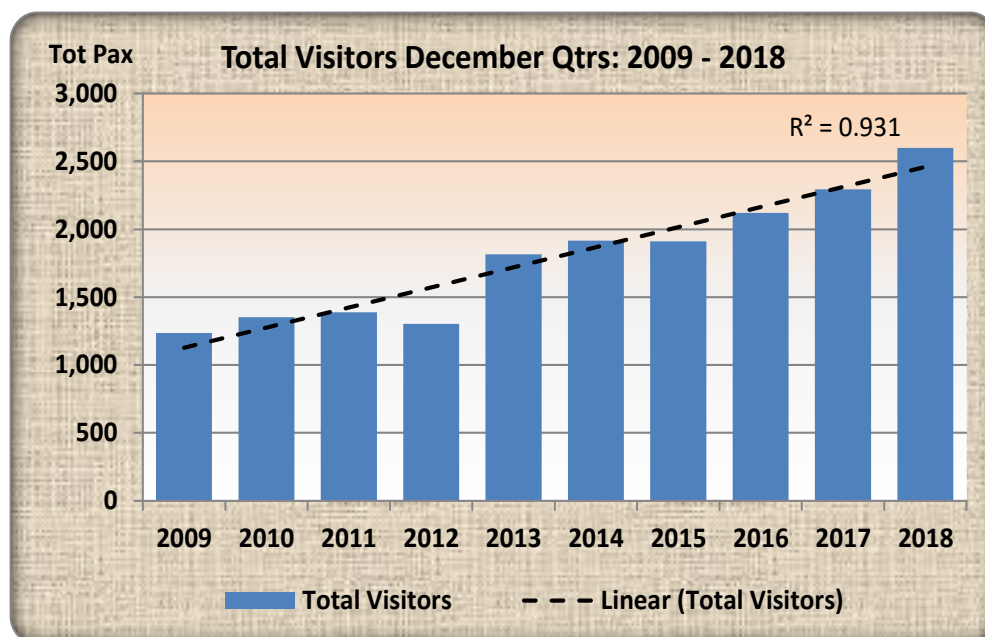
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STATISTICAL RELEASE

STATISTICAL RELEASE

TRAVELLING RESIDENTS and VISITORS OF NIUE December Quarter 2018



Introduction

Fakaalofa lahi atu.

The Honourable Minister and Staff of Statistics Niue is very happy to put out this statistical release of Travelling residents and Visitors of Niue for the quarter ending December 31st 2018.

The graph (in the front page) depicted the total number of visitors for the same quarters (December) ten years ago from 2009 to 2018 as generally increasing albeit the decrease in some years. The trend however showed a continuous increase with a R^2 value of 0.931 or R value of 0.965.

There are five main parts with four supporting parts to this release:

- A. Figures at a Glance
 1. Total Arrivals and Departures;
 2. Movements: Quarterly, Six Months, and Twelve Months of Total Arrivals and Departures;
 3. Net Migration: Summary;
 4. Arrival Characteristics:
 - Niuean and Non Niuean Visitors
 - Returning Niuean and Non Niuean Residents
 5. *Customs Declaration Tables
 - Prohibited and Restricted Goods
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Please find included in this release the new tables (* depicted in parts 5, 6 and 7) of the arrival declarations passengers have to declare upon arrival to appropriate Border Agencies, namely Niue Customs, Niue Biosecurity including Public Health.

We hope these statistics will be of great help in evidence-based decisions, assessment and evaluation of existing policies and the formation of new policies thus leading the way to prosperity of Niue.

Kia monuina e totouaga. Fakaauae lahi.



KimRay Vaha

Government Statistician



DISCLAIMER

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FIGURES AT A GLANCE

Reference period: 1st October – 31st December 2018

1) Total Arrivals:	3,178
2) Total Departures:	3,317
3) Net Migration:	-139
4) Arrivals:	
❖ Total Visitors:	2,600
❖ Niuean	948
❖ Non-Niuean	1,652
❖ Visitors become residents	20
❖ Total returning residents:	578
❖ Excursionists:	0
5) Departures:	
❖ Total departing residents:	727
❖ Res. Leaving Permanently:	16
❖ Total returning visitors:	2,590
❖ Excursionists:	0
6) Average Total Tourist Earning (000):	\$2,251.8
❖ Niuean Visitors -	\$536.3
❖ Non-Niuean visitors -	\$1,715.5

1.TOTAL ARRIVALS AND DEPARTURES

1.1 Total Arrivals & Departures by Months & Residential Status: October - December 2018

Table 1.1: Total Arrivals and Departures by Months & Residential Status: Oct - Dec 2018

Total Arrivals & Departures	October			November			December			Quarterly Total		
	Res.	Vis.	Total	Res.	Vis.	Total	Res.	Vis.	Total	Res.	Vis.	Total
Arrivals	151	1,027	1,178	186	870	1,056	241	703	944	578	2,600	3,178
Departures	176	1,129	1,305	222	1,004	1,226	329	457	786	727	2,590	3,317
Net Migration	-25	-102	-127	-36	-134	-170	-88	246	158	-149	10	-139

Arrivals: At the end of the second quarter 31st December 2018, a quarterly total of 3,178 travellers arrived in Niue. In individual months, there were 1,178 passengers arrived in October, 1,056 in November and 944 in December.

Departures: At the end of quarter, a total of 3,317 travellers departed Niue; 1,305 persons in October, 1,226 in November and 786 in December.

There were no cruise ships or yachts came to Niue this quarter.

1.2 Total Arrivals and Departures by Carriers or Vessels: October - December 2018

At the end of this quarter Air New Zealand remains to be the main carrier transporting a total of 6,485 passengers to and from Niue (3,173 arrivals and 3,312 departures).

Table 1.2: Total Arrivals and Departures by Carriers in Months: Oct - Dec 2018

Carrier/Months	October		November		December		Quarterly Total	
	Arr	Dep	Arr	Dep	Arr	Dep	Arr	Dep
AirNZ	1,173	1,300	1,056	1,226	944	786	3,173	3,312
RNZAF	0	0	0	0	0	0	0	0
Other airlines	5	5	0	0	0	0	5	5
Yachts	0	0	0	0	0	0	0	0
Cruise ships	0	0	0	0	0	0	0	0
Other ships	0	0	0	0	0	0	0	0
Total	1,178	1,305	1,056	1,226	944	786	3,178	3,317



2. MOVEMENTS: MONTHLY & 12 MONTHS ENDING SEPTEMBER 2018

2.1 Movements of Arrivals

2.1.1 Monthly Movements: The levels of movements of arrivals for each month of this quarter vary from month to month. In October there was a (further) decrease of 6.8% from September in the previous quarter, followed by another decrease of 10.3% in November, and further decreased 10.6% in December. (*Table 2a – left columns*).

2.1.2 Twelve Months Movements: In comparison with the same period last year (October to December 2017), there was a total difference of 305 more passengers came to Niue, an overall increase of 10.6%. In terms of individual months, the biggest move 32.5% was seen in November, a slight increase in October and a decrease in December (*table 2b left columns*). This simply means there were more travellers coming to Niue this year compared to the same period last year.

Characteristics of these arrivals will be discussed in part 4 of this release.

*Table 2a: **Movements** (Arrivals and Departures) by Months as of September 2018.*

Months	Arrivals	% movement	Departures	% movement
Sep 18	1,265	-11.4%	1,275	-10.1%
Oct 18	1,178	-6.8%	1,305	2.4%
Nov 18	1,056	-10.3%	1,226	-6.1%
Dec 18	944	-10.6%	786	-35.8%

*Table 2b: **Arrivals & Departures 2017 – 2018 Twelve Months Difference by Months (Oct - Dec)***

Arrivals	October	November	December	Quarterly total	Departures	October	November	December	Quarterly total
2017	1,083	797	993	2,873	2017	1,378	770	758	2,906
2018	1,178	1,056	944	3,178	2018	1,305	1,226	786	3,317
Difference	95	259	-49	305	Difference	-73	456	28	411
Movement %	0.9%	32.5%	-0.5%	10.6%	Movement %	-5.3%	59.2%	3.7%	14.1%

2.2 Movements of Departures

2.2.1 Monthly Movements: The movement of departures for this quarter ending December 2018 varies in numbers from month to month but predominantly decreasing.

The general pattern of the number of people coming to Niue correlates with those leaving. (*Table 2a – right columns*)

2.2.2 Twelve Months Movement: Compared with the same period 12 months ago the pattern of departures generally saw an increase of people leaving Niue to a total of 411 more 14.1% in 3 months. (*Table 2b - right*).

Characteristics of these departures will be discussed in part 5 of this release.

3. NET MIGRATION – SUMMARY

Travelling residents and visitors is one of the factors or the crucial factor that affects the population number of Niue which means the movements of the net migration directly increases the population by the same if it's a net gain or decreases by the same if it's a net loss.

Table 3: Net Migration: October - December 2018

Net Arrivals & Departures by Residential Status	October			November			December			Quarterly Total		
	Res.	Vis.	Total	Res.	Vis.	Total	Res.	Vis.	Total	Res.	Vis.	Total
Net Migration	-25	-102	-127	-36	-134	-170	-88	246	158	-149	10	-139

As depicted, the figures showed a net of 139 passengers at the end of the quarter. There were 10 more visitors from overseas verses 149 less residents at the end of three months ending 30 December 2018. This pattern is expected when a lot of resident Niueans travelled overseas for the festive season.

There was no cruise ship that called into Niue this quarter.



4. ARRIVAL CHARACTERISTICS

Arriving persons in this release are characterised in three separate groups:

- 4.1 Niuean and Non-Niuean Visitors;**
- 4.2 Niuean and Non-Niuean visitors with an intent to stay; and**
- 4.3 Niuean and Non-Niuean Residents**

4.1 Niuean and Non-Niuean Visitors

Towards the end of the tourist season (October - December 2018) a total of 2,600 visitors arrived in Niue (all from airport and none from seaport) including those who have indicated they will be living in Niue for more than 30 days or with an intention to stay permanently. By residential status 948 were Niuean visitors and 1,652 were Non-Niuean visitors.

In months; a total of 1,027 arrived in October, 870 in November and 948 in December (*Table 4.1*). There were 20 visitors who stated they will be living in Niue for more than 3 months or with an intention to stay permanently.

Table 4.1: Total Visitors by Residential Status in Months: October – December 2018

Visitors by residential status	October			November			December			Quarterly Total		
	N Vis	NN Vis	Total	N Vis	NN Vis	Total	N Vis	NN Vis	Total	N Vis	NN Vis	Total
December Qtr Total	218	809	1,027	368	502	870	362	341	703	948	1,652	2,600

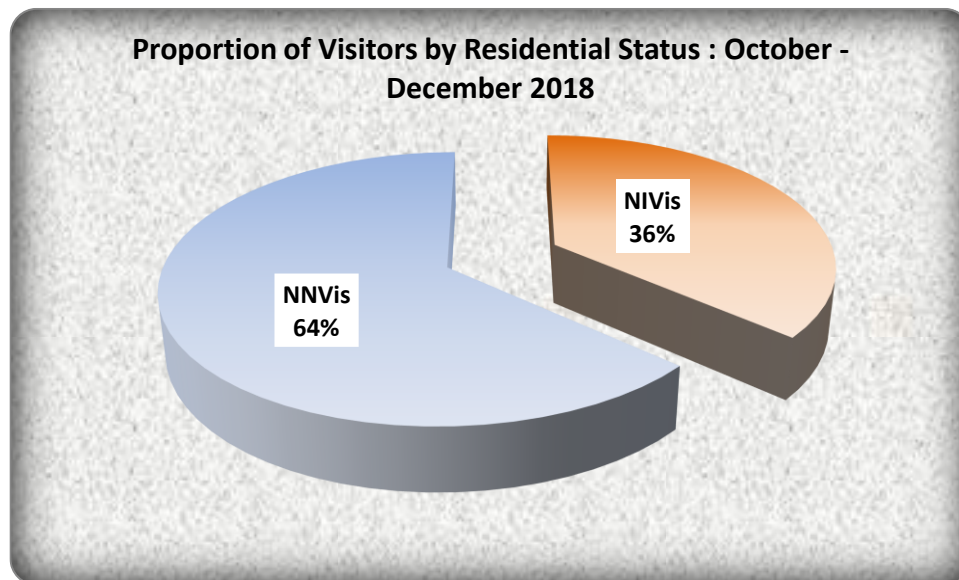


Chart 4.1: Total Visitors by Residential Status: October – December 2018

Same period for previous year comparison. In comparing this quarters' arriving visitor numbers with the same period last year (December 2017) there was a total increase of 13.3% or 306 more visitors, 128 more Niuean

visitors and 1788 Non Niuean visitors. However, in individual months the numbers and the movements vary. (Table 4.1a).

The negative movements seen this quarter was attributed to the number of events that took place at the beginning of the season last year as oppose to this year.

Table 4.1a: Total Visitors by Residential Status in Months: October - December 2018

Total visitors by residential status	October			November			December		
	N Vis	NN Vis	Total	N Vis	NN Vis	Total	N Vis	NN Vis	Total
2017	170	730	900	169	436	605	481	308	789
2018	218	809	1,027	368	502	870	362	341	703
Difference	48	79	127	199	66	265	-119	33	-86
Rate of movement	28.2%	10.8%	14.1%	117.8%	15.1%	43.8%	-24.7%	10.7%	-10.9%

Total Visitors by residential status	Quarterly Total		
	Niuean Visitor	Non Niuean Visitor	Total
2017	820	1,474	2,294
2018	948	1,652	2,600
Difference	128	178	306
Rate of movement	15.6%	12.1%	13.3%



4.1.1 Visitors' Purpose of Visit by Month: October - December 2018

For the purpose of visiting Niue (including those who were intending to stay longer), the majority of the visitors came for personal reasons or purposes.

At the end of this quarter, there were 1,749 or 67.3% visitors came here on holiday/vacation, 636 or 24.5% who came to visit friends and relatives, and 20 saying they are migrating to Niue for more than 12 months or permanently. The rest, 195 or 7.5% came for business or related purposes.

Table 4.1.1: Total Visitors by Purpose of Visit in Months: October - December 2018

PURPOSE OF VISIT	October			November			December			Quarterly Total		
	Nvis	NNVis	Total	Nvis	NNVis	Total	Nvis	NNVis	Total	Nvis	NNVis	Total
Business	0	9	9	8	37	45	3	26	29	11	72	83
Conference	4	69	73	5	25	30	3	6	9	12	100	112
Holiday/Vacation	136	661	797	128	383	511	181	260	441	445	1,304	1,749
Visiting Relatives	74	54	128	227	57	284	175	49	224	476	160	636
Education & Other	0	0	0	0	0	0	0	0	0	0	0	0
Migrating Permanently	4	16	20	0	0	0	0	0	0	4	16	20
Total	218	809	1027	368	502	870	362	341	703	948	1,652	2,600

4.1.2 Visitors in Age Groups and Residential Status: October - December 2018 (Data from yachts are not included):

The figures depicted a pattern of matured visitors who came to Niue as shown in Chart 4.1.2 and 4.1.3. The group with the highest number, 484 was from 50 – 59 years of age. Details are shown in table 4.1.2.

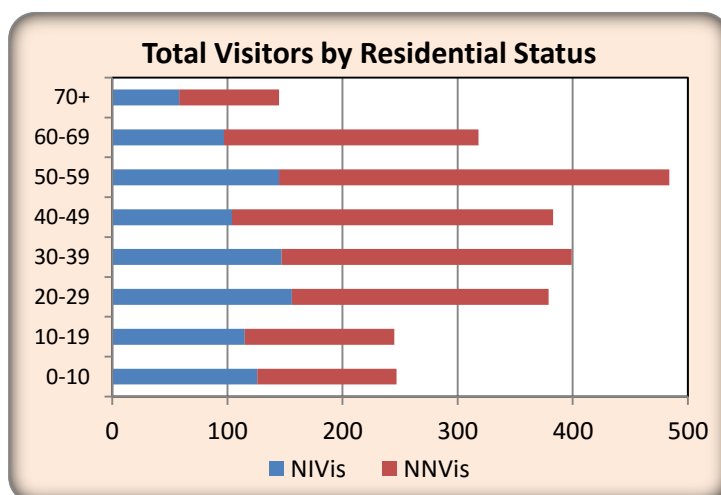


Chart 4.1.2: Visitors by Age Groups in Months: Oct – Dec 2018

Chart 4.1.3: Proportion of Visitors by Age groups: Oct - Dec 2018

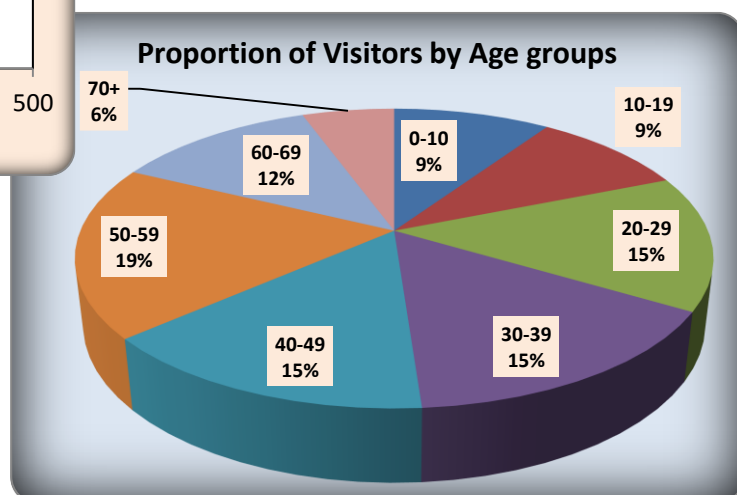


Table 4.1.2: Visitors by Purpose of Visit in Months: October - December 2018

Age /Months	October			November			December			Quarterly Total			
	N Vis	NN Vis	Total	N Vis	NN Vis	Total	N Vis	NN Vis	Total	N Vis	NN Vis	Total	%
0-9	18	64	82	45	37	82	63	20	83	126	121	247	9.5%
10-19	19	62	81	47	37	84	49	31	80	115	130	245	9.4%
20-29	29	107	136	75	61	136	52	55	107	156	223	379	14.6%
30-39	23	140	163	72	64	136	52	48	100	147	252	399	15.3%
40-49	29	116	145	36	100	136	39	63	102	104	279	383	14.7%
50-59	57	176	233	41	101	142	47	62	109	145	339	484	18.6%
60-69	27	108	135	31	66	97	39	47	86	97	221	318	12.2%
70+	16	36	52	21	36	57	21	15	36	58	87	145	5.6%
Total	218	809	1,027	368	502	870	362	341	703	948	1,652	2,600	100.0%

4.1.3 Visitors' Address in Niue: October - December 2018

Of the (grand) total of 2,600 visitors, there were 1,145 (44.0%) said they're living in the fourteen villages of Niue. The village of Alofi South remains the main place of stay for both Niuean and Non Niuean visitors followed by Avatele and Hakupu. Others are found in Table 4.1.3a below.

Table 4.1.3a: Visitors Addresses whilst in Niue - Villages: October - December 2018

Address in Niue	Niuean Visitor	Non Niuean Visitor	Total	Total% of Village	% of Grand Total
Villages	718	427	1,145	100.0%	44.0%
Alofi South	194	227	421	36.8%	16.2%
Alofi North	47	14	61	5.3%	2.3%
Makefu	23	22	45	3.9%	1.7%
Tuapa	42	10	52	4.5%	2.0%
Namukulu, Toi, Vaiea	6	5	11	1.0%	0.4%
Hikutavake	12	3	15	1.3%	0.6%
Mutalau	10	7	17	1.5%	0.7%
Lakepa	54	4	58	5.1%	2.2%
Liku	55	9	64	5.6%	2.5%
Hakupu	61	21	82	7.2%	3.2%
Avatele	60	31	91	7.9%	3.5%
Tamakautoga	28	10	38	3.3%	1.5%

Of the tourist accommodations the top 5 addresses were Scenic Matavai with 972 (69.4%) of the total visitors; followed by Namukulu Cottages, Taloa Heights, Kololi's Guesthouse and Turtle Lodge. (Table 4.1.3b).

Table 4.1.3b: Visitors Addresses whilst in Niue – Transit/On Board/Tourist accommodation: October - December 2018

Address in Niue	Niuean Visitor	Non Niuean Visitor	Grand Total	% Total in Accommodations	% of Grand Total
Airport/Transit	0	0	0	0.0%	0.0%
On Board Sea Vessel	0	0	0	0.0%	0.0%
Tourist Accommodations	228	1,225	1,455	100.0%	56.0%
Matavai Resort/Villa/Apartments	102	870	972	69.4%	37.4%
Namukulu Motel	7	95	102	7.3%	3.9%
Taloa Heights	18	58	76	5.4%	2.9%
Kololi's Guesthouse	32	32	64	4.6%	2.5%
Turtle lodge	18	11	29	2.1%	1.1%
Peleni's Guest House	7	13	20	1.4%	0.8%
Alekis Motel	10	9	19	1.4%	0.7%
Lau's Getaway	4	15	19	1.4%	0.7%
Anaiki Motel	4	14	18	1.3%	0.7%
Damian's Motel	3	13	16	1.1%	0.6%
Stone Villas	3	9	12	0.9%	0.5%
Lolani's Guesthouse	5	5	10	0.7%	0.4%
Lialagi Guesthouse	2	3	7	0.5%	0.3%
Coral Garden Motel	1	5	6	0.4%	0.2%
Bella's Guesthouse	3	3	6	0.4%	0.2%
Fineone Fales	1	4	5	0.4%	0.2%
NICs Bungalows	0	4	4	0.3%	0.2%
Aliutu Guesthouse	4	0	4	0.3%	0.2%
Theresa's Guesthouse	0	2	2	0.1%	0.1%
Helena Fatalupe	1	1	2	0.1%	0.1%
Lanutahi Fales	0	2	2	0.1%	0.1%
Mamata's Guesthouse	0	1	1	0.1%	0.0%
Gabe's Motel	0	1	1	0.1%	0.0%
Liline Guesthouse	0	1	1	0.1%	0.0%
Nana Charlet Ocean View	0	1	1	0.1%	0.0%
Kaliki Lodge	1	0	1	0.1%	0.0%
Other Accommodations	2	53	55	3.9%	2.1%

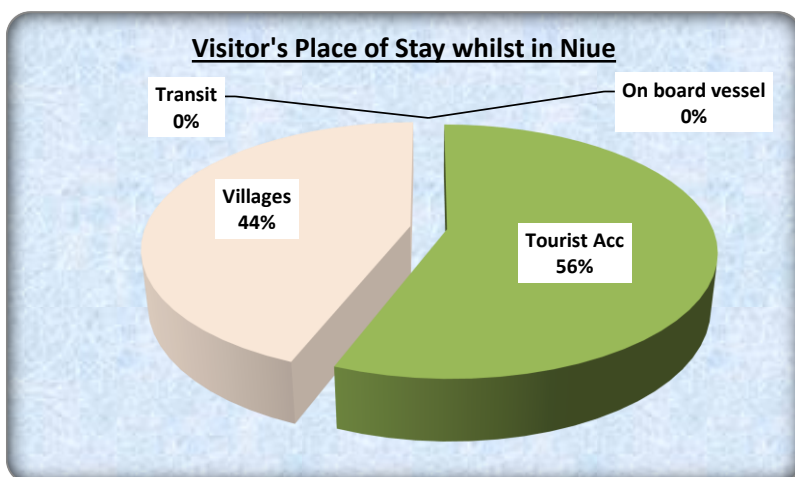


Chart 4.1.3: Proportion of Visitors' Places of Stay whilst in Niue - October - December 2018.

4.1.4 Visitors by Occupation and Residential Status: October - December 2018 *(Data from Sea vessels not included)*

The numbers and distribution of visitors to Niue by occupation (of those who have stated) vary from one type to another. However the main group at any one time is dominated by Technicians and associate professionals.

The three top groups of travellers for this quarter were Technicians and associate professionals with 856 or 34.5%, followed by students and small children with 556 or 21.4% of total followed by Legislators, senior officials and managers with 267 or 10.3% of total. See Table 4.1.4 below for other groups.

Overall, about 1,902 or 73.2% visitors have had employment or being employed before visiting Niue. The rest were those who were retired or unemployed plus students and little children.

Table 4.1.4 Visitors by occupation and residential status: October - December 2018

Occupation	Niuean Vis		Non-Niuean Vis		Grand total	
	#	%	#	%	#	%
0 - Armed forces	0	0.0%	0	0.0%	0	0.0%
1 - Legislators, senior officials, managers	108	4.2%	159	6.1%	267	10.3%
2 - Professionals	47	1.8%	152	5.8%	199	7.7%
3 - Technicians and associate professionals	261	10.0%	595	22.9%	856	32.9%
4 - Clerk	44	1.7%	79	3.0%	123	4.7%
5 - Service workers, shop & market sales workers	62	2.4%	89	3.4%	151	5.8%
6 - Skilled agricultural/fisheries workers	0	0.0%	3	0.1%	3	0.1%
7 - Craft and related trade	43	1.7%	98	3.8%	141	5.4%
8 - Plant/machine operators/assemblers	35	1.3%	62	2.4%	97	3.7%
9- Elementary occupations	42	1.6%	23	0.9%	65	2.5%
97 – Not Stated	0	0.0%	0	0.0%	0	0.0%
98 - Retired/unemployed	50	1.9%	92	3.5%	142	5.5%
99 - Students/small children	256	9.8%	300	11.5%	556	21.4%
Grand Total	948	36.5%	1,652	63.5%	2,600	100.0%

4.1.5 Visitors Usual Country of Residence by Months: October - December 2018.

In knowing of the usual country of residence together with the purpose of visit of the visitors will assist in identifying the tourist markets of Niue as well as to know what expected of them and what products and services required of Niue to provide for them.

Table 4.1.5 below depicted the main visitor markets or country of residents and regions of visitors' for Niue. Generally there was a 22.6% increase of visitors this year compared to the same period last year. The figures at the end of this quarter depicted New Zealand and Australia remains to be the main markets where visitors came from with a combined total 95.8% of the total number of visitors.

The distributions of countries or regions they came from were not necessary the same for the two periods. For instance there was an increase of those visiting from New Zealand and Australia, whilst a slight decrease from the Pacific Islands and the rest of the world. Details of where else they came can be seen below.

Table 4.1.5 Total Visitors by Country of Residence in Months: October – December 2018 and 2017

Months/ Countries and Regions	July	August	September	Total	2018		2017	
					Total	%	Total	%
New Zealand	935	684	533	2,152	2,152	82.8%	1,683	79.30%
Australia	47	173	117	337	337	13.0%	205	9.70%
Pacific Islands	10	7	28	45	45	1.7%	69	3.25%
USA & Canada	6	4	9	19	19	0.7%	52	2.45%
France	1	0	0	1	1	0.0%	13	0.61%
Germany	2	0	1	3	3	0.1%	11	0.52%
United Kingdom	5	0	2	7	7	0.3%	23	1.08%
Other European	3	0	6	9	9	0.3%	32	1.51%
China	8	0	5	13	13	0.5%	19	0.90%
Japan	5	2	2	9	9	0.3%	6	0.30%
Philippines	2	0	0	2	2	0.1%	-	-
Other countries	3	0	0	3	3	0.1%	8	0.30%
TOTAL	1,027	870	703	2,600	2,600	100.0%	2,121	100.00%



4.2 Niuean and Non-Niuean Visitors with an intend to stay/live in Niue

There are many reasons why visitors choose to stay in Niue longer than 3 months. In the light of the Government expanding its labour force market of Niue and workers are sought from overseas to come and work for a fixed period of time. Other reasons include visitors who have decided to emigrate to Niue from other countries to get away from adverse effects of climate change, for example those from Tuvalu. While the others were expatriate Niueans who have decided to return to Niue.

At the end of this quarter ending December 2018, there were 20 visitors who said they have come here and will stay longer than 3 months or up to 12 months and longer depending on circumstances. Sixteen of them were Non-Niuean visitors and fourteen of them were Niuean visitors. (Table 4.2).

Table 4.2: Visitors with intent to stay/live in Niue: October - December 2018

Month/Residential status	October	November	December	Niuean	Non-Niuean	Total
Visitors	20	0	0	4	16	20



4.3 Niuean and Non Niuean Returning Residents

Niuean and Non Niuean residents who have travelled (leaving and returning) for various reasons (discussed in part 5 of this release) returned to Niue after being away for a period of less than 12 months.

At the end of this quarter a total of 578 of them returned – 151 in October, 186 in November and 209 in December. New residents of 20 were added to this group to make the overall total of 598. (*Table 4.3*)

Table 4.3 Returning Residents and New residents of Niue: October - December 2018

Returning & new residents by months	October			November			December			Total		
	Res.	New	Total	Res.	New	Total	Res.	New	Total	Res.	New	Total
Total	151	20	171	186	0	186	241	0	241	535	63	598

4.3.1 Returning Residents' Usual Address in Niue: October - December 2018

Of the 415 returning residents (not including 12 new residents), their usual address or place of stay in Niue spread across all of the 14 villages. The village of Alofi South remains to be the main usual address of the returning residents this quarter with 197 or 34.1% of the total followed by 61 or 10.6% from Hakupu. Others are shown on table 4.3.1.

Table 4.3.1 Returning Residents Usual Addresses in Niue: October - December 2018

Returning Resident Address in Niue	October	November	December	Qtr total	% of total
Alofi South	49	64	84	197	34.1%
Alofi North	8	12	27	47	8.1%
Makefu	8	3	14	25	4.3%
Tuapa	13	20	14	47	8.1%
Namukulu, Hikutavake, Toi	7	6	3	16	2.8%
Mutalau	14	13	11	38	6.6%
Lakepa	17	9	14	40	6.9%
Liku	5	5	15	25	4.3%
Hakupu	11	24	26	61	10.6%
Vaiea	1	7	9	17	2.9%
Avatele	5	6	13	24	4.2%
Tamakautoga	13	17	11	41	7.1%
Grand Total	151	186	241	578	100.0%

Of the 578 returnees, 68.5% were returning workers and the rest 31.5.0% of them were either not working or not in the labour force.



5. CUSTOMS DECLARATION TABLES

This is the very first time Statistics Niue with the collaboration of Niue Customs Office attempt to report on the results identified by the travellers/visitors in the Customs Declaration portion of the Arrival cards. NB the responses are from those who were 18 years and above. No data from yachts is included.

We endeavour to explain the findings of the statistics in future releases, however further explanations can be obtained from Niue Customs office and Bio-security office of the Department of Agriculture, Fisheries and Forestry.

5.1 Prohibited or Restricted Goods

Goods that maybe prohibited or restricted for example medicines, weapons, indecent publication, endangered species of flora or fauna, illicit drugs or drug paraphernalia.

Table 5.1. Prohibited or Restricted Goods: October - December 2018

Response	October	November	December	Total
Yes	11	61	42	114
No	997	822	707	2,526
Not Stated	5	5	1	11
Grand Total	1,013	888	750	2,651

5.2 Alcohol over person concession

Alcohol over the personal concession (3.5 litres of spirit or 3.5 litres of liqueur or 3.5 litres of wine or 8 liters of beer (cans only or a combination of the above provided the total does not exceed the 3.5 litres)

Table 5.2. Alcohol : October - December 2018

Response	October	November	December	Total
Yes	5	20	17	42
No	1,003	863	733	2,599
Not Stated	5	5		10
Grand Total	1,013	888	750	2,651

5.3 Goods of more than NZ\$500.00 in value

Goods including gifts and souvenirs obtained or purchased duty free with a combined value of more than NZ\$500.00.

Table 5.3. Goods value more than NZ\$500.00: October - December 2018

Response	October	November	December	Total
Yes	2	5	4	11
No	1,006	878	745	2,629
Not Stated	5	5	1	11
Grand Total	1,013	888	750	2,651

5.4 Goods for commercial use

Goods carried for business or commercial use or goods carried on behalf of another person.

Table 5.4. Goods for commercial use: October - December 2018

Response	October	November	December	Total
Yes	2	19	8	29
No	1,006	864	741	2,611
Not Stated	5	5	1	11
Grand Total	1,013	888	750	2,651

5.5 NZ\$10,000 or foreign equivalent currency

A total of Ten Thousand Dollars (NZ\$10,000.00) or more in cash (includes bearer negotiable instruments) or foreign equivalent currency.

Table 5.5. NZ\$10,000.00 or more: October - December 2018

Response	October	November	December	Total
Yes	0	2	0	2
No	1,008	881	749	2,638
Not Stated	5	5	1	11
Grand Total	1,013	888	750	2,651

6. BIOSECURITY DECLARATION TABLES

This is also the very first attempt for Statistics Niue with the collaboration of Niue Biosecurity Office of the Department of Agriculture, Forestry and Fisheries (DAFF) and Public Health Office of the Department of Health to report on the results identified by the travellers/visitors in the Biosecurity and Health Declaration portion of the Arrival cards. NB: No data from cruise ship is included.

The main objective in knowing the information declared by arriving passengers is used to protect Niue's biological resources and environment. Niue operates strict quarantine procedures at all ports of entry to keep harmful pests and diseases out of the country.

We endeavour to explain the findings of the statistics in future releases.

6.1 Food

Any food cooked, uncooked, fresh, preserved, packaged or dried carried.

Table 6.1. Passengers carrying Food: October - December 2018

Response	October	November	December	Total
Yes	619	541	568	1,728
No	423	393	299	1,115
Not Stated	136	122	77	335
Grand Total	1,178	1,056	944	3,178

6.2 Animals and animal products

Animals or animal products including meat, dairy products, fish, honey, bee products, eggs, feathers, shells, raw wool, skins, bones or insects.

Table 6.2. Animal Products: October - December 2018

Response	July	August	September	Total
Yes	321	288	357	966
No	720	639	499	1,858
Not Stated	137	129	88	354
Grand Total	1,178	1,056	944	3,178

6.3 Plant and plant products

Plant and plant products including fruit, vegetables, leaves, nuts, parts of plants, flowers, seeds, bulbs, fungi, cane bamboo, rattan wood or straw.

Table 6.3. Plant and Plant Products: October - December 2018

Response	October	November	December	Total
Yes	271	219	258	748
No	769	707	593	2,069
Not Stated	138	130	93	361
Grand Total	1,178	1,056	944	3,178

6.5 Equipment

Equipment used with animal, plants or water, including gardening, beekeeping, fishing, water sport or diving activities.

Table 6.4. Equipment used before travelling: October - December 2018

Response	October	November	December	Total
Yes	96	117	73	286
No	945	804	774	2,523
Not Stated	137	135	97	369
Grand Total	1,178	1,056	944	3,178

6.6 Items used outdoor

Items used outdoors such as boots, golf or sports shoes, camping gear, hiking or sporting equipment.

Table 6.6. Items used outdoors: October - December 2018

Response	October	November	December	Total
Yes	52	75	56	183
No	989	848	791	2,628
Not Stated	137	133	97	367
Grand Total	1,178	1,056	944	3,178

6.7 Visitation to forests, farms or factories in the last 30 days

In the past 30 days (while outside Niue) have you visited a forest, had contact with animals (except domestic cats and dogs) or visited properties that farm or process animals or plants.

Table 6.7. Visitation to forests, farms or factories in the past 30 days: October - December 2018

Response	October	November	December	Total
Yes	15	43	17	75
No	1,026	878	826	2,730
Not Stated	137	135	101	373
Grand Total	1,178	1,056	944	3,178

6.8 Human remains or holy water

Do you have in possession human remains (ash) or holy water?

Table 6.8. Human remains or holy water: October - December 2018

Response	October	November	December	Total
Yes	1	3	0	4
No	1,039	918	841	2,798
Not Stated	138	135	103	376
Grand Total	1,178	1,056	944	3,178

7. HEALTH DECLARATION TABLES

The Health Department sets out to seek information that would ensure the health and safety of the residents of Niue is protected.

7.1 Infectious Diseases

Infectious diseases as declared by law in Niue include Acquired Immunodeficiency Syndrome (AIDS), Chicken Pox, Chikungunya, Cholera, Dengue Fever, Ebola Virus, Influenza, Leprosy, Measles, Rubella, Typhoid, Yellow Fever, Zika Virus and any other disease declared from time to time.

Table 7.1. Infectious diseases: October - December 2018

Infectious Diseases	Quarterly Total	%
Yes	9	0.3%
No	3,010	94.7%
Not Stated	159	5.0%
Total	3,178	100.0%

7.2 Illness Symptoms

Table 7.2. Illness Symptoms: October - December 2018

Symptoms	October	November	December	Quarterly Total
None	1,177	1,055	941	3,173
Fever	0	0	1	1
Cough	1	1	2	4
Headache	0	0	0	0
Diarrhoea	0	0	0	0
Rash	0	0	0	0
Not Stated	0	0	0	0
Grand Total	1,178	1,056	944	3,178



The beautiful coral of Niue

8. DEPARTURE CHARACTERISTICS

Departing persons in this release are characterised in two separate groups:

- 8.1 Niuean and Non Niuean Residents**
 - 8.2 Niuean and Non Niuean Visitors**
-

8.1 Niuean and Non Niuean Residents

At the end of this quarter, starting 01 October to 31 December 2018, a total of 3,317 persons (*Table 1.1*) departed or left Niue for overseas, 727 were travelling residents of Niue, and 2,590 were returning visitors to their usual place or country of residence.

8.1.1 Departing Residents by Purpose of Leaving in October - December 2018

Of the 727 travelling residents the majority 604 or about 83% were for personal reasons such as visiting friends and relatives (269 or 37.0%), holiday and vacation (236 or 32.5%), education (83 or 11.4%), including those who are emigrating permanently (16 or 2.2%).

A total of 123 (16.9%) travelled overseas for businesses or conferences.

Travelling residents will always have some impacts on the population number and developments of villages they came from. More importantly those who stated they were leaving permanently because this number will always impacted significantly on the growth of the residential population of Niue.

Table 8.1.1 Purpose of Leaving by month for Residents: October - December 2018

Purpose of Leaving	October	November	December	Total	% Distribution
Resident Permanently Leaving	3	2	11	16	2.2%
Holiday/Vacation	24	59	153	236	32.5%
Visit Friends and Relatives	73	91	105	269	37.0%
Educational	29	22	32	83	11.4%
Medical	0	0	0	0	0.0%
Business/Conference	47	48	28	123	16.9%
Total	176	222	329	727	100.0%

5.1.2 Departing Residents by Age Groups: October - December 2018

Travelling overseas is undertaken by all ages of the residential population (Niuean and Non-Niuean) of Niue. At the end of this quarter the age group of travelling residents is spread from as little as 9.5% in the 70+ Age group to as high as 15.5% in the 50 – 59 Age group.

Table 8.1.2 Travelling Residents by Age Groups: October - December 2018

Age Groups	July	August	September	Total	% Distribution
0-9	17	26	36	79	10.9%
10-19	16	20	57	93	12.8%
20-29	21	27	42	90	12.4%
30-39	20	30	28	78	10.7%
40-49	30	32	44	106	14.6%
50-59	34	28	51	113	15.5%
60-69	29	35	35	99	13.6%
70+	9	24	36	69	9.5%
Total	176	222	329	727	100.0%

8.1.3 Departing Residents by Address in Niue: October - October 2018

Residents from the villages on Niue travelled abroad for a range of reasons may it be to visit friends or relatives, or on business related activities such as attending conferences, or on medical referrals or for entertainment. At the end of this quarter, from the total of 727 travelling residents, 268 or 36.9% were recorded from Alofi South, followed by 106 or 14.6% from Hakupu and 65 or 8.9% from Tamakautoga. (See Table 8.1.3 below for details from other villages)

Table 8.1.3: Residents – Usual Address in Niue: October - December 2018

Address in Niue	October	November	December	Total	%
Alofi South	71	84	113	268	36.9%
Alofi North	8	5	26	39	5.4%
Makefu	0	12	16	28	3.9%
Tuapa	17	20	20	57	7.8%
Namukulu,Hikutavake,Toi	5	5	10	20	2.8%
Mutalau	14	13	8	35	4.8%
Lakepa	8	7	11	26	3.6%
Liku	2	6	5	13	1.8%
Hakupu	22	29	55	106	14.6%
Vaiea	6	6	1	13	1.8%
Avatele	5	21	31	57	7.8%
Tamakautoga	18	14	33	65	8.9%
Total	176	222	329	727	100.0%



8.2 Returning Visitors: Niuean and Non Niuean

8.2.1 How Visitors Know of Niue: October - December 2018

How visitors know of Niue helps the tourist industry to develop, monitor and assess their marketing strategies amongst other strategies in bringing more visitors to Niue.

Of the total 2,590 visitors who have visited Niue and returning to their usual place of residence at the end of this quarter, most of them, 1,417 or 54.7% knew of Niue is by Word of mouth followed by those who said they were Niueans or have families in Niue. Numbers and proportion of other ways of knowing about Niue if found below.

Table 8.2.1 How Visitors' Know of Niue by Month and Residential Status: October - December 2018

How visitors know of Niue by months	October			November			December			Qtr total	%
	N Vis	NN Vis	Total	N Vis	NN Vis	Total	N Vis	NN Vis	Total		
Niuean/Family	197	32	229	191	257	448	112	88	200	877	33.9%
Newspaper	0	9	9	2	6	8	0	5	5	22	0.8%
Television	0	10	10	3	9	12	0	17	17	39	1.5%
Magazine	0	18	18	0	4	4	0	1	1	23	0.9%
Word of mouth	7	788	795	23	380	403	30	189	219	1,417	54.7%
Internet	14	49	63	0	8	8	0	1	1	72	2.8%
Work related	0	0	0	0	0	0	0	0	0	0	0.0%
Here before	0	5	5	0	2	2	0	1	1	8	0.3%
Travel agents	0	0	0	71	47	118	5	5	10	128	4.9%
Promotions	0	0	0	0	0	0	3	0	3	3	0.1%
Other	0	0	0	0	1	1	0	0	0	1	0.0%
Not Stated	0	0	0	0	0	0	0	0	0	0	0.0%
Total	218	911	1,129	290	714	1,004	150	307	457	2,590	100.0%

8.2.2 Average Expenditure of returning visitors by Residential Status: October - December 2018

At the end of this quarter, the average expenditure indicated by visitors was around NZD\$2.25M.

In terms of expenditure per person, of those who indicated to have spent money in Niue worked out to be an average of around \$869 per person and about \$124 per day per person (average of 7 days).

Table 8.2.2 Visitors' Average Expenditure whilst in Niue by Residential Status: Jul - Sep (Yachts not included)

Expend. Grps		\$0	\$1-\$299	\$300-\$599	\$600-\$899	\$900-\$1,199	\$1,200-\$2,499	\$2500+	NS	Total
Ave. Expen.		\$0	\$150	\$450	\$750	\$1,050	\$1,850	\$2,500	\$0	
Quarterly Total	N Vis	23	144	151	101	67	149	10	13	658
		\$0	\$21,600	\$67,950	\$75,750	\$70,350	\$275,650	\$25,000	\$0	\$536,300
	NN Vis	52	378	378	286	244	503	35	56	1,932
		\$0	\$56,700	\$170,100	\$214,500	\$256,200	\$930,550	\$87,500	\$0	\$1,715,550
Grand Total		75	522	529	387	311	652	45	69	2,590
		\$0	\$78,300	\$238,050	\$290,250	\$326,550	\$1,206,200	\$112,500	\$0	\$2,251,850

Non Niuean visitors contributed about a total of \$1.7M which averages out to about \$887 per person (inclusive) which came out to \$126 per day whereas the Niuean Visitors contributed a total average of about \$0.5M with an average of \$815 per person which came out to \$116 per day(average of 7 days). This was the average amount expended by visitors who have departed and returned to their usual country of residence as per stated in the departure cards.

Note: This is not a perfect indicator of visitor's spending in Niue but it gives some indications of the level of spending they might have incurred whilst their stay in Niue at 7 days (average).

Table 8.2.2a Visitors' Average Expenditure whilst in Niue by Residential Status in Months : October - December 2018

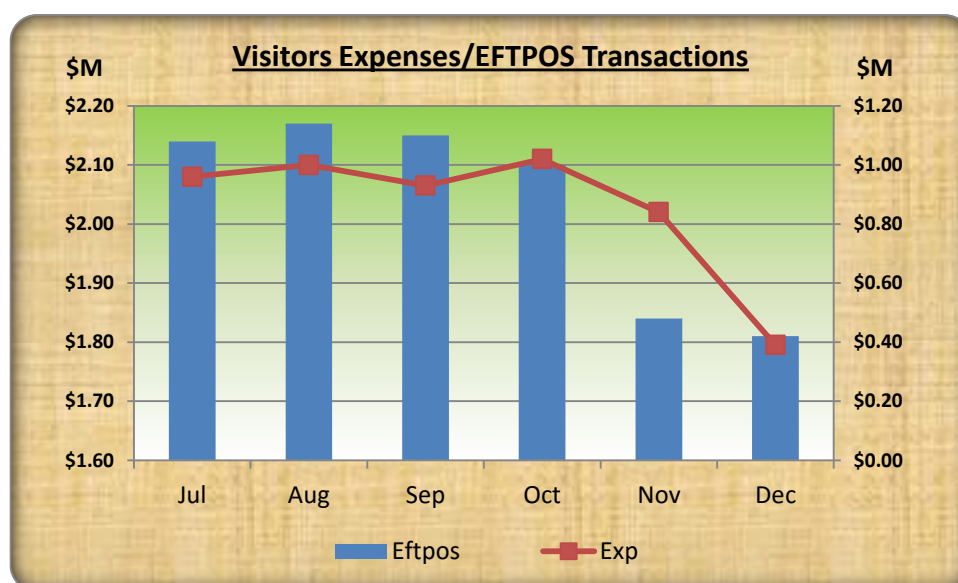
Expend. Grps		\$0	\$1-\$299	\$300-\$599	\$600-\$899	\$900-\$1,199	\$1,200-\$2,499	\$2500+	Not Stated	Total
Ave. Expen.		\$0	\$150	\$450	\$750	\$1,050	\$1,850	\$2,500	\$0	
October	N Vis	2	66	44	34	27	44	1		218
		\$0	\$9,900	\$19,800	\$25,500	\$28,350	\$81,400	\$2,500	\$0	\$167,450
	NN Vis	10	203	154	148	113	274	5	4	911
		\$0	\$30,450	\$69,300	\$111,000	\$118,650	\$506,900	\$12,500	\$0	\$848,800
October Total		12	269	198	182	140	318	6	4	1,129
		\$0	\$40,350	\$89,100	\$136,500	\$147,000	\$588,300	\$15,000	\$0	\$1,016,250
November	N Vis	15	59	74	45	21	67	8	1	290
		\$0	\$8,850	\$33,300	\$33,750	\$22,050	\$123,950	\$20,000	\$0	\$241,900
	NN Vis	32	132	153	98	80	158	24	37	714
		\$0	\$19,800	\$68,850	\$73,500	\$84,000	\$292,300	\$60,000	\$0	\$598,450
November Total		47	191	227	143	101	225	32	38	1,004
		\$0	\$28,650	\$102,150	\$107,250	\$106,050	\$416,250	\$80,000	\$0	\$840,350
December	N Vis	6	19	33	22	19	38	1	12	150
		\$0	\$2,850	\$14,850	\$16,500	\$19,950	\$70,300	\$2,500	\$0	\$126,950
	NN Vis	10	43	71	40	51	71	6	15	307
		\$0	\$6,450	\$31,950	\$30,000	\$53,550	\$131,350	\$15,000	\$0	\$268,300
December Total		16	62	104	62	70	109	7	27	457
		\$0	\$9,300	\$46,800	\$46,500	\$73,500	\$201,650	\$17,500	\$0	\$395,250

In monthly average per person:

- October - \$900 per person and \$128 per person in seven days
- November - \$837 per person and \$119 per person in seven days
- December - \$864 per person and \$123 per person in seven days

In months, October featured higher in terms of visitor numbers as well as how much money they spent whilst in Niue.

Chart 8.2.2: Visitors Expenses whilst in Niue relative to EFTPOS transactions.



Interesting enough the pattern of average expenditure of visitors this quarter is seen to be in parallel trend with the total amounts seen on expenditure found in EFTPOS transactions. (Please note there's only a portion of EFTPOS transactions is attributed to visitors which may include credit cards transactions)

8.2.3 Average Expenditure of visitors by Country or Region of Residence: October - December 2018

Table 8.2.3 Visitors' Average Expenditure by Country or Region of Residence: October - December 2018

Country of residence	No. of visitors	% of visitors	Total Avg Exp	% contribution	Avg Exp/per
New Zealand	2,140	82.63%	\$1,850,000	82.15%	\$864.49
Australia	239	9.23%	\$222,450	9.88%	\$930.75
Pacific Islands	63	2.43%	\$60,550	2.69%	\$961.11
USA & Canada	64	2.47%	\$51,300	2.28%	\$801.56
France	10	0.39%	\$9,500	0.42%	\$950.00
Germany	6	0.23%	\$4,600	0.20%	\$766.67
UK	19	0.73%	\$20,250	0.90%	\$1,065.79
European	14	0.54%	\$7,400	0.33%	\$528.57
China	18	0.69%	\$15,200	0.68%	\$844.44
Japan	4	0.15%	\$3,000	0.13%	\$750.00
Other Asian	13	0.50%	\$7,600	0.34%	\$584.62
Other countries	0	0.00%	\$0	0.00%	\$0.00
Yachts	0	0.00%	\$0	0.00%	\$0.00
Total	2,590	100.00%	\$2,251,850	100.00%	\$869.44

Table 8.2.3 depicted the distribution of visitors and the average contributions to the total spending whilst in Niue from countries and regions.

New Zealand remains to be the main contributor in visitor numbers and in visitor expending (82.6% and 82.1% respectively) Followed by Australia (9.2% and 9.8%)

However, in terms of per capita contribution per country, the top spenders came from the UK (\$1,065/pp), Australia (\$930/pp), France (\$1,108/pp) and New Zealand (\$930/pp).

9. DEFINITIONS

Total Arrivals	All passengers from all vessels (air and surface) to have arrived in Niue and have filled an Immigration Arrival Card
Total Departures	All passengers to have departed in all vessels (air and surface) and have filled an Immigration Departure Card
Niuean Resident	A person or someone who is Niuean in Ethnicity Nationality and is residing in Niue permanently or who have stayed in Niue for more than 3 months
Non-Niuean Resident	A person who is living permanently in Niue or who have been living in Niue for more than 3 months and is not a Niuean in Ethnicity or Nationality
Niuean Visitor	A person or someone who is visiting Niue and who is Niuean in Ethnicity or nationality and not to stay in Niue for more than 3 months
Non-Niuean Visitor	A person or someone who is visiting Niue and who is not a Niuean in Ethnicity or Nationality and not to stay in Niue for more than 3 months
Movements of Arrivals	The movement of arrivals highlight the rates of changes in the numbers of passengers from one period to another.
Movements of Departures	The number of departing passengers in months and quarters is always relative to the number of arriving passengers. If there were more people coming, there were more going. The significance of looking at this number lies with the fact of how it affects the total population of Niue. The general pattern is, just as many they came are those that left.
Net Migration	The number of arrivals minus the number of departures

10. GENERAL INFORMATION & ACKNOWLEDGEMENTS



The information contained in this release was compiled using the data sourced from the Immigration cards (at face value) distributed by and collected by the **Immigration Office** and its cooperating agents **Niue Customs**. **Statistics Niue** of Finance and Planning would like to acknowledge the effort of the staff concerned in delivering the cards and ensuring that the information contained therein is relevant and useful to all users and stakeholders.

In order for us to improve the usefulness of this statistical release we appreciate your comments. Please write to the Government Statistician, Statistics Niue, Finance and Planning, Government of Niue, Alofi, NIUE; or send an e mail to email address: statsniue@mail.gov.nu or kimray.vaha@mail.gov.nu
Fakaaue lahi.

11. METADATA

NIUE VISITORS AND TRAVELLING RESIDENTS STATISTICS METADATA

1. INTRODUCTION:

Statistics Niue (SN) the national statistics office (NSO) of Niue in close collaboration with Niue Immigration Office (NI) is responsible for the collection(NI), processing and dissemination (SN) of the Niue Visitors and Travelling Residents Statistics (also interchangeably known as Niue Tourism Statistics). The compilation of the Niue Visitors and Travelling Residents in many aspects based on the methodology and guidelines stipulated in the ***United Nations International Recommendations for Tourism Statistics (IRTS) 2008*** and related policy and legal documents of the Government of Niue, ***Niue Immigration Act 2011, Niue Immigration Regulations 2011 & Niue Statistics Act 2009*** which relates to the visitors, intending residents and travelling residents and Niue Population National Developments. It is important to note that the compilation of these statistics is first and foremost for Niue national interest and requirements and secondly for other users including international comparison purposes, hence not all provisions in the IRTS 2008 are observed.

2. REQUIRED METADATA:

Taking into account many types of users and uses for any given set of data, a broad spectrum of metadata requirements must be addressed. SN for this reason must make sufficient metadata available to enable the least and the most sophisticated users to readily assess data and their quality. SN have decided to follow one of the two levels metadata recommended as a minimum segmentation:

- *The Reference Metadata:* Reference metadata should be presented in the form of a detailed explanatory note describing the scope, coverage and quality of a data set. It should be made available electronically alongside the database or in a special publication;
- *The Structural Metadata:* Structural metadata should be presented as an integral part of the tourism statistics database that can be extracted together with any data item; it may be published as part of a statistical table.

2.1 Reference metadata items for travelling residents and visitors statistics of Niue.

(a) Legal framework and institutional arrangements:

Niue Immigration Act 2011, Niue Immigration Regulations 2011 & Niue Statistics Act 2009 provide the Legal framework and the institutional arrangements of which the Visitors and Travelling Residents Statistics of Niue is compiled.

(b) Underlying concepts and definitions

The Underlying concepts and definitions

Travel and Tourism:

- *Travel* refers to the activity of *travellers*. A traveller is someone who moves between different geographical locations for any purpose and any duration. Niue visitors and travelling resident statistics records and reports on inbound travel of non-residents and outbound travel by residents.
- *Tourism trip* is one that takes a traveller to a main destination outside his/her usual environment for up to 30 days (in Niue). This traveller is called a *visitor*. There are two types of visitors who came to Niue:
 - *Niuean visitors* – Visitors with Niuean origins;
 - *Non- Niuean Visitors* – Visitors with foreign origins

Territories:

It is recommended that basic terms of territory and elements of Niue are in compliance to best practises in the pacific region specifically for:

- *Economic territory*
The area under the effective control of the Government of Niue.
- *Statistical territory*
Territory with respect to which travelers data are being compiled by SN.
- *Immigration territory*
Territory in which the Immigration Laws and Regulations of a Niue applies.

Usual Residence:

- For visitors - SN uses the *permanent residential address* to identify the visitor markets, *Address in Niue* to identify where they live in Niue.
- For the travelling residents – SN uses *Address in Niue* to identify usual residence of traveller.

Nationality and citizenship:

- SN asks for the citizenship and country of birth to determine the nationality and citizenship of both visitors and travelling residents.

Classification of tourism according to the main purpose of travel:

- *Personal:*
 - 1.1 Holidays, leisure & recreation - ✓
 - 1.2 Visiting friends & relatives - ✓
 - 1.3 Education and training - ✓
 - 1.4 Health and medical care - ✓
 - 1.5 Religion/pilgrimages - ✓
 - 1.6 Shopping - ✗
 - 1.7 Transit - ✓
 - 1.8 Other - ✓
- *2. Business and Professional*
- *3. Not Stated*

(c) Description of data sources used and methodology of data integration

Data sources: The main data sources for this compilation are the Immigration Arrival and Departure cards. Other data sources used includes the passengers' manifest especially for compiling of one day visitors from cruise ships.

(d) Description of data collection and data processing procedures

Data Collection – the collection of data was initially done at the ports of entry and departure i.e the airport and seaport by the officials from Immigration office. The cards are collected and tallied against the passenger manifests to ensure accuracy of the numbers arriving passenger and departing passengers by Immigration officers before handing over to SN for entry and processing.

SN uses one standalone MSAccess databases to capture the data – one for Arrivals and one for Departures. A single database is something SN is looking forward to in terms of developments.

(e) Estimation methods

Estimation is not done in this compilation.

(f) Dissemination policy

Visitors and Travelling Residents Statistics of Niue is released every quarter – 7 to 14 days into the new quarter. NS endeavours to release these statistics monthly.

(g) Additional explanations and footnotes concerning the data as required

Explanatory notes on revisions, breaks in series, application of confidentiality rules, treatment of special categories of goods to be included in all the releases.

(h) Quality reporting**a) Prerequisites of quality.**

The legal basis for compilation of the data stipulated in the Statistics Act 2009, Immigration Act 2011 and Immigration Regulations 2011 must always be observed and adhered to. There shall be at least a staff or officer of SN and IO available and dedicated to the compilation of Visitors and Travelling Residents Statistics (Tourism Statistics) of Niue. There shall be a computer in SN office for the entry and processing of Tourism Statistics.

b) Relevance.

SN must ensure the user's needs are met within given resource constraints.

c) Credibility.

SN must ensure that Tourism statistics is perceived as being produced professionally in accordance with appropriate statistics standards and using transparent data compilation and dissemination policies and practices.

d) **Accuracy.**

SN must ensure the accuracy of Tourism statistics as the degree to which the data correctly estimate or describe the quantities or characteristics they are designed to measure.

e) **Timeliness.**

SN must ensure timeliness in releasing the Tourism statistics to between 7 to 14 days after the period.

f) **Accessibility.**

Tourism statistics must be easily accessed by users.

Compiled with assistance from:

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